

## Newly Registered Number of Imported Vehicles as of December 2011 (Quick Report)

The number of vehicles produced by foreign manufacturers newly registered in December 2011 was 22,985 units, increased by 26.5% compared with the same month of last year (18,166units). The cumulative total since January 2011 was 205,857 units, increased by 13.1% compared with the same period of last year (182,082 units).

The total number of vehicles produced by foreign manufacturers and Japanese manufacturers newly registered in December, was 26,265 units, increased by 16.3% compared with the same month of last year (22,578 units). The cumulative total since January 2011 was 275,644 units, increased by 22.5% compared with the same period of last year (225,083 units).

	December			Cumulative Total since January		
	2011-a	2010-b	a/b%	2011-c	2010-d	a/b%
Passenger Cars	22,773	17,956	126.8	203,800	180,255	113.1
Trucks	211	202	104.5	1,999	1,718	116.4
Buses	1	8	12.5	58	109	53.2
<b>Total Number of Foreign Vehicles</b>	<b>22,985</b>	<b>18,166</b>	<b>126.5</b>	<b>205,857</b>	<b>182,082</b>	<b>113.1</b>
Passenger Cars	2,290	3,426	66.8	56,907	33,028	172.3
Trucks	990	986	100.4	12,880	9,973	129.1
Buses						
<b>Total Number of Japanese Vehicles</b>	<b>3,280</b>	<b>4,412</b>	<b>74.3</b>	<b>69,787</b>	<b>43,001</b>	<b>162.3</b>
Total Passenger Cars	25,063	21,382	117.2	260,707	213,283	122.2
Total Trucks	1,201	1,188	101.1	14,879	11,691	127.3
Total Buses	1	8	12.5	58	109	53.2
<b>Grand Total</b>	<b>26,265</b>	<b>22,578</b>	<b>116.3</b>	<b>275,644</b>	<b>225,083</b>	<b>122.5</b>

**Newly Registered Imported Vehicles by Brand  
(Total Passenger Cars, Trucks and Buses)**

Dec. '11

	December				Cumulative Total since January			
	2011-a	Share%	2010-b	a/b%	2011-c	Share%	2010-d	c/d%
VW	4,194	15.97	3,151	133.1	50,635	18.37	46,707	108.4
Nissan	1,729	6.58	2,843	60.8	50,269	18.24	26,967	186.4
BMW	5,183	19.73	4,271	121.4	34,195	12.41	32,426	105.5
Mercedes-Benz	4,081	15.54	3,110	131.2	33,212	12.05	30,936	107.4
Audi	1,753	6.67	1,445	121.3	21,166	7.68	16,854	125.6
Toyota	1,494	5.69	1,030	145.0	15,377	5.58	10,234	150.3
BMW MINI	1,468	5.59	1,102	133.2	14,350	5.21	11,338	126.6
Volvo	2,105	8.01	1,138	185.0	11,997	4.35	7,894	152.0
Peugeot	713	2.71	647	110.2	6,137	2.23	6,021	101.9
Fiat	596	2.27	599	99.5	5,960	2.16	5,562	107.2
Porsche	441	1.68	381	115.7	3,658	1.33	3,335	109.7
Ford	343	1.31	338	101.5	3,469	1.26	3,047	113.8
Jeep	399	1.52	148	269.6	3,154	1.14	1,877	168.0
Citroen	362	1.38	350	103.4	3,094	1.12	2,402	128.8
Suzuki	15	0.06	381	3.9	3,091	1.12	4,325	71.5
Renault	234	0.89	161	145.3	3,068	1.11	2,537	120.9
Alfa Romeo	140	0.53	251	55.8	1,863	0.68	1,816	102.6
Cadillac	138	0.53	140	98.6	1,392	0.50	1,057	131.7
Chevrolet	142	0.54	98	144.9	1,268	0.46	905	140.1
smart	132	0.50	192	68.8	1,214	0.44	1,101	110.3
Dodge	129	0.49	95	135.8	1,106	0.40	868	127.4
Jaguar	75	0.29	154	48.7	1,020	0.37	1,138	89.6
Honda	41	0.16	147	27.9	945	0.34	1,292	73.1
Land Rover	88	0.34	79	111.4	942	0.34	770	122.3
Chrysler	63	0.24	50	126.0	611	0.22	777	78.6
Ferrari	39	0.15	42	92.9	386	0.14	493	78.3
Hummer	22	0.08	36	61.1	293	0.11	376	77.9
Lotus	20	0.08	32	62.5	271	0.10	312	86.9
Maserati	16	0.06	29	55.2	249	0.09	287	86.8
BMW Alpina	8	0.03	17	47.1	141	0.05	202	69.8
Aston Martin	16	0.06	14	114.3	140	0.05	121	115.7
Bentley	14	0.05	24	58.3	126	0.05	136	92.6
GMC	15	0.06	16	93.8	117	0.04	106	110.4
Mitsubishi	1	0.00	11	9.1	105	0.04	182	57.7
Lamborghini	14	0.05	4	350.0	99	0.04	60	165.0
Lancia	11	0.04	8	137.5	96	0.03	68	141.2
Hyundai	4	0.02	5	80.0	81	0.03	208	38.9
Rolls Royce	6	0.02	6	100.0	80	0.03	74	108.1
Saab	2	0.01	13	15.4	60	0.02	63	95.2
Rover	8	0.03	6	133.3	49	0.02	67	73.1
Morgan			2		16	0.01	15	106.7
Pontiac	2	0.01	1	200.0	12	0.00	10	120.0
Buick	1	0.00			11	0.00	7	157.1
MG	1	0.00	1	100.0	11	0.00	7	157.1
Maybach			3		9	0.00	6	150.0
Unimog	2	0.01	3	66.7	7	0.00	5	140.0
GMDAT					5	0.00	5	100.0
Detomaso			1		4	0.00	2	200.0
Mini	2	0.01	1	200.0	4	0.00	4	100.0
Kia					3	0.00	3	100.0
Autobianchi			1		2	0.00	3	66.7
Bugatti					2	0.00	2	100.0
DAEWOO					2	0.00	2	100.0
Opel					1	0.00	4	25.0
Saturn					1	0.00	3	33.3
Subaru							1	
Others	3	0.01	1	300.0	68	0.02	63	107.9
Total	26,265	100.00	22,578	116.3	275,644	100.00	225,083	122.5

