

Newly Registered Number of Imported Vehicles as of April 2011

(Quick Report)

The number of vehicles produced by foreign manufacturers newly registered in April 2011 was 12,560 units, increased by 21.0% compared with the same month of last year (10,383 units). The cumulative total since January 2011 was 58,318 units, increased by 5.3% compared with the same period of last year (55,394 units).

The total number of vehicles produced by foreign manufacturers and Japanese manufacturers newly registered in April, was 16,627 units, increased by 42.8% compared with the same month of last year (11,642 units). The cumulative total since January 2011 was 81,356 units, increased by 32.8% compared with the same period of last year (61,276 units).

	April			Cumulative Total since January		
	2011-a	2010-b	a/b%	2011-c	2010-d	a/b%
Passenger Cars	12,406	10,203	121.6	57,691	54,807	105.3
Trucks	150	173	86.7	607	546	111.2
Buses	4	7	57.1	20	41	48.8
Total Number of Foreign Vehicles	12,560	10,383	121.0	58,318	55,394	105.3
Passenger Cars	3,108	464	669.8	18,813	2,520	746.5
Trucks	959	795	120.6	4,225	3,362	125.7
Buses						
Total Number of Japanese Vehicles	4,067	1,259	323.0	23,038	5,882	391.7
Total Passenger Cars	15,514	10,667	145.4	76,504	57,327	133.5
Total Trucks	1,109	968	114.6	4,832	3,908	123.6
Total Buses	4	7	57.1	20	41	48.8
Grand Total	16,627	11,642	142.8	81,356	61,276	132.8

**Newly Registered Imported Vehicles by Brand
(Total Passenger Cars, Trucks and Buses)**

Apr. '11

	April				Cumulative Total since January			
	2011-a	Share%	2010-b	a/b%	2011-c	Share%	2010-d	c/d%
Nissan	2,768	16.65	9	30755.6	17,375	21.36	53	32783.0
VW	2,970	17.86	2,805	105.9	14,647	18.00	15,598	93.9
Mercedes-Benz	1,755	10.56	1,654	106.1	9,311	11.44	10,069	92.5
BMW	2,260	13.59	1,446	156.3	9,119	11.21	8,127	112.2
Audi	1,244	7.48	1,080	115.2	6,478	7.96	5,261	123.1
Toyota	1,027	6.18	811	126.6	4,412	5.42	3,446	128.0
BMW MINI	1,181	7.10	721	163.8	3,850	4.73	3,215	119.8
Volvo	559	3.36	449	124.5	2,838	3.49	2,275	124.7
Peugeot	320	1.92	258	124.0	1,769	2.17	1,574	112.4
Fiat	380	2.29	267	142.3	1,545	1.90	1,576	98.0
Ford	222	1.34	218	101.8	1,097	1.35	1,058	103.7
Renault	237	1.43	160	148.1	1,035	1.27	991	104.4
Porsche	252	1.52	294	85.7	990	1.22	1,200	82.5
Citroen	164	0.99	61	268.9	929	1.14	356	261.0
Jeep	188	1.13	106	177.4	845	1.04	562	150.4
Suzuki	197	1.18	356	55.3	835	1.03	1,642	50.9
Alfa Romeo	144	0.87	108	133.3	749	0.92	537	139.5
Cadillac	107	0.64	82	130.5	496	0.61	321	154.5
smart	66	0.40	61	108.2	414	0.51	276	150.0
Honda	66	0.40	56	117.9	372	0.46	651	57.1
Jaguar	63	0.38	50	126.0	366	0.45	292	125.3
Land Rover	73	0.44	52	140.4	330	0.41	223	148.0
Chevrolet	80	0.48	102	78.4	306	0.38	354	86.4
Dodge	64	0.38	95	67.4	241	0.30	284	84.9
Chrysler	49	0.29	92	53.3	203	0.25	350	58.0
Ferrari	37	0.22	24	154.2	143	0.18	110	130.0
Hummer	31	0.19	44	70.5	99	0.12	170	58.2
Lotus	15	0.09	34	44.1	84	0.10	96	87.5
Maserati	17	0.10	16	106.3	76	0.09	102	74.5
Aston Martin	8	0.05	7	114.3	46	0.06	36	127.8
GMC	11	0.07	13	84.6	45	0.06	38	118.4
BMW Alpina	13	0.08	17	76.5	44	0.05	72	61.1
Mitsubishi	9	0.05	27	33.3	44	0.05	90	48.9
Lamborghini	5	0.03	8	62.5	32	0.04	23	139.1
Hyundai	6	0.04	13	46.2	31	0.04	70	44.3
Rolls Royce	6	0.04			30	0.04	3	1000.0
Lancia	8	0.05	4	200.0	29	0.04	18	161.1
Saab	4	0.02	10	40.0	23	0.03	39	59.0
Bentley	8	0.05	6	133.3	21	0.03	50	42.0
Rover	4	0.02	7	57.1	15	0.02	21	71.4
Morgan	2	0.01	4	50.0	7	0.01	6	116.7
Pontiac	1	0.01			6	0.01	3	200.0
Unimog					4	0.00		
Buick			2		3	0.00	2	150.0
Maybach			1		3	0.00	1	300.0
MG	1	0.01			2	0.00	2	100.0
Autobianchi					1	0.00	1	100.0
Kia	1	0.01			1	0.00		
Mini			2		1	0.00	2	50.0
Saturn	1	0.01			1	0.00	1	100.0
DAEWOO							2	
GMDAT			1				2	
Opel			1				1	
Others	3	0.02	8	37.5	13	0.02	24	54.2
Total	16,627	100.00	11,642	142.8	81,356	100.00	61,276	132.8

