

## **Newly Registered Number of Imported Vehicles as of September 2011 (Quick Report)**

The number of vehicles produced by foreign manufacturers newly registered in September 2011 was 26,200 units, increased by 19.8% compared with the same month of last year (21,866 units). The cumulative total since January 2011 was 150,860 units, increased by 7.4% compared with the same period of last year (140,412 units).

The total number of vehicles produced by foreign manufacturers and Japanese manufacturers newly registered in September, was 33,980 units, increased by 13.3% compared with the same month of last year (30,004 units). The cumulative total since January 2011 was 206,648 units, increased by 22.5% compared with the same period of last year (168,687 units).

	September			Cumulative Total since January		
	2011-a	2010-b	a/b%	2011-c	2010-d	a/b%
Passenger Cars	26,031	21,724	119.8	149,359	139,096	107.4
Trucks	157	123	127.6	1,448	1,227	118.0
Buses	12	19	63.2	53	89	59.6
<b>Total Number of Foreign Vehicles</b>	<b>26,200</b>	<b>21,866</b>	<b>119.8</b>	<b>150,860</b>	<b>140,412</b>	<b>107.4</b>
Passenger Cars	6,542	7,041	92.9	46,349	21,468	215.9
Trucks	1,238	1,097	112.9	9,439	6,807	138.7
Buses						
<b>Total Number of Japanese Vehicles</b>	<b>7,780</b>	<b>8,138</b>	<b>95.6</b>	<b>55,788</b>	<b>28,275</b>	<b>197.3</b>
Total Passenger Cars	32,573	28,765	113.2	195,708	160,564	121.9
Total Trucks	1,395	1,220	114.3	10,887	8,034	135.5
Total Buses	12	19	63.2	53	89	59.6
<b>Grand Total</b>	<b>33,980</b>	<b>30,004</b>	<b>113.3</b>	<b>206,648</b>	<b>168,687</b>	<b>122.5</b>

Correction of Oct 14, 2011:

Fiat: September 2011 figures have been changed from 12 to 13 for standard passenger cars and from 805 to 804 for small passenger cars. Accordingly, cumulative total figures are corrected.