※ Listed following the breakdown of the cumulative total since January; 2011 (c)

## Newly Registered Foreign Manufacturers Vehicles

### Foreign Manufacturers (Passenger Cars)

Dec. '11

	December 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
VW	2,731	1,462	4,193	3,151	133.1	50,631	46,704	108.4
BMW	5,182	1	5,183	4,271	121.4	34,195	32,426	105.5
Mercedes-Benz	4,081		4,081	3,105	131.4	33,207	30,920	107.4
Audi	1,753		1,753	1,445	121.3	21,166	16,854	125.6
BMW MINI	813	655	1,468	1,102	133.2	14,350	11,338	126.6
Volvo	2,084		2,084	1,132	184.1	11,787	7,767	151.8
Peugeot	713		713	647	110.2	6,137	6,021	101.9
Fiat	16	580	596	599	99.5	5,960	5,562	107.2
Porsche	437	4	441	381	115.7	3,658	3,335	109.7
Jeep	399		399	148	269.6	3,154	1,877	168.0
Citroen	362		362	350	103.4	3,092	2,402	128.7
Renault	206	28	234	161	145.3	3,066	2,536	120.9
Ford	299	1	300	278	107.9	2,975	2,507	118.7
Alfa Romeo	140		140	251	55.8	1,863	1,816	102.6
smart		132	132	192	68.8	1,214	1,101	110.3
Jaguar	75		75	154	48.7	1,020	1,138	89.6
Dodge	111		111	72	154.2	962	712	135.1
Chevrolet	108		108	73	147.9	957	694	137.9
Land Rover	83		83	76	109.2	890	727	122.4
Cadillac	73		73	85	85.9	864	646	133.7
Chrysler	63		63	50	126.0	608	775	78.5
Ferrari	39		39	42	92.9	386	493	78.3
Lotus	20		20	32	62.5	271	312	86.9
Maserati	16		16	29	55.2	249	287	86.8
BMW Alpina	8		8	17	47.1	141	202	69.8
Aston Martin	14	2	16	14	114.3	140	121	115.7
Hummer	11		11	20	55.0	134	232	57.8
Bentley	14		14	24	58.3	126	136	92.6
Lamborghini	14		14	4	350.0	99	60	165.0
Lancia	4	7	11	8	137.5	96	68	141.2
Rolls Royce	6		6	6	100.0	80	74	108.1
Saab	2		2	13	15.4	60	63	95.2
Rover	1	7	8	6	133.3	48	65	73.8
GMC	4		4	5	80.0	39	35	111.4
Hyundai	3		3	2	150.0	32	118	27.1
Morgan				2		16	15	106.7
Pontiac	2		2	1	200.0	12	10	120.0
Buick	1		1			11	7	157.1
MG		1	1	1	100.0	11	7	157.1
Maybach				3		9	6	150.0
GMDAT						5	5	100.0
Detomaso				1		4	2	200.0
Mini		2	2	1	200.0	4	4	100.0
Kia						3	3	100.0
Autobianchi				1		2	3	66.7
Bugatti						2	2	100.0
DAEWOO						2		
Opel						1	4	25.0
Saturn						1	3	33.3
Others		3	3	1	300.0	60	60	100.0
<b>Total</b>	<b>19,888</b>	<b>2,885</b>	<b>22,773</b>	<b>17,956</b>	<b>126.8</b>	<b>203,800</b>	<b>180,255</b>	<b>113.1</b>