※ Listed following the breakdown of the cumulative total since January; 2011 (c)

Newly Registered Foreign Manufacturers Vehicles

Foreign Manufacturers (Passenger Cars)

Apr. '11

	April 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
VW	1,979	991	2,970	2,805	105.9	14,646	15,597	93.9
Mercedes-Benz	1,755		1,755	1,654	106.1	9,308	10,058	92.5
BMW	2,255	5	2,260	1,446	156.3	9,119	8,127	112.2
Audi	1,244		1,244	1,080	115.2	6,478	5,261	123.1
BMW MINI	525	656	1,181	721	163.8	3,850	3,215	119.8
Volvo	553		553	434	127.4	2,781	2,231	124.7
Peugeot	320		320	258	124.0	1,769	1,574	112.4
Fiat	15	365	380	267	142.3	1,545	1,576	98.0
Renault	234	3	237	160	148.1	1,034	990	104.4
Porsche	249	3	252	294	85.7	990	1,200	82.5
Citroen	164		164	61	268.9	929	356	261.0
Ford	186		186	173	107.5	920	883	104.2
Jeep	188		188	106	177.4	845	562	150.4
Alfa Romeo	142	2	144	108	133.3	749	537	139.5
smart		66	66	61	108.2	414	276	150.0
Jaguar	63		63	50	126.0	366	292	125.3
Cadillac	62		62	49	126.5	335	197	170.1
Land Rover	70		70	45	155.6	316	209	151.2
Chevrolet	53		53	73	72.6	230	288	79.9
Dodge	60		60	74	81.1	211	236	89.4
Chrysler	49		49	92	53.3	203	350	58.0
Ferrari	36	1	37	24	154.2	143	110	130.0
Lotus	13	2	15	34	44.1	84	96	87.5
Maserati	17		17	16	106.3	76	102	74.5
Hummer	10		10	29	34.5	48	125	38.4
Aston Martin	8		8	7	114.3	46	36	127.8
BMW Alpina	13		13	17	76.5	44	72	61.1
Lamborghini	5		5	8	62.5	32	23	139.1
Rolls Royce	6		6			30	3	1,000.0
Lancia	8		8	4	200.0	29	18	161.1
Saab	4		4	10	40.0	23	39	59.0
Bentley	8		8	6	133.3	21	50	42.0
Rover		4	4	7	57.1	15	20	75.0
Hyundai	2		2	6	33.3	13	41	31.7
GMC	3		3	5	60.0	11	12	91.7
Morgan	1	1	2	4	50.0	7	6	116.7
Pontiac	1		1			6	3	200.0
Buick				2		3	2	150.0
Maybach				1		3	1	300.0
MG		1	1			2	2	100.0
Autobianchi						1	1	100.0
Kia	1		1			1		
Mini				2		1	2	50.0
Saturn	1		1			1	1	100.0
GMDAT				1			2	
Opel				1			1	
Others		3	3	8	37.5	13	24	54.2
Total	10,303	2,103	12,406	10,203	121.6	57,691	54,807	105.3