**Newly Registered Imported Vehicles by Brand  
(Total Passenger Cars, Trucks and Buses)**

Sep. '11

	September				Cumulative Total since January			
	2011-a	Share%	2010-b	a/b%	2011-c	Share%	2010-d	c/d%
Nissan	6,015	17.70	6,605	91.1	41,961	20.31	16,913	248.1
VW	6,444	18.96	4,557	141.4	37,290	18.05	38,192	97.6
Mercedes-Benz	4,688	13.80	4,701	99.7	24,645	11.93	24,293	101.4
BMW	4,165	12.26	4,130	100.8	24,005	11.62	23,415	102.5
Audi	2,783	8.19	2,050	135.8	16,214	7.85	13,204	122.8
BMW MINI	1,758	5.17	1,326	132.6	10,576	5.12	8,714	121.4
Toyota	1,424	4.19	1,102	129.2	10,031	4.85	6,973	143.9
Volvo	1,605	4.72	961	167.0	8,172	3.95	5,647	144.7
Peugeot	698	2.05	874	79.9	4,569	2.21	4,573	99.9
Fiat	817	2.40	882	92.6	4,479	2.17	4,377	102.3
Suzuki	228	0.67	402	56.7	2,895	1.40	3,517	82.3
Porsche	392	1.15	218	179.8	2,597	1.26	2,510	103.5
Ford	352	1.04	318	110.7	2,421	1.17	2,295	105.5
Jeep	435	1.28	274	158.8	2,407	1.16	1,422	169.3
Renault	354	1.04	245	144.5	2,316	1.12	2,036	113.8
Citroen	380	1.12	356	106.7	2,215	1.07	1,657	133.7
Alfa Romeo	198	0.58	156	126.9	1,542	0.75	1,225	125.9
Cadillac	106	0.31	97	109.3	1,037	0.50	745	139.2
smart	240	0.71	82	292.7	990	0.48	820	120.7
Chevrolet	156	0.46	64	243.8	864	0.42	676	127.8
Honda	110	0.32	10	1100.0	800	0.39	723	110.7
Dodge	174	0.51	68	255.9	783	0.38	632	123.9
Jaguar	117	0.34	127	92.1	777	0.38	808	96.2
Land Rover	65	0.19	72	90.3	730	0.35	563	129.7
Chrysler	41	0.12	75	54.7	449	0.22	630	71.3
Ferrari	31	0.09	28	110.7	294	0.14	332	88.6
Hummer	18	0.05	21	85.7	218	0.11	276	79.0
Lotus	31	0.09	19	163.2	216	0.10	226	95.6
Maserati	36	0.11	29	124.1	200	0.10	217	92.2
BMW Alpina	17	0.05	21	81.0	114	0.06	159	71.7
Mitsubishi	3	0.01	19	15.8	101	0.05	148	68.2
Aston Martin	8	0.02	13	61.5	100	0.05	84	119.0
Bentley	16	0.05	19	84.2	85	0.04	101	84.2
GMC	10	0.03	6	166.7	84	0.04	70	120.0
Lancia	11	0.03	7	157.1	70	0.03	48	145.8
Lamborghini	10	0.03	4	250.0	69	0.03	48	143.8
Hyundai	12	0.04	26	46.2	68	0.03	182	37.4
Rolls Royce	3	0.01	18	16.7	63	0.03	52	121.2
Saab	7	0.02	1	700.0	49	0.02	41	119.5
Rover	3	0.01	10	30.0	32	0.02	47	68.1
Morgan	3	0.01	3	100.0	13	0.01	11	118.2
Maybach	1	0.00			9	0.00	2	450.0
Buick	2	0.01	1	200.0	8	0.00	5	160.0
Pontiac			1		8	0.00	6	133.3
MG	1	0.00	2	50.0	7	0.00	6	116.7
GMDAT			1		4	0.00	5	80.0
Unimog					4	0.00		
Detomaso	1	0.00			3	0.00	1	300.0
Kia					3	0.00	2	150.0
Autobianchi					2	0.00	1	200.0
Bugatti	2	0.01			2	0.00	1	200.0
DAEWOO	1	0.00			2	0.00	2	100.0
Mini					1	0.00	2	50.0
Opel					1	0.00	4	25.0
Saturn					1	0.00	2	50.0
Subaru							1	
Others	8	0.02	3	266.7	52	0.03	45	115.6
Total	33,980	100.00	30,004	113.3	206,648	100.00	168,687	122.5

※ Listed following the breakdown of the cumulative total since January; 2011 (c)

