

Newly Registered Number of Imported Vehicles as of November 2011

(Quick Report)

The number of vehicles produced by foreign manufacturers newly registered in November 2011 was 17,876 units, increased by 36.6% compared with the same month of last year (13,088 units). The cumulative total since January 2011 was 182,872 units, increased by 11.6% compared with the same period of last year (163,916 units).

The total number of vehicles produced by foreign manufacturers and Japanese manufacturers newly registered in November, was 23,084 units, increased by 21.2% compared with the same month of last year (19,052 units). The cumulative total since January 2011 was 249,379 units, increased by 23.1% compared with the same period of last year (202,505 units).

	November			Cumulative Total since January		
	2011-a	2010-b	a/b%	2011-c	2010-d	a/b%
Passenger Cars	17,703	12,946	136.7	181,027	162,299	111.5
Trucks	171	137	124.8	1,788	1,516	117.9
Buses	2	5	40.0	57	101	56.4
Total Number of Foreign Vehicles	17,876	13,088	136.6	182,872	163,916	111.6
Passenger Cars	3,968	4,775	83.1	54,617	29,602	184.5
Trucks	1,240	1,189	104.3	11,890	8,987	132.3
Buses						
Total Number of Japanese Vehicles	5,208	5,964	87.3	66,507	38,589	172.3
Total Passenger Cars	21,671	17,721	122.3	235,644	191,901	122.8
Total Trucks	1,411	1,326	106.4	13,678	10,503	130.2
Total Buses	2	5	40.0	57	101	56.4
Grand Total	23,084	19,052	121.2	249,379	202,505	123.1

**Newly Registered Imported Vehicles by Brand
(Total Passenger Cars, Trucks and Buses)**

Nov. '11

	November				Cumulative Total since January			
	2011-a	Share%	2010-b	a/b%	2011-c	Share%	2010-d	c/d%
Nissan	3,079	13.34	4,243	72.6	48,540	19.46	24,124	201.2
VW	5,290	22.92	2,852	185.5	46,441	18.62	43,556	106.6
Mercedes-Benz	2,715	11.76	2,037	133.3	29,131	11.68	27,826	104.7
BMW	2,792	12.09	2,700	103.4	29,012	11.63	28,155	103.0
Audi	1,631	7.07	1,299	125.6	19,413	7.78	15,409	126.0
Toyota	2,021	8.75	1,208	167.3	13,883	5.57	9,204	150.8
BMW MINI	1,160	5.03	797	145.5	12,882	5.17	10,236	125.8
Volvo	1,064	4.61	614	173.3	9,892	3.97	6,756	146.4
Peugeot	491	2.13	471	104.2	5,424	2.18	5,374	100.9
Fiat	428	1.85	359	119.2	5,364	2.15	4,963	108.1
Porsche	352	1.52	237	148.5	3,217	1.29	2,954	108.9
Ford	323	1.40	250	129.2	3,126	1.25	2,709	115.4
Suzuki	68	0.29	194	35.1	3,076	1.23	3,944	78.0
Renault	257	1.11	149	172.5	2,834	1.14	2,376	119.3
Jeep	203	0.88	153	132.7	2,755	1.10	1,729	159.3
Citroen	252	1.09	227	111.0	2,732	1.10	2,052	133.1
Alfa Romeo	114	0.49	199	57.3	1,723	0.69	1,565	110.1
Cadillac	121	0.52	88	137.5	1,254	0.50	917	136.8
Chevrolet	144	0.62	59	244.1	1,126	0.45	807	139.5
smart	43	0.19	75	57.3	1,082	0.43	909	119.0
Dodge	100	0.43	79	126.6	977	0.39	773	126.4
Jaguar	93	0.40	102	91.2	945	0.38	984	96.0
Honda	38	0.16	306	12.4	904	0.36	1,145	79.0
Land Rover	72	0.31	85	84.7	854	0.34	691	123.6
Chrysler	50	0.22	38	131.6	548	0.22	727	75.4
Ferrari	21	0.09	54	38.9	347	0.14	451	76.9
Hummer	26	0.11	33	78.8	271	0.11	340	79.7
Lotus	20	0.09	27	74.1	251	0.10	280	89.6
Maserati	18	0.08	17	105.9	233	0.09	258	90.3
BMW Alpina	12	0.05	9	133.3	133	0.05	185	71.9
Aston Martin	15	0.06	8	187.5	124	0.05	107	115.9
Bentley	12	0.05	2	600.0	112	0.04	112	100.0
Mitsubishi	2	0.01	13	15.4	104	0.04	171	60.8
GMC	9	0.04	11	81.8	102	0.04	90	113.3
Lamborghini	8	0.03	1	800.0	85	0.03	56	151.8
Lancia	7	0.03	7	100.0	85	0.03	60	141.7
Hyundai	7	0.03	9	77.8	77	0.03	203	37.9
Rolls Royce	8	0.03	10	80.0	74	0.03	68	108.8
Saab	3	0.01	8	37.5	58	0.02	50	116.0
Rover	4	0.02	9	44.4	41	0.02	61	67.2
Morgan	1	0.00	2	50.0	16	0.01	13	123.1
Buick	1	0.00	2	50.0	10	0.00	7	142.9
MG	1	0.00			10	0.00	6	166.7
Pontiac					10	0.00	9	111.1
Maybach			1		9	0.00	3	300.0
GMDAT					5	0.00	5	100.0
Unimog	1	0.00	1	100.0	5	0.00	2	250.0
Detomaso	1	0.00			4	0.00	1	400.0
Kia					3	0.00	3	100.0
Autobianchi					2	0.00	2	100.0
Bugatti					2	0.00	2	100.0
DAEWOO					2	0.00	2	100.0
Mini	1	0.00			2	0.00	3	66.7
Opel					1	0.00	4	25.0
Saturn			1		1	0.00	3	33.3
Subaru							1	
Others	5	0.02	6	83.3	65	0.03	62	104.8
Total	23,084	100.00	19,052	121.2	249,379	100.00	202,505	123.1