※ Listed following the breakdown of the cumulative total since January; 2011 (c)

**Foreign Manufacturers (Trucks)**

Dec. '11

	December 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
Cadillac	65		65	55	118.2	528	411	128.5
Ford	43		43	60	71.7	494	540	91.5
Chevrolet	34		34	25	136.0	311	211	147.4
Volvo	21		21	6	350.0	210	127	165.4
Hummer	11		11	16	68.8	159	144	110.4
Dodge	18		18	23	78.3	144	156	92.3
GMC	11		11	11	100.0	78	71	109.9
Land Rover	5		5	3	166.7	52	43	120.9
Unimog	2		2	3	66.7	7	5	140.0
VW	1		1			4	3	133.3
Chrysler						3	2	150.0
Mercedes-Benz						3	1	300.0
Citroen						2		
Renault						2	1	200.0
Rover						1	2	50.0
Others						1	1	100.0
Total	211		211	202	104.5	1,999	1,718	116.4

**Foreign Manufacturers (Buses)**

	December			Cumulative Total since January		
	2011-a	2010-b	a/b%	2011-c	2010-d	c/d%
Hyundai	1	3	33.3	49	90	54.4
Mercedes-Benz		5		2	15	13.3
DAEWOO					2	
Others				7	2	350.0
Total	1	8	12.5	58	109	53.2

**Newly Registered Japanese manufacturers overseas-made vehicles**
**Japanese Manufacturers overseas-made vehicles (Passenger Cars)**

	December 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
Nissan	2	1,727	1,729	2,843	60.8	50,269	26,965	186.4
Suzuki		15	15	381	3.9	3,091	4,325	71.5
Toyota	504	2	506	56	903.6	2,600	448	580.4
Honda	39	1	40	145	27.6	941	1,286	73.2
Mitsubishi				1		6	3	200.0
Subaru							1	
Total	545	1,745	2,290	3,426	66.8	56,907	33,028	172.3

**Japanese Manufacturers overseas-made vehicles (Trucks)**

	December 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
Toyota	40	948	988	974	101.4	12,777	9,786	130.6
Mitsubishi	1		1	10	10.0	99	179	55.3
Honda	1		1	2	50.0	4	6	66.7
Nissan							2	
Total	42	948	990	986	100.4	12,880	9,973	129.1

**Grand Total Imported Vehicles**

	December 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
Passenger Cars	20,433	4,630	25,063	21,382	117.2	260,707	213,283	122.2
Trucks	253	948	1,201	1,188	101.1	14,879	11,691	127.3
Buses			1	8	12.5	58	109	53.2
Grand Total	20,686	5,578	26,265	22,578	116.3	275,644	225,083	122.5

※ Listed following the breakdown of the cumulative total since January; 2011 (c)