## Newly Registered Foreign Manufacturers Vehicles

### Foreign Manufacturers (Passenger Cars)

Sep. '11

	September 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
VW	4,244	2,199	6,443	4,557	141.4	37,287	38,189	97.6
Mercedes-Benz	4,688		4,688	4,701	99.7	24,641	24,282	101.5
BMW	4,164	1	4,165	4,130	100.8	24,005	23,415	102.5
Audi	2,782	1	2,783	2,050	135.8	16,214	13,204	122.8
BMW MINI	679	1,079	1,758	1,326	132.6	10,576	8,714	121.4
Volvo	1,581		1,581	957	165.2	8,009	5,546	144.4
Peugeot	698		698	874	79.9	4,569	4,573	99.9
Fiat	13	804	817	882	92.6	4,479	4,377	102.3
Porsche	390	2	392	218	179.8	2,597	2,510	103.5
Jeep	435		435	274	158.8	2,407	1,422	169.3
Renault	321	33	354	245	144.5	2,314	2,035	113.7
Citroen	379	1	380	356	106.7	2,213	1,657	133.6
Ford	315		315	272	115.8	2,040	1,888	108.1
Alfa Romeo	198		198	156	126.9	1,542	1,225	125.9
smart		240	240	82	292.7	990	820	120.7
Jaguar	117		117	127	92.1	777	808	96.2
Land Rover	60		60	69	87.0	691	530	130.4
Dodge	164		164	55	298.2	686	520	131.9
Cadillac	72		72	63	114.3	682	462	147.6
Chevrolet	123		123	55	223.6	644	533	120.8
Chrysler	41		41	74	55.4	446	628	71.0
Ferrari	31		31	28	110.7	294	332	88.6
Lotus	30	1	31	19	163.2	216	226	95.6
Maserati	36		36	29	124.1	200	217	92.2
BMW Alpina	17		17	21	81.0	114	159	71.7
Hummer	10		10	11	90.9	101	186	54.3
Aston Martin	7	1	8	13	61.5	100	84	119.0
Bentley	16		16	19	84.2	85	101	84.2
Lancia	10	1	11	7	157.1	70	48	145.8
Lamborghini	10		10	4	250.0	69	48	143.8
Rolls Royce	3		3	18	16.7	63	52	121.2
Saab	7		7	1	700.0	49	41	119.5
Rover		3	3	10	30.0	31	45	68.9
GMC	5		5	3	166.7	26	22	118.2
Hyundai	1		1	7	14.3	22	107	20.6
Morgan	1	2	3	3	100.0	13	11	118.2
Maybach	1		1			9	2	450.0
Buick	2		2	1	200.0	8	5	160.0
Pontiac				1		8	6	133.3
MG		1	1	2	50.0	7	6	116.7
GMDAT				1		4	5	80.0
Detomaso	1		1			3	1	300.0
Kia						3	2	150.0
Autobianchi						2	1	200.0
Bugatti	1	1	2			2	1	200.0
DAEWOO		1	1			2		
Mini						1	2	50.0
Opel						1	4	25.0
Saturn						1	2	50.0
Others	1	6	7	3	233.3	46	42	109.5
<b>Total</b>	<b>21,654</b>	<b>4,377</b>	<b>26,031</b>	<b>21,724</b>	<b>119.8</b>	<b>149,359</b>	<b>139,096</b>	<b>107.4</b>

※ Listed following the breakdown of the cumulative total since January; 2011 (c)

**Foreign Manufacturers (Trucks)**

Sep. '11

	September 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
Ford	37		37	46	80.4	381	407	93.6
Cadillac	34		34	34	100.0	355	283	125.4
Chevrolet	33		33	9	366.7	220	143	153.8
Volvo	24		24	4	600.0	163	101	161.4
Hummer	8		8	10	80.0	117	90	130.0
Dodge	10		10	13	76.9	97	112	86.6
GMC	5		5	3	166.7	58	48	120.8
Land Rover	5		5	3	166.7	39	33	118.2
Unimog						4		
Chrysler				1		3	2	150.0
VW	1		1			3	3	100.0
Citroen						2		
Mercedes-Benz						2	1	200.0
Renault						2	1	200.0
Rover						1	2	50.0
Others						1	1	100.0
Total	157		157	123	127.6	1,448	1,227	118.0

**Foreign Manufacturers (Buses)**

	September			Cumulative Total since January		
	2011-a	2010-b	a/b%	2011-c	2010-d	c/d%
Hyundai	11	19	57.9	46	75	61.3
Mercedes-Benz				2	10	20.0
DAEWOO					2	
Others	1			5	2	250.0
Total	12	19	63.2	53	89	59.6

**Newly Registered Japanese manufacturers overseas-made vehicles**
**Japanese Manufacturers overseas-made vehicles (Passenger Cars)**

