

Newly Registered Number of Imported Vehicles as of August 2011

(Quick Report)

The number of vehicles produced by foreign manufacturers newly registered in August 2011 was 15,021 units, increased by 7.1% compared with the same month of last year (14,028 units). The cumulative total since January 2011 was 124,660 units, increased by 5.2% compared with the same period of last year (118,546 units).

The total number of vehicles produced by foreign manufacturers and Japanese manufacturers newly registered in August, was 19,987 units, increased by 1.4% compared with the same month of last year (19,718 units). The cumulative total since January 2011 was 172,668 units, increased by 24.5% compared with the same period of last year (138,683 units).

	August			Cumulative Total since January		
	2011-a	2010-b	a/b%	2011-c	2010-d	a/b%
Passenger Cars	14,839	13,887	106.9	123,328	117,372	105.1
Trucks	177	125	141.6	1,291	1,104	116.9
Buses	5	16	31.3	41	70	58.6
Total Number of Foreign Vehicles	15,021	14,028	107.1	124,660	118,546	105.2
Passenger Cars	4,051	5,096	79.5	39,807	14,427	275.9
Trucks	915	594	154.0	8,201	5,710	143.6
Buses						
Total Number of Japanese Vehicles	4,966	5,690	87.3	48,008	20,137	238.4
Total Passenger Cars	18,890	18,983	99.5	163,135	131,799	123.8
Total Trucks	1,092	719	151.9	9,492	6,814	139.3
Total Buses	5	16	31.3	41	70	58.6
Grand Total	19,987	19,718	101.4	172,668	138,683	124.5

**Newly Registered Imported Vehicles by Brand
(Total Passenger Cars, Trucks and Buses)**

Aug. '11

	August				Cumulative Total since January			
	2011-a	Share%	2010-b	a/b%	2011-c	Share%	2010-d	c/d%
Nissan	3,643	18.23	4,729	77.0	35,946	20.82	10,308	348.7
VW	3,502	17.52	3,899	89.8	30,846	17.86	33,635	91.7
Mercedes-Benz	2,430	12.16	2,271	107.0	19,957	11.56	19,592	101.9
BMW	2,490	12.46	2,424	102.7	19,840	11.49	19,285	102.9
Audi	1,645	8.23	1,214	135.5	13,431	7.78	11,154	120.4
BMW MINI	1,137	5.69	944	120.4	8,818	5.11	7,388	119.4
Toyota	980	4.90	614	159.6	8,607	4.98	5,871	146.6
Volvo	851	4.26	585	145.5	6,567	3.80	4,686	140.1
Peugeot	405	2.03	508	79.7	3,871	2.24	3,699	104.6
Fiat	488	2.44	451	108.2	3,662	2.12	3,495	104.8
Suzuki	287	1.44	333	86.2	2,667	1.54	3,115	85.6
Porsche	251	1.26	139	180.6	2,205	1.28	2,292	96.2
Ford	226	1.13	194	116.5	2,069	1.20	1,977	104.7
Jeep	264	1.32	126	209.5	1,972	1.14	1,148	171.8
Renault	275	1.38	155	177.4	1,962	1.14	1,791	109.5
Citroen	175	0.88	219	79.9	1,835	1.06	1,301	141.0
Alfa Romeo	121	0.61	127	95.3	1,344	0.78	1,069	125.7
Cadillac	99	0.50	84	117.9	931	0.54	648	143.7
smart	56	0.28	173	32.4	750	0.43	738	101.6
Chevrolet	137	0.69	62	221.0	708	0.41	612	115.7
Honda	52	0.26	8	650.0	690	0.40	713	96.8
Land Rover	60	0.30	58	103.4	665	0.39	491	135.4
Jaguar	68	0.34	78	87.2	660	0.38	681	96.9
Dodge	89	0.45	69	129.0	609	0.35	564	108.0
Chrysler	46	0.23	48	95.8	408	0.24	555	73.5
Ferrari	27	0.14	46	58.7	263	0.15	304	86.5
Hummer	24	0.12	17	141.2	200	0.12	255	78.4
Lotus	31	0.16	28	110.7	185	0.11	207	89.4
Maserati	23	0.12	22	104.5	164	0.09	188	87.2
Mitsubishi	4	0.02	6	66.7	98	0.06	129	76.0
BMW Alpina	15	0.08	18	83.3	97	0.06	138	70.3
Aston Martin	17	0.09	11	154.5	92	0.05	71	129.6
GMC	8	0.04	7	114.3	74	0.04	64	115.6
Bentley	15	0.08	8	187.5	69	0.04	82	84.1
Rolls Royce	4	0.02	10	40.0	60	0.03	34	176.5
Lamborghini	4	0.02	3	133.3	59	0.03	44	134.1
Lancia	8	0.04	1	800.0	59	0.03	41	143.9
Hyundai	6	0.03	18	33.3	56	0.03	156	35.9
Saab	4	0.02			42	0.02	40	105.0
Rover	5	0.03	4	125.0	29	0.02	37	78.4
Morgan	1	0.01			10	0.01	8	125.0
Maybach	1	0.01			8	0.00	2	400.0
Pontiac					8	0.00	5	160.0
Buick	1	0.01			6	0.00	4	150.0
MG					6	0.00	4	150.0
GMDAT	3	0.02			4	0.00	4	100.0
Unimog					4	0.00		
Kia	1	0.01	1	100.0	3	0.00	2	150.0
Autobianchi					2	0.00	1	200.0
Detomaso					2	0.00	1	200.0
DAEWOO	1	0.01			1	0.00	2	50.0
Mini					1	0.00	2	50.0
Opel			1		1	0.00	4	25.0
Saturn					1	0.00	2	50.0
Bugatti							1	
Subaru							1	
Others	7	0.04	5	140.0	44	0.03	42	104.8
Total	19,987	100.00	19,718	101.4	172,668	100.00	138,683	124.5