※ Listed following the breakdown of the cumulative total since January; 2011 (c)

Newly Registered Foreign Manufacturers Vehicles

Foreign Manufacturers (Passenger Cars)

Nov. '11

	November 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
VW	3,596	1,694	5,290	2,852	185.5	46,438	43,553	106.6
Mercedes-Benz	2,714		2,714	2,037	133.2	29,126	27,815	104.7
BMW	2,791	1	2,792	2,700	103.4	29,012	28,155	103.0
Audi	1,630	1	1,631	1,299	125.6	19,413	15,409	126.0
BMW MINI	540	620	1,160	797	145.5	12,882	10,236	125.8
Volvo	1,048		1,048	604	173.5	9,703	6,635	146.2
Peugeot	490	1	491	471	104.2	5,424	5,374	100.9
Fiat	19	409	428	359	119.2	5,364	4,963	108.1
Porsche	350	2	352	237	148.5	3,217	2,954	108.9
Renault	243	14	257	149	172.5	2,832	2,375	119.2
Jeep	203		203	153	132.7	2,755	1,729	159.3
Citroen	250	2	252	227	111.0	2,730	2,052	133.0
Ford	288		288	213	135.2	2,675	2,229	120.0
Alfa Romeo	114		114	199	57.3	1,723	1,565	110.1
smart		43	43	75	57.3	1,082	909	119.0
Jaguar	93		93	102	91.2	945	984	96.0
Dodge	88		88	69	127.5	851	640	133.0
Chevrolet	120		120	41	292.7	849	621	136.7
Land Rover	67		67	79	84.8	807	651	124.0
Cadillac	64		64	59	108.5	791	561	141.0
Chrysler	50		50	38	131.6	545	725	75.2
Ferrari	21		21	54	38.9	347	451	76.9
Lotus	18	2	20	27	74.1	251	280	89.6
Maserati	18		18	17	105.9	233	258	90.3
BMW Alpina	12		12	9	133.3	133	185	71.9
Aston Martin	13	2	15	8	187.5	124	107	115.9
Hummer	11		11	12	91.7	123	212	58.0
Bentley	12		12	2	600.0	112	112	100.0
Lamborghini	8		8	1	800.0	85	56	151.8
Lancia	1	6	7	7	100.0	85	60	141.7
Rolls Royce	8		8	10	80.0	74	68	108.8
Saab	2	1	3	8	37.5	58	50	116.0
Rover	2	2	4	9	44.4	40	59	67.8
GMC	4		4	6	66.7	35	30	116.7
Hyundai	3	2	5	4	125.0	29	116	25.0
Morgan		1	1	2	50.0	16	13	123.1
Buick	1		1	2	50.0	10	7	142.9
MG		1	1			10	6	166.7
Pontiac						10	9	111.1
Maybach				1		9	3	300.0
GMDAT						5	5	100.0
Detomaso	1		1			4	1	400.0
Kia						3	3	100.0
Autobianchi						2	2	100.0
Bugatti						2	2	100.0
DAEWOO						2		
Mini		1	1			2	3	66.7
Opel						1	4	25.0
Saturn				1		1	3	33.3
Others	1	4	5	6	83.3	57	59	96.6
Total	14,894	2,809	17,703	12,946	136.7	181,027	162,299	111.5