## Newly Registered Vehicles by Prefecture

Dec. '11

	Passenger Cars						Total Passenger Cars/Trucks/Buses					
	December			Cumulative Total since January			December			Cumulative Total since January		
	2011-a	2010-b	a/b%	2011-c	2010-d	c/d%	2011-e	2010-f	e/f%	2011-g	2010-h	g/h%
Hokkaido	491	454	108.1	8,178	5,558	147.1	542	482	112.4	8,879	5,945	149.4
Aomori	62	61	101.6	966	837	115.4	77	69	111.6	1,153	916	125.9
Iwate	86	77	111.7	1,409	960	146.8	97	86	112.8	1,580	1,029	153.5
Miyagi	359	297	120.9	4,548	2,924	155.5	400	318	125.8	4,914	3,085	159.3
Akita	92	63	146.0	1,261	922	136.8	102	74	137.8	1,370	977	140.2
Yamagata	141	114	123.7	1,757	1,385	126.9	155	127	122.0	1,945	1,485	131.0
Fukushima	199	189	105.3	2,616	2,259	115.8	220	204	107.8	2,873	2,402	119.6
Ibaraki	511	397	128.7	5,239	4,446	117.8	527	426	123.7	5,563	4,699	118.4
Tochigi	367	336	109.2	4,161	3,305	125.9	383	351	109.1	4,401	3,468	126.9
Gunma	415	423	98.1	4,397	3,966	110.9	443	442	100.2	4,647	4,181	111.1
Saitama	1,260	1,178	107.0	13,260	10,851	122.2	1,332	1,239	107.5	13,995	11,486	121.8
Chiba	1,192	924	129.0	11,814	10,124	116.7	1,235	974	126.8	12,443	10,621	117.2
Tokyo	4,665	3,743	124.6	40,054	35,338	113.3	4,776	3,852	124.0	41,455	36,524	113.5
Kanagawa	2,499	2,159	115.7	24,609	20,587	119.5	2,571	2,249	114.3	25,463	21,362	119.2
Yamanashi	209	137	152.6	1,805	1,465	123.2	217	150	144.7	1,945	1,552	125.3
Niigata	254	234	108.5	3,568	2,861	124.7	271	253	107.1	3,845	3,019	127.4
Toyama	143	139	102.9	1,841	1,562	117.9	158	152	103.9	2,049	1,655	123.8
Ishikawa	148	144	102.8	2,089	1,660	125.8	166	158	105.1	2,302	1,771	130.0
Nagano	336	279	120.4	4,068	3,324	122.4	359	299	120.1	4,362	3,494	124.8
Fukui	175	116	150.9	1,740	1,395	124.7	182	126	144.4	1,848	1,468	125.9
Gifu	421	332	126.8	4,754	3,693	128.7	453	366	123.8	5,105	4,061	125.7
Shizuoka	857	806	106.3	9,484	7,553	125.6	910	859	105.9	10,147	8,091	125.4
Aichi	2,165	1,850	117.0	22,351	17,561	127.3	2,330	2,008	116.0	24,138	19,251	125.4
Mie	367	370	99.2	4,364	3,423	127.5	387	388	99.7	4,568	3,594	127.1
Shiga	250	200	125.0	2,508	2,008	124.9	254	216	117.6	2,665	2,136	124.8
Kyoto	468	379	123.5	4,980	4,154	119.9	492	397	123.9	5,231	4,352	120.2
Osaka	1,817	1,430	127.1	16,594	14,051	118.1	1,868	1,511	123.6	17,423	14,747	118.1
Nara	260	246	105.7	2,708	2,289	118.3	269	256	105.1	2,833	2,399	118.1
Wakayama	175	138	126.8	1,663	1,391	119.6	183	147	124.5	1,744	1,460	119.5
Hyogo	1,303	1,042	125.0	12,692	10,626	119.4	1,334	1,078	123.7	13,141	11,014	119.3
Tottori	53	48	110.4	731	563	129.8	56	55	101.8	780	600	130.0
Shimane	53	70	75.7	821	654	125.5	57	78	73.1	886	704	125.9
Okayama	335	282	118.8	3,493	2,977	117.3	345	288	119.8	3,655	3,096	118.1
Hiroshima	432	436	99.1	4,887	3,946	123.8	459	453	101.3	5,190	4,157	124.8
Yamaguchi	243	192	126.6	2,492	1,993	125.0	252	202	124.8	2,612	2,107	124.0
Tokushima	111	115	96.5	1,278	1,076	118.8	123	129	95.3	1,416	1,198	118.2
Kagawa	170	164	103.7	1,646	1,482	111.1	175	174	100.6	1,765	1,588	111.1
Ehime	200	187	107.0	1,892	1,661	113.9	206	199	103.5	1,989	1,754	113.4
Kochi	70	68	102.9	931	755	123.3	73	71	102.8	996	809	123.1
Fukuoka	878	795	110.4	9,625	7,383	130.4	932	842	110.7	10,135	7,860	128.9
Saga	85	59	144.1	929	763	121.8	89	63	141.3	999	819	122.0
Nagasaki	116	103	112.6	1,578	1,163	135.7	121	109	111.0	1,649	1,213	135.9
Kumamoto	216	172	125.6	2,365	1,813	130.4	235	186	126.3	2,550	1,998	127.6
Oita	140	129	108.5	1,829	1,392	131.4	142	136	104.4	1,900	1,453	130.8
Miyazaki	98	115	85.2	1,262	1,049	120.3	107	122	87.7	1,372	1,125	122.0
Kagoshima	129	141	91.5	1,982	1,585	125.0	143	158	90.5	2,138	1,730	123.6
Okinawa	47	49	95.9	1,488	550	270.5	57	56	101.8	1,585	628	252.4
Grand Total	25,063	21,382	117.2	260,707	213,283	122.2	26,265	22,578	116.3	275,644	225,083	122.5

**Newly Registered Imported Vehicles by Brand (Total Passenger Cars, Trucks and Buses) : Top 10**

	Brand	December 2011-a	December 2010-b	a/b%	Share%
1	BMW	5,183	4,271	121.4	19.7
2	VW	4,194	3,151	133.1	16.0
3	Mercedes-Benz	4,081	3,110	131.2	15.5
4	Volvo	2,105	1,138	185.0	8.0
5	Audi	1,753	1,445	121.3	6.7
6	Nissan	1,729	2,843	60.8	6.6
7	Toyota	1,494	1,030	145.0	5.7
8	BMW MINI	1,468	1,102	133.2	5.6
9	Peugeot	713	647	110.2	2.7
10	Fiat	596	599	99.5	2.3