※ Listed following the breakdown of the cumulative total since January; 2011 (c)

Newly Registered Foreign Manufacturers Vehicles

Foreign Manufacturers (Passenger Cars)

Aug. '11

	August 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
VW	2,525	977	3,502	3,898	89.8	30,844	33,632	91.7
Mercedes-Benz	2,430		2,430	2,271	107.0	19,953	19,581	101.9
BMW	2,488	2	2,490	2,424	102.7	19,840	19,285	102.9
Audi	1,645		1,645	1,214	135.5	13,431	11,154	120.4
BMW MINI	505	632	1,137	944	120.4	8,818	7,388	119.4
Volvo	835		835	575	145.2	6,428	4,589	140.1
Peugeot	405		405	508	79.7	3,871	3,699	104.6
Fiat	10	478	488	451	108.2	3,662	3,495	104.8
Porsche	249	2	251	139	180.6	2,205	2,292	96.2
Jeep	264		264	126	209.5	1,972	1,148	171.8
Renault	242	33	275	155	177.4	1,960	1,790	109.5
Citroen	175		175	219	79.9	1,833	1,301	140.9
Ford	196		196	159	123.3	1,725	1,616	106.7
Alfa Romeo	120	1	121	127	95.3	1,344	1,069	125.7
smart		56	56	173	32.4	750	738	101.6
Jaguar	68		68	78	87.2	660	681	96.9
Land Rover	54		54	53	101.9	631	461	136.9
Cadillac	50		50	55	90.9	610	399	152.9
Dodge	74		74	56	132.1	522	465	112.3
Chevrolet	101		101	45	224.4	521	478	109.0
Chrysler	44		44	48	91.7	405	554	73.1
Ferrari	27		27	46	58.7	263	304	86.5
Lotus	30	1	31	28	110.7	185	207	89.4
Maserati	23		23	22	104.5	164	188	87.2
BMW Alpina	15		15	18	83.3	97	138	70.3
Aston Martin	17		17	11	154.5	92	71	129.6
Hummer	8		8	8	100.0	91	175	52.0
Bentley	15		15	8	187.5	69	82	84.1
Rolls Royce	4		4	10	40.0	60	34	176.5
Lamborghini	4		4	3	133.3	59	44	134.1
Lancia	5	3	8	1	800.0	59	41	143.9
Saab	4		4			42	40	105.0
Rover		4	4	4	100.0	28	35	80.0
GMC	3		3	2	150.0	21	19	110.5
Hyundai	3		3	4	75.0	21	100	21.0
Morgan		1	1			10	8	125.0
Maybach	1		1			8	2	400.0
Pontiac						8	5	160.0
Buick	1		1			6	4	150.0
MG						6	4	150.0
GMDAT		3	3			4	4	100.0
Kia	1		1	1	100.0	3	2	150.0
Autobianchi						2	1	200.0
Detomaso						2	1	200.0
DAEWOO		1	1			1		
Mini						1	2	50.0
Opel				1		1	4	25.0
Saturn						1	2	50.0
Bugatti							1	
Others		4	4	2	200.0	39	39	100.0
Total	12,641	2,198	14,839	13,887	106.9	123,328	117,372	105.1