	September 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
Nissan	6	6,009	6,015	6,605	91.1	41,961	16,911	248.1
Suzuki		228	228	402	56.7	2,895	3,517	82.3
Honda	109	1	110	10	1,100.0	799	720	111.0
Toyota	188		188	24	783.3	689	318	216.7
Mitsubishi	1		1			5	1	500.0
Subaru							1	
Total	304	6,238	6,542	7,041	92.9	46,349	21,468	215.9

**Japanese Manufacturers overseas-made vehicles (Trucks)**

	September 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
Toyota	29	1,207	1,236	1,078	114.7	9,342	6,655	140.4
Mitsubishi	2		2	19	10.5	96	147	65.3
Honda						1	3	33.3
Nissan							2	
Total	31	1,207	1,238	1,097	112.9	9,439	6,807	138.7

**Grand Total Imported Vehicles**

	September 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
Passenger Cars	21,958	10,615	32,573	28,765	113.2	195,708	160,564	121.9
Trucks	188	1,207	1,395	1,220	114.3	10,887	8,034	135.5
Buses			12	19	63.2	53	89	59.6
Grand Total	22,146	11,822	33,980	30,004	113.3	206,648	168,687	122.5

※ Listed following the breakdown of the cumulative total since January; 2011 (c)

## Newly Registered Vehicles by Prefecture

Sep. '11

	Passenger Cars						Total Passenger Cars/Trucks/Buses					
	September			Cumulative Total since January			September			Cumulative Total since January		
	2011-a	2010-b	a/b%	2011-c	2010-d	c/d%	2011-e	2010-f	e/f%	2011-g	2010-h	g/h%
Hokkaido	794	795	99.9	6,602	4,286	154.0	860	890	96.6	7,141	4,502	158.6
Aomori	120	129	93.0	728	625	116.5	139	144	96.5	882	652	135.3
Iwate	174	132	131.8	1,115	701	159.1	192	148	129.7	1,240	731	169.6
Miyagi	557	394	141.4	3,448	2,166	159.2	595	410	145.1	3,686	2,258	163.2
Akita	168	154	109.1	963	694	138.8	181	164	110.4	1,049	717	146.3
Yamagata	203	184	110.3	1,352	1,037	130.4	212	214	99.1	1,496	1,098	136.2
Fukushima	351	332	105.7	1,960	1,716	114.2	377	359	105.0	2,137	1,809	118.1
Ibaraki	612	592	103.4	3,813	3,330	114.5	651	613	106.2	4,065	3,502	116.1
Tochigi	529	458	115.5	3,093	2,478	124.8	549	474	115.8	3,275	2,597	126.1
Gunma	535	536	99.8	3,294	2,840	116.0	552	563	98.0	3,477	2,987	116.4
Saitama	1,742	1,400	124.4	9,826	8,065	121.8	1,817	1,456	124.8	10,358	8,522	121.5
Chiba	1,560	1,313	118.8	8,763	7,797	112.4	1,615	1,370	117.9	9,204	8,152	112.9
Tokyo	4,990	4,585	108.8	29,420	26,675	110.3	5,135	4,669	110.0	30,441	27,562	110.4
Kanagawa	3,097	2,799	110.6	18,157	15,578	116.6	3,173	2,864	110.8	18,787	16,125	116.5
Yamanashi	216	185	116.8	1,330	1,059	125.6	225	198	113.6	1,427	1,117	127.8
Niigata	427	351	121.7	2,738	2,103	130.2	466	380	122.6	2,961	2,187	135.4
Toyama	207	222	93.2	1,427	1,172	121.8	230	236	97.5	1,590	1,228	129.5
Ishikawa	253	215	117.7	1,606	1,241	129.4	274	238	115.1	1,772	1,306	135.7
