

Newly Registered Number of Imported Vehicles as of January 2011 (Quick Report)

The number of vehicles produced by foreign manufacturers newly registered in January 2011 was 10,160 units, increased by 19.9% compared with the same month of last year (8,477units).

The total number of vehicles produced by foreign manufacturers and Japanese manufacturers newly registered in January, was 14,849 units, increased by 52.9% compared with the same month of last year (9,710 units).

	January			Cumulative Total since January		
	2011-a	2010-b	a/b%	2011-c	2010-d	a/b%
Passenger Cars	10,034	8,397	119.5			
Trucks	122	78	156.4			
Buses	4	2	200.0			
Total Number of Foreign Vehicles	10,160	8,477	119.9			
Passenger Cars	3,755	615	610.6			
Trucks	934	618	151.1			
Buses						
Total Number of Japanese Vehicles	4,689	1,233	380.3			
Total Passenger Cars	13,789	9,012	153.0			
Total Trucks	1,056	696	151.7			
Total Buses	4	2	200.0			
Grand Total	14,849	9,710	152.9			

**Newly Registered Imported Vehicles by Brand
(Total Passenger Cars, Trucks and Buses)**

Jan. '11

	January				Cumulative Total since January			
	2011-a	Share%	2010-b	a/b%	2011-c	Share%	2010-d	c/d%
Nissan	3,500	23.57	8	43750.0				
VW	2,758	18.57	2,659	103.7				
Mercedes-Benz	1,576	10.61	1,522	103.5				
BMW	1,423	9.58	1,008	141.2				
Audi	1,396	9.40	781	178.7				
Toyota	956	6.44	644	148.4				
BMW MINI	554	3.73	342	162.0				
Volvo	488	3.29	353	138.2				
Peugeot	269	1.81	294	91.5				
Fiat	227	1.53	269	84.4				
Ford	218	1.47	199	109.5				
Renault	179	1.21	151	118.5				
Porsche	171	1.15	207	82.6				
Citroen	141	0.95	64	220.3				
Alfa Romeo	135	0.91	79	170.9				
Suzuki	135	0.91	259	52.1				
Honda	89	0.60	316	28.2				
Cadillac	84	0.57	45	186.7				
Jeep	73	0.49	90	81.1				
smart	66	0.44	33	200.0				
Land Rover	58	0.39	31	187.1				
Jaguar	57	0.38	38	150.0				
Chevrolet	55	0.37	44	125.0				
Dodge	46	0.31	45	102.2				
Ferrari	36	0.24	21	171.4				
Chrysler	34	0.23	51	66.7				
Hummer	22	0.15	37	59.5				
Maserati	15	0.10	19	78.9				
Lotus	14	0.09	13	107.7				
Aston Martin	12	0.08	7	171.4				
BMW Alpina	9	0.06	17	52.9				
Mitsubishi	9	0.06	6	150.0				
GMC	8	0.05	10	80.0				
Rolls Royce	8	0.05	1	800.0				
Saab	6	0.04	1	600.0				
Lancia	5	0.03	1	500.0				
Hyundai	4	0.03	17	23.5				
Unimog	4	0.03						
Rover	3	0.02	5	60.0				
Lamborghini	2	0.01	3	66.7				
MG	1	0.01						
Morgan	1	0.01						
Bentley			14					
Pontiac			1					
Others	2	0.01	5	40.0				
Total	14,849	100.00	9,710	152.9				

※ Listed following the breakdown of the cumulative total since January; 2011 (c)

Newly Registered Foreign Manufacturers Vehicles

Foreign Manufacturers (Passenger Cars)

Jan. '11

	January 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
VW	2,121	637	2,758	2,658	103.8			
Mercedes-Benz	1,574		1,574	1,522	103.4			
BMW	1,422	1	1,423	1,008	141.2			
Audi	1,396		1,396	781	178.7			
BMW MINI	78	476	554	342	162.0			
Volvo	475		475	352	134.9			
Peugeot	269		269	294	91.5			
Fiat	12	215	227	269	84.4			
Ford	182	1	183	173	105.8			
Renault	159	19	178	150	118.7			
Porsche	170	1	171	207	82.6			
Citroen	140	1	141	64	220.3			
Alfa Romeo	135		135	79	170.9			
Jeep	73		73	90	81.1			
smart		66	66	33	200.0			
Jaguar	57		57	38	150.0			
Land Rover	54		54	31	174.2			
Cadillac	52		52	26	200.0			
Chevrolet	45		45	38	118.4			
Dodge	38		38	34	111.8			
Ferrari	36		36	21	171.4			
Chrysler	34		34	51	66.7			
Maserati	15		15	19	78.9			
Lotus	12	2	14	13	107.7			
Aston Martin	12		12	7	171.4			
Hummer	12		12	30	40.0			
BMW Alpina	9		9	17	52.9			
Rolls Royce	8		8	1	800.0			
Saab	6		6	1	600.0			
Lancia	4	1	5	1	500.0			
GMC	3		3	4	75.0			
Rover		3	3	5	60.0			
Hyundai	2		2	15	13.3			
Lamborghini	2		2	3	66.7			
MG		1	1					
Morgan		1	1					
Bentley				14				
Pontiac				1				
Others	2		2	5	40.0			
Total	8,609	1,425	10,034	8,397	119.5			

※ Listed following the breakdown of the cumulative total since January; 2011 (c)

Foreign Manufacturers (Trucks)