※ Listed following the breakdown of the cumulative total since January; 2011 (c)

Foreign Manufacturers (Trucks)

Aug. '11

	August 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
Ford	30		30	35	85.7	344	361	95.3
Cadillac	49		49	29	169.0	321	249	128.9
Chevrolet	36		36	17	211.8	187	134	139.6
Volvo	16		16	10	160.0	139	97	143.3
Hummer	16		16	9	177.8	109	80	136.3
Dodge	15		15	13	115.4	87	99	87.9
GMC	5		5	5	100.0	53	45	117.8
Land Rover	6		6	5	120.0	34	30	113.3
Unimog						4		
Chrysler	2		2			3	1	300.0
Citroen						2		
Mercedes-Benz						2	1	200.0
Renault						2	1	200.0
VW				1		2	3	66.7
Rover		1	1			1	2	50.0
Others	1		1	1	100.0	1	1	100.0
Total	176	1	177	125	141.6	1,291	1,104	116.9

Foreign Manufacturers (Buses)

	August			Cumulative Total since January		
	2011-a	2010-b	a/b%	2011-c	2010-d	c/d%
Hyundai	3	14	21.4	35	56	62.5
Mercedes-Benz				2	10	20.0
DAEWOO					2	
Others	2	2	100.0	4	2	200.0
Total	5	16	31.3	41	70	58.6

Newly Registered Japanese manufacturers overseas-made vehicles
Japanese Manufacturers overseas-made vehicles (Passenger Cars)

	August 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
Nissan	3	3,640	3,643	4,729	77.0	35,946	10,306	348.8
Suzuki		287	287	333	86.2	2,667	3,115	85.6
Honda	50	2	52	7	742.9	689	710	97.0
Toyota	67	1	68	27	251.9	501	294	170.4
Mitsubishi	1		1			4	1	400.0
Subaru							1	
Total	121	3,930	4,051	5,096	79.5	39,807	14,427	275.9

Japanese Manufacturers overseas-made vehicles (Trucks)

	August 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
Toyota	23	889	912	587	155.4	8,106	5,577	145.3
Mitsubishi	3		3	6	50.0	94	128	73.4
Honda				1		1	3	33.3
Nissan							2	
Total	26	889	915	594	154.0	8,201	5,710	143.6

Grand Total Imported Vehicles

	August 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
Passenger Cars	12,762	6,128	18,890	18,983	99.5	163,135	131,799	123.8
Trucks	202	890	1,092	719	151.9	9,492	6,814	139.3
Buses			5	16	31.3	41	70	58.6
Grand Total	12,964	7,018	19,987	19,718	101.4	172,668	138,683	124.5

※ Listed following the breakdown of the cumulative total since January; 2011 (c)