Nagano	539	482	111.8	3,092	2,482	124.6	571	514	111.1	3,321	2,576	128.9
Fukui	204	196	104.1	1,334	1,074	124.2	208	209	99.5	1,407	1,121	125.5
Gifu	521	515	101.2	3,638	2,793	130.3	553	568	97.4	3,895	3,043	128.0
Shizuoka	1,130	1,072	105.4	7,208	5,708	126.3	1,188	1,126	105.5	7,706	6,107	126.2
Aichi	2,984	2,449	121.8	16,767	13,307	126.0	3,158	2,610	121.0	18,070	14,472	124.9
Mie	513	477	107.5	3,315	2,551	129.9	529	489	108.2	3,454	2,674	129.2
Shiga	298	277	107.6	1,879	1,514	124.1	309	290	106.6	2,009	1,601	125.5
Kyoto	590	491	120.2	3,739	3,175	117.8	607	506	120.0	3,916	3,332	117.5
Osaka	2,089	1,807	115.6	12,253	10,632	115.2	2,160	1,855	116.4	12,833	11,110	115.5
Nara	327	294	111.2	2,036	1,688	120.6	334	303	110.2	2,124	1,762	120.5
Wakayama	221	194	113.9	1,222	1,046	116.8	224	203	110.3	1,277	1,096	116.5
Hyogo	1,553	1,397	111.2	9,498	8,094	117.3	1,595	1,423	112.1	9,826	8,385	117.2
Tottori	94	78	120.5	522	421	124.0	100	83	120.5	559	445	125.6
Shimane	102	105	97.1	629	462	136.1	109	113	96.5	682	495	137.8
Okayama	476	396	120.2	2,614	2,199	118.9	496	410	121.0	2,736	2,290	119.5
Hiroshima	609	505	120.6	3,686	2,935	125.6	634	521	121.7	3,911	3,082	126.9
Yamaguchi	304	270	112.6	1,865	1,492	125.0	315	279	112.9	1,941	1,571	123.6
Tokushima	167	149	112.1	954	798	119.5	185	161	114.9	1,054	889	118.6
Kagawa	214	209	102.4	1,165	1,090	106.9	225	217	103.7	1,257	1,166	107.8
Ehime	226	214	105.6	1,411	1,197	117.9	231	218	106.0	1,476	1,262	117.0
Kochi	166	132	125.8	751	544	138.1	173	139	124.5	805	585	137.6
Fukuoka	1,330	1,077	123.5	7,437	5,514	134.9	1,380	1,121	123.1	7,785	5,859	132.9
Saga	122	106	115.1	698	576	121.2	126	112	112.5	753	615	122.4
Nagasaki	213	196	108.7	1,262	876	144.1	225	199	113.1	1,317	910	144.7
Kumamoto	311	258	120.5	1,809	1,400	129.2	328	275	119.3	1,932	1,523	126.9
Oita	256	198	129.3	1,412	1,042	135.5	264	199	132.7	1,468	1,083	135.5
Miyazaki	174	156	111.5	961	787	122.1	184	163	112.9	1,040	834	124.7
Kagoshima	235	233	100.9	1,569	1,187	132.2	246	244	100.8	1,691	1,280	132.1
Okinawa	70	56	125.0	1,347	417	323.0	80	64	125.0	1,415	467	303.0
Grand Total	32,573	28,765	113.2	195,708	160,564	121.9	33,980	30,004	113.3	206,648	168,687	122.5

**Newly Registered Imported Vehicles by Brand (Total Passenger Cars, Trucks and Buses): Top 10**

	Brand	September 2011-a	September 2010-b	a/b%	Share%
1	VW	6,444	4,557	141.4	19.0
2	Nissan	6,015	6,605	91.1	17.7
3	Mercedes-Benz	4,688	4,701	99.7	13.8
4	BMW	4,165	4,130	100.8	12.3
5	Audi	2,783	2,050	135.8	8.2
6	BMW MINI	1,758	1,326	132.6	5.2
7	Volvo	1,605	961	167.0	4.7
8	Toyota	1,424	1,102	129.2	4.2
9	Fiat	817	882	92.6	2.4
10	Peugeot	698	874	79.9	2.1