※ Listed following the breakdown of the cumulative total since January; 2011 (c)

Foreign Manufacturers (Trucks)

Apr. '11

	April 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
Ford	36		36	45	80.0	177	175	101.1
Cadillac	45		45	33	136.4	161	124	129.8
Chevrolet	27		27	29	93.1	76	66	115.2
Volvo	6		6	15	40.0	57	44	129.5
Hummer	21		21	15	140.0	51	45	113.3
GMC	8		8	8	100.0	34	26	130.8
Dodge	4		4	21	19.0	30	48	62.5
Land Rover	3		3	7	42.9	14	14	100.0
Unimog						4		
Mercedes-Benz						1	1	100.0
Renault						1	1	100.0
VW						1	1	100.0
Rover							1	
Total	150		150	173	86.7	607	546	111.2

Foreign Manufacturers (Buses)

	April			Cumulative Total since January		
	2011-a	2010-b	a/b%	2011-c	2010-d	c/d%
Hyundai	4	7	57.1	18	29	62.1
Mercedes-Benz				2	10	20.0
DAEWOO					2	
Total	4	7	57.1	20	41	48.8

Newly Registered Japanese manufacturers overseas-made vehicles
Japanese Manufacturers overseas-made vehicles (Passenger Cars)

	April 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
Nissan	1	2,767	2,768	8	34,600.0	17,375	51	34,068.6
Suzuki		197	197	356	55.3	835	1,642	50.9
Honda	66		66	56	117.9	371	651	57.0
Toyota	77		77	43	179.1	230	175	131.4
Mitsubishi				1		2	1	200.0
Total	144	2,964	3,108	464	669.8	18,813	2,520	746.5

Japanese Manufacturers overseas-made vehicles (Trucks)

	April 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
Toyota	28	922	950	768	123.7	4,182	3,271	127.9
Mitsubishi	9		9	26	34.6	42	89	47.2
Honda						1		
Nissan				1			2	
Total	37	922	959	795	120.6	4,225	3,362	125.7

Grand Total Imported Vehicles

	April 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
Passenger Cars	10,447	5,067	15,514	10,667	145.4	76,504	57,327	133.5
Trucks	187	922	1,109	968	114.6	4,832	3,908	123.6
Buses			4	7	57.1	20	41	48.8
Grand Total	10,634	5,989	16,627	11,642	142.8	81,356	61,276	132.8

※ Listed following the breakdown of the cumulative total since January; 2011 (c)