※ Listed following the breakdown of the cumulative total since January; 2011 (c)

Foreign Manufacturers (Trucks)

Nov. '11

	November 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
Cadillac	57		57	29	196.6	463	356	130.1
Ford	35		35	37	94.6	451	480	94.0
Chevrolet	24		24	18	133.3	277	186	148.9
Volvo	16		16	10	160.0	189	121	156.2
Hummer	15		15	21	71.4	148	128	115.6
Dodge	12		12	10	120.0	126	133	94.7
GMC	5		5	5	100.0	67	60	111.7
Land Rover	5		5	6	83.3	47	40	117.5
Unimog	1		1	1	100.0	5	2	250.0
Chrysler						3	2	150.0
Mercedes-Benz	1		1			3	1	300.0
VW						3	3	100.0
Citroen						2		
Renault						2	1	200.0
Rover						1	2	50.0
Others						1	1	100.0
Total	171		171	137	124.8	1,788	1,516	117.9

Foreign Manufacturers (Buses)

	November			Cumulative Total since January		
	2011-a	2010-b	a/b%	2011-c	2010-d	c/d%
Hyundai	2	5	40.0	48	87	55.2
Mercedes-Benz				2	10	20.0
DAEWOO					2	
Others				7	2	350.0
Total	2	5	40.0	57	101	56.4

Newly Registered Japanese manufacturers overseas-made vehicles
Japanese Manufacturers overseas-made vehicles (Passenger Cars)

	November 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
Nissan	5	3,074	3,079	4,243	72.6	48,540	24,122	201.2
Suzuki		68	68	194	35.1	3,076	3,944	78.0
Toyota	784		784	33	2,375.8	2,094	392	534.2
Honda	37		37	305	12.1	901	1,141	79.0
Mitsubishi						6	2	300.0
Subaru							1	
Total	826	3,142	3,968	4,775	83.1	54,617	29,602	184.5

Japanese Manufacturers overseas-made vehicles (Trucks)

	November 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
Toyota	26	1,211	1,237	1,175	105.3	11,789	8,812	133.8
Mitsubishi	2		2	13	15.4	98	169	58.0
Honda	1		1	1	100.0	3	4	75.0
Nissan							2	
Total	29	1,211	1,240	1,189	104.3	11,890	8,987	132.3

Grand Total Imported Vehicles

	November 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
Passenger Cars	15,720	5,951	21,671	17,721	122.3	235,644	191,901	122.8
Trucks	200	1,211	1,411	1,326	106.4	13,678	10,503	130.2
Buses			2	5	40.0	57	101	56.4
Grand Total	15,920	7,162	23,084	19,052	121.2	249,379	202,505	123.1

※ Listed following the breakdown of the cumulative total since January; 2011 (c)