Newly Registered Vehicles by Prefecture

Aug. '11

	Passenger Cars						Total Passenger Cars/Trucks/Buses					
	August			Cumulative Total since January			August			Cumulative Total since January		
	2011-a	2010-b	a/b%	2011-c	2010-d	c/d%	2011-e	2010-f	e/f%	2011-g	2010-h	g/h%
Hokkaido	473	537	88.1	5,808	3,491	166.4	525	580	90.5	6,281	3,612	173.9
Aomori	73	85	85.9	608	496	122.6	89	89	100.0	743	508	146.3
Iwate	92	107	86.0	941	569	165.4	99	111	89.2	1,048	583	179.8
Miyagi	295	264	111.7	2,891	1,772	163.1	327	271	120.7	3,091	1,848	167.3
Akita	84	98	85.7	795	540	147.2	94	105	89.5	868	553	157.0
Yamagata	123	146	84.2	1,149	853	134.7	131	163	80.4	1,284	884	145.2
Fukushima	214	253	84.6	1,609	1,384	116.3	234	268	87.3	1,760	1,450	121.4
Ibaraki	330	410	80.5	3,201	2,738	116.9	361	422	85.5	3,414	2,889	118.2
Tochigi	294	290	101.4	2,564	2,020	126.9	309	302	102.3	2,726	2,123	128.4
Gunma	284	359	79.1	2,759	2,304	119.7	302	376	80.3	2,925	2,424	120.7
Saitama	987	1,019	96.9	8,084	6,665	121.3	1,036	1,049	98.8	8,541	7,066	120.9
Chiba	859	912	94.2	7,203	6,484	111.1	899	931	96.6	7,589	6,782	111.9
Tokyo	2,835	2,867	98.9	24,430	22,090	110.6	2,937	2,935	100.1	25,306	22,893	110.5
Kanagawa	1,703	1,740	97.9	15,060	12,779	117.8	1,764	1,798	98.1	15,614	13,261	117.7
Yamanashi	120	122	98.4	1,114	874	127.5	132	129	102.3	1,202	919	130.8
Niigata	278	275	101.1	2,311	1,752	131.9	300	294	102.0	2,495	1,807	138.1
Toyama	139	136	102.2	1,220	950	128.4	157	148	106.1	1,360	992	137.1
Ishikawa	135	162	83.3	1,353	1,026	131.9	154	176	87.5	1,498	1,068	140.3
Nagano	265	300	88.3	2,553	2,000	127.7	281	309	90.9	2,750	2,062	133.4
Fukui	134	118	113.6	1,130	878	128.7	144	127	113.4	1,199	912	131.5
Gifu	364	343	106.1	3,117	2,278	136.8	395	365	108.2	3,342	2,475	135.0
Shizuoka	689	722	95.4	6,078	4,636	131.1	747	765	97.6	6,518	4,981	130.9
Aichi	1,704	1,394	122.2	13,783	10,858	126.9	1,846	1,480	124.7	14,912	11,862	125.7
Mie	287	300	95.7	2,802	2,074	135.1	300	310	96.8	2,925	2,185	133.9
Shiga	176	196	89.8	1,581	1,237	127.8	190	204	93.1	1,700	1,311	129.7
Kyoto	397	431	92.1	3,149	2,684	117.3	417	442	94.3	3,309	2,826	117.1
Osaka	1,190	1,161	102.5	10,164	8,825	115.2	1,245	1,212	102.7	10,673	9,255	115.3
Nara	210	220	95.5	1,709	1,394	122.6	218	223	97.8	1,790	1,459	122.7
Wakayama	117	128	91.4	1,001	852	117.5	120	130	92.3	1,053	893	117.9
Hyogo	890	963	92.4	7,945	6,697	118.6	916	976	93.9	8,231	6,962	118.2
Tottori	44	54	81.5	428	343	124.8	44	56	78.6	459	362	126.8
Shimane	52	75	69.3	527	357	147.6	58	77	75.3	573	382	150.0
Okayama	250	268	93.3	2,138	1,803	118.6	258	273	94.5	2,240	1,880	119.1
Hiroshima	351	344	102.0	3,077	2,430	126.6	374	355	105.4	3,277	2,561	128.0
Yamaguchi	180	203	88.7	1,561	1,222	127.7	186	210	88.6	1,626	1,292	125.9
Tokushima	121	112	108.0	787	649	121.3	135	122	110.7	869	728	119.4
Kagawa	107	126	84.9	951	881	107.9	110	132	83.3	1,032	949	108.7
Ehime	135	146	92.5	1,185	983	120.5	137	156	87.8	1,245	1,044	119.3
Kochi	75	75	100.0	585	412	142.0	83	76	109.2	632	446	141.7
Fukuoka	839	697	120.4	6,107	4,437	137.6	873	713	122.4	6,405	4,738	135.2
Saga	86	83	103.6	576	470	122.6	99	87	113.8	627	503	124.7
Nagasaki	134	120	111.7	1,049	680	154.3	140	122	114.8	1,092	711	153.6
Kumamoto	221	182	121.4	1,498	1,142	131.2	235	195	120.5	1,604	1,248	128.5
Oita	142	113	125.7	1,156	844	137.0	147	119	123.5	1,204	884	136.2
Miyazaki	90	110	81.8	787	631	124.7	95	111	85.6	856	671	127.6
Kagoshima	222	148	150.0	1,334	954	139.8	233	153	152.3	1,445	1,036	139.5
Okinawa	100	69	144.9	1,277	361	353.7	111	71	156.3	1,335	403	331.3
Grand Total	18,890	18,983	99.5	163,135	131,799	123.8	19,987	19,718	101.4	172,668	138,683	124.5

Newly Registered Imported Vehicles by Brand (Total Passenger Cars, Trucks and Buses) : Top 10

	Brand	August 2011-a	August 2010-b	a/b%	Share%
1	Nissan	3,643	4,729	77.0	18.2
2	VW	3,502	3,899	89.8	17.5
3	BMW	2,490	2,424	102.7	12.5
4	Mercedes-Benz	2,430	2,271	107.0	12.2
5	Audi	1,645	1,214	135.5	8.2
6	BMW MINI	1,137	944	120.4	5.7
7	Toyota	980	614	159.6	4.9
8	Volvo	851	585	145.5	4.3
9	Fiat	488	451	108.2	2.4
10	Peugeot	405	508	79.7	2.0