Newly Registered Vehicles by Prefecture

Apr. '11

	Passenger Cars						Total Passenger Cars/Trucks/Buses					
	April			Cumulative Total since January			April			Cumulative Total since January		
	2011-a	2010-b	a/b%	2011-c	2010-d	c/d%	2011-e	2010-f	e/f%	2011-g	2010-h	g/h%
Hokkaido	595	290	205.2	2,360	1,284	183.8	665	309	215.2	2,607	1,329	196.2
Aomori	70	28	250.0	304	184	165.2	89	30	296.7	373	187	199.5
Iwate	127	40	317.5	389	186	209.1	154	40	385.0	460	191	240.8
Miyagi	492	131	375.6	1,163	710	163.8	525	138	380.4	1,253	750	167.1
Akita	116	44	263.6	414	189	219.0	127	45	282.2	449	193	232.6
Yamagata	127	59	215.3	558	316	176.6	145	60	241.7	633	328	193.0
Fukushima	160	99	161.6	709	535	132.5	183	103	177.7	787	563	139.8
Ibaraki	336	229	146.7	1,615	1,227	131.6	361	260	138.8	1,710	1,321	129.4
Tochigi	239	156	153.2	1,271	837	151.9	254	170	149.4	1,347	903	149.2
Gunma	245	186	131.7	1,358	943	144.0	269	204	131.9	1,444	1,018	141.8
Saitama	719	547	131.4	3,770	2,842	132.7	765	614	124.6	4,004	3,076	130.2
Chiba	663	476	139.3	3,332	2,783	119.7	696	515	135.1	3,516	2,969	118.4
Tokyo	2,351	1,949	120.6	11,401	10,004	114.0	2,445	2,055	119.0	11,862	10,500	113.0
Kanagawa	1,317	986	133.6	7,041	5,698	123.6	1,382	1,058	130.6	7,346	5,967	123.1
Yamanashi	108	76	142.1	538	377	142.7	119	80	148.8	579	396	146.2
Niigata	252	136	185.3	1,138	720	158.1	276	141	195.7	1,227	743	165.1
Toyama	118	67	176.1	616	400	154.0	136	71	191.5	695	424	163.9
Ishikawa	128	63	203.2	676	430	157.2	147	66	222.7	756	447	169.1
Nagano	199	154	129.2	1,307	811	161.2	223	162	137.7	1,428	845	169.0
Fukui	96	56	171.4	573	388	147.7	102	60	170.0	611	403	151.6
Gifu	332	202	164.4	1,484	1,003	148.0	357	230	155.2	1,584	1,114	142.2
Shizuoka	527	322	163.7	2,966	1,916	154.8	580	364	159.3	3,174	2,113	150.2
Aichi	1,248	985	126.7	6,376	5,108	124.8	1,370	1,119	122.4	6,930	5,672	122.2
Mie	261	131	199.2	1,410	913	154.4	279	145	192.4	1,482	969	152.9
Shiga	179	123	145.5	762	541	140.9	197	136	144.9	823	582	141.4
Kyoto	313	220	142.3	1,493	1,176	127.0	335	239	140.2	1,576	1,266	124.5
Osaka	953	688	138.5	4,834	3,987	121.2	990	761	130.1	5,098	4,240	120.2
Nara	162	123	131.7	827	617	134.0	167	136	122.8	863	656	131.6
Wakayama	114	66	172.7	491	348	141.1	123	73	168.5	517	369	140.1
Hyogo	712	554	128.5	3,862	3,046	126.8	747	595	125.5	4,010	3,228	124.2
Tottori	47	27	174.1	214	143	149.7	48	31	154.8	230	154	149.4
Shimane	47	24	195.8	274	126	217.5	53	27	196.3	294	141	208.5
Okayama	187	133	140.6	1,016	757	134.2	201	139	144.6	1,063	802	132.5
Hiroshima	310	185	167.6	1,480	1,050	141.0	333	201	165.7	1,576	1,122	140.5
Yamaguchi	165	105	157.1	748	499	149.9	172	119	144.5	783	542	144.5
Tokushima	77	72	106.9	381	289	131.8	81	87	93.1	421	336	125.3
Kagawa	88	69	127.5	443	405	109.4	94	79	119.0	486	443	109.7
Ehime	105	90	116.7	578	421	137.3	116	98	118.4	618	453	136.4
Kochi	48	37	129.7	307	172	178.5	49	43	114.0	329	193	170.5
Fukuoka	497	353	140.8	2,841	1,925	147.6	528	404	130.7	2,989	2,105	142.0
Saga	46	32	143.8	259	175	148.0	51	37	137.8	277	189	146.6
Nagasaki	90	69	130.4	463	294	157.5	93	74	125.7	480	313	153.4
Kumamoto	135	80	168.8	701	450	155.8	151	94	160.6	750	507	147.9
Oita	109	60	181.7	529	352	150.3	115	68	169.1	558	374	149.2
Miyazaki	92	56	164.3	412	276	149.3	96	62	154.8	440	295	149.2
Kagoshima	96	66	145.5	550	380	144.7	110	73	150.7	619	430	144.0
Okinawa	116	23	504.3	270	94	287.2	128	27	474.1	299	115	260.0
Grand Total	15,514	10,667	145.4	76,504	57,327	133.5	16,627	11,642	142.8	81,356	61,276	132.8

Newly Registered Imported Vehicles by Brand (Total Passenger Cars, Trucks and Buses) : Top 10

	Brand	April 2011-a	April 2010-b	a/b%	Share%
1	VW	2,970	2,805	105.9	17.9
2	Nissan	2,768	9	30,755.6	16.6
3	BMW	2,260	1,446	156.3	13.6
4	Mercedes-Benz	1,755	1,654	106.1	10.6
5	Audi	1,244	1,080	115.2	7.5
6	BMW MINI	1,181	721	163.8	7.1
7	Toyota	1,027	811	126.6	6.2
8	Volvo	559	449	124.5	3.4
9	Fiat	380	267	142.3	2.3
10	Peugeot	320	258	124.0	1.9