Newly Registered Vehicles by Prefecture

Nov. '11

	Passenger Cars						Total Passenger Cars/Trucks/Buses					
	November			Cumulative Total since January			November			Cumulative Total since January		
	2011-a	2010-b	a/b%	2011-c	2010-d	c/d%	2011-e	2010-f	e/f%	2011-g	2010-h	g/h%
Hokkaido	557	455	122.4	7,687	5,104	150.6	612	509	120.2	8,337	5,463	152.6
Aomori	95	83	114.5	904	776	116.5	99	97	102.1	1,076	847	127.0
Iwate	110	104	105.8	1,323	883	149.8	134	118	113.6	1,483	943	157.3
Miyagi	390	272	143.4	4,189	2,627	159.5	437	297	147.1	4,514	2,767	163.1
Akita	96	82	117.1	1,169	859	136.1	103	91	113.2	1,268	903	140.4
Yamagata	133	122	109.0	1,616	1,271	127.1	152	136	111.8	1,790	1,358	131.8
Fukushima	238	207	115.0	2,417	2,070	116.8	271	225	120.4	2,653	2,198	120.7
Ibaraki	490	400	122.5	4,728	4,049	116.8	514	431	119.3	5,036	4,273	117.9
Tochigi	392	252	155.6	3,794	2,969	127.8	413	273	151.3	4,018	3,117	128.9
Gunma	349	405	86.2	3,982	3,543	112.4	370	431	85.8	4,204	3,739	112.4
Saitama	1,199	903	132.8	12,000	9,673	124.1	1,265	957	132.2	12,663	10,247	123.6
Chiba	950	800	118.8	10,622	9,200	115.5	1,043	857	121.7	11,208	9,647	116.2
Tokyo	3,344	2,834	118.0	35,389	31,595	112.0	3,476	2,933	118.5	36,679	32,672	112.3
Kanagawa	2,227	1,586	140.4	22,110	18,428	120.0	2,299	1,662	138.3	22,892	19,113	119.8
Yamanashi	147	155	94.8	1,596	1,328	120.2	159	167	95.2	1,728	1,402	123.3
Niigata	271	291	93.1	3,314	2,627	126.2	294	322	91.3	3,574	2,766	129.2
Toyama	138	138	100.0	1,698	1,423	119.3	155	145	106.9	1,891	1,503	125.8
Ishikawa	169	165	102.4	1,941	1,516	128.0	186	175	106.3	2,136	1,613	132.4
Nagano	338	339	99.7	3,732	3,045	122.6	366	369	99.2	4,003	3,195	125.3
Fukui	125	122	102.5	1,565	1,279	122.4	137	131	104.6	1,666	1,342	124.1
Gifu	348	306	113.7	4,333	3,361	128.9	380	355	107.0	4,652	3,695	125.9
Shizuoka	800	566	141.3	8,627	6,747	127.9	852	617	138.1	9,237	7,232	127.7
Aichi	1,893	1,295	146.2	20,186	15,711	128.5	2,056	1,524	134.9	21,808	17,243	126.5
Mie	374	278	134.5	3,997	3,053	130.9	401	292	137.3	4,181	3,206	130.4
Shiga	208	148	140.5	2,258	1,808	124.9	218	164	132.9	2,411	1,920	125.6
Kyoto	388	321	120.9	4,512	3,775	119.5	407	337	120.8	4,739	3,955	119.8
Osaka	1,409	1,141	123.5	14,777	12,621	117.1	1,502	1,218	123.3	15,555	13,236	117.5
Nara	233	212	109.9	2,448	2,043	119.8	250	230	108.7	2,564	2,143	119.6
Wakayama	148	123	120.3	1,488	1,253	118.8	155	125	124.0	1,561	1,313	118.9
Hyogo	1,033	853	121.1	11,389	9,584	118.8	1,065	888	119.9	11,807	9,936	118.8
Tottori	82	47	174.5	678	515	131.7	86	49	175.5	724	545	132.8
Shimane	77	71	108.5	768	584	131.5	83	77	107.8	829	626	132.4
Okayama	285	293	97.3	3,158	2,695	117.2	303	300	101.0	3,310	2,808	117.9
Hiroshima	398	335	118.8	4,455	3,510	126.9	423	362	116.9	4,731	3,704	127.7
Yamaguchi	210	175	120.0	2,249	1,801	124.9	230	187	123.0	2,360	1,905	123.9
Tokushima	112	101	110.9	1,167	961	121.4	123	109	112.8	1,293	1,069	121.0
Kagawa	183	134	136.6	1,476	1,318	112.0	193	143	135.0	1,590	1,414	112.4
Ehime	142	162	87.7	1,692	1,474	114.8	154	170	90.6	1,783	1,555	114.7
Kochi	56	81	69.1	861	687	125.3	60	88	68.2	923	738	125.1
Fukuoka	716	631	113.5	8,747	6,588	132.8	767	672	114.1	9,203	7,018	131.1
Saga	72	67	107.5	844	704	119.9	79	73	108.2	910	756	120.4
Nagasaki	111	112	99.1	1,462	1,060	137.9	118	116	101.7	1,528	1,104	138.4
Kumamoto	184	136	135.3	2,149	1,641	131.0	203	159	127.7	2,315	1,812	127.8
Oita	149	129	115.5	1,689	1,263	133.7	155	137	113.1	1,758	1,317	133.5
Miyazaki	107	90	118.9	1,164	934	124.6	120	102	117.6	1,265	1,003	126.1
Kagoshima	149	151	98.7	1,853	1,444	128.3	161	170	94.7	1,995	1,572	126.9
Okinawa	46	48	95.8	1,441	501	287.6	55	62	88.7	1,528	572	267.1
Grand Total	21,671	17,721	122.3	235,644	191,901	122.8	23,084	19,052	121.2	249,379	202,505	123.1

Newly Registered Imported Vehicles by Brand (Total Passenger Cars, Trucks and Buses) : Top 10

	Brand	November 2011-a	November 2010-b	a/b%	Share%
1	VW	5,290	2,852	185.5	22.9
2	Nissan	3,079	4,243	72.6	13.3
3	BMW	2,792	2,700	103.4	12.1
4	Mercedes-Benz	2,715	2,037	133.3	11.8
5	Toyota	2,021	1,208	167.3	8.8
6	Audi	1,631	1,299	125.6	7.1
7	BMW MINI	1,160	797	145.5	5.0
8	Volvo	1,064	614	173.3	4.6
9	Peugeot	491	471	104.2	2.1
10	Fiat	428	359	119.2	1.9