Jan. '11

	January 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
Ford	35		35	26	134.6			
Cadillac	32		32	19	168.4			
Volvo	13		13	1	1300.0			
Chevrolet	10		10	6	166.7			
Hummer	10		10	7	142.9			
Dodge	8		8	11	72.7			
GMC	5		5	6	83.3			
Land Rover	4		4					
Unimog	4		4					
Renault	1		1	1	100.0			
VW				1				
Total	122		122	78	156.4			

Foreign Manufacturers (Buses)

	January			Cumulative Total since January		
	2011-a	2010-b	a/b%	2011-c	2010-d	c/d%
Hyundai	2	2	100.0			
Mercedes-Benz	2					
Total	4	2	200.0			

Newly Registered Japanese manufacturers overseas-made vehicles
Japanese Manufacturers overseas-made vehicles (Passenger Cars)

	January 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
Nissan	7	3,493	3,500	7	50,000.0			
Suzuki		135	135	259	52.1			
Honda	89		89	316	28.2			
Toyota	31		31	33	93.9			
Total	127	3,628	3,755	615	610.6			

Japanese Manufacturers overseas-made vehicles (Trucks)

	January 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
Toyota	14	911	925	611	151.4			
Mitsubishi	9		9	6	150.0			
Nissan				1				
Total	23	911	934	618	151.1			

Grand Total Imported Vehicles

	January 2011			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2011-c	2010-d	c/d%
Passenger Cars	8,736	5,053	13,789	9,012	153.0			
Trucks	145	911	1,056	696	151.7			
Buses			4	2	200.0			
Grand Total	8,881	5,964	14,849	9,710	152.9			

※ Listed following the breakdown of the cumulative total since January; 2011 (c)

Newly Registered Vehicles by Prefecture

Jan. '11

	Passenger Cars						Total Passenger Cars/Trucks/Buses					
	January			Cumulative Total since January			January			Cumulative Total since January		
	2011-a	2010-b	a/b%	2011-c	2010-d	c/d%	2011-e	2010-f	e/f%	2011-g	2010-h	g/h%
Hokkaido	325	143	227.3				373	145	257.2			
Aomori	44	20	220.0				63	20	315.0			
Iwate	73	26	280.8				89	28	317.9			
Miyagi	225	110	204.5				245	116	211.2			
Akita	50	20	250.0				58	20	290.0			
Yamagata	97	37	262.2				113	39	289.7			
Fukushima	144	85	169.4				157	89	176.4			
Ibaraki	336	220	152.7				367	235	156.2			
Tochigi	266	147	181.0				282	158	178.5			
Gunma	270	148	182.4				287	164	175.0			
Saitama	773	477	162.1				820	533	153.8			
Chiba	690	501	137.7				732	528	138.6			
Tokyo	2,194	1,577	139.1				2,279	1,662	137.1			
Kanagawa	1,388	1,008	137.7				1,458	1,041	140.1			
Yamanashi	99	53	186.8				107	57	187.7			
Niigata	166	62	267.7				193	66	292.4			
Toyama	94	40	235.0				114	45	253.3			
Ishikawa	102	51	200.0				113	55	205.5			
Nagano	211	126	167.5				235	133	176.7			
Fukui	95	44	215.9				99	45	220.0			
Gifu	266	159	167.3				287	183	156.8			
Shizuoka	591	284	208.1				631	325	194.2			
Aichi	1,107	766	144.5				1,221	861	141.8			
Mie	254	170	149.4				271	180	150.6			
Shiga	108	69	156.5				121	76	159.2			
Kyoto	276	203	136.0				290	222	130.6			
Osaka	773	580	133.3				829	620	133.7			
Nara	129	81	159.3				137	88	155.7			
Wakayama	71	50	142.0				79	55	143.6			
Hyogo	630	492	128.0				647	519	124.7			
Tottori	24	25	96.0				29	26	111.5			
Shimane	40	7	571.4				43	15	286.7			
Okayama	162	118	137.3				170	124	137.1			
Hiroshima	213	163	130.7				238	177	134.5			
Yamaguchi	142	78	182.1				154	87	177.0			
Tokushima	61	39	156.4				71	48	147.9			
Kagawa	61	86	70.9				78	95	82.1			
Ehime	105	66	159.1				114	76	150.0			
Kochi	60	30	200.0				71	37	191.9			
Fukuoka	522	337	154.9				565	366	154.4			
Saga	48	29	165.5				51	31	164.5			
Nagasaki	74	37	200.0				78	45	173.3			
Kumamoto	120	62	193.5				130	76	171.1			
Oita	92	59	155.9				100	63	158.7			
Miyazaki	76	38	200.0				86	41	209.8			
Kagoshima	117	69	169.6				141	72	195.8			
Okinawa	25	20	125.0				33	23	143.5			
Grand Total	13,789	9,012	153.0				14,849	9,710	152.9			

Newly Registered Imported Vehicles by Brand (Total Passenger Cars, Trucks and Buses): Top 10

	Brand	January 2011-a	January 2010-b	a/b%	Share%
1	Nissan	3,500	8	43,750.0	23.6
2	VW	2,758	2,659	103.7	18.6
3	Mercedes-Benz	1,576	1,522	103.5	10.6
4	BMW	1,423	1,008	141.2	9.6
5	Audi	1,396	781	178.7	9.4
6	Toyota	956	644	148.4	6.4
7	BMW MINI	554	342	162.0	3.7
8	Volvo	488	353	138.2	3.3
9	Peugeot	269	294	91.5	1.8
10	Fiat	227	269	84.4	1.5