

April 6, 2015  
Japan Automobile Importers Association

## Newly Registered Imported Vehicles in FY 2014

### 【Registered vehicles】

The number of newly registered imported vehicles of foreign manufacturers for FY 2014 (April 2014 to March 2015) was 281,766, showing a decreased by 6.7% from the same period of last year (302,018).

The total number of newly registered imported vehicles for FY 2014, including vehicles produced overseas by Japanese manufacturers, was 324,087, showing a decreased by 10.5% from the same period of last year (362,052).

		FY 2014-a (Apr. 2014- Mar. 2015)	FY 2013-b (Apr. 2013 - Mar. 2014)	a/b%
	Passenger Cars	280,487	300,394	93.4
	Trucks	1,200	1,558	77.0
	Buses	79	66	119.7
	Total registration of foreign manufacturers vehicles	281,766	302,018	93.3
	Passenger Cars	27,728	46,367	59.8
	Trucks	14,593	13,667	106.8
	Buses			
	Total registration of Japanese manufacturers overseas-made vehicles	42,321	60,034	70.5
	Total Passenger Cars	308,215	346,761	88.9
	Total Trucks	15,793	15,225	103.7
	Total Buses	79	66	119.7
	<b>Grand Total</b>	<b>324,087</b>	<b>362,052</b>	<b>89.5</b>

**Newly Registered Imported Vehicles by Brand  
(Total Passenger Cars, Trucks and Buses)**

	FY 2014-a (Apr. 2014 - Mar. 2015)		FY 2013-b (Apr. 2013 - Mar. 2014)		a/b%
	Unit-a	Share%	Unit-b	Share%	
VW	62,439	19.27	72,157	19.93	86.5
Mercedes-Benz	61,832	19.08	59,774	16.51	103.4
BMW	43,339	13.37	50,256	13.88	86.2
Audi	30,821	9.51	30,222	8.35	102.0
Nissan	21,480	6.63	33,123	9.15	64.8
BMW MINI	18,831	5.81	17,163	4.74	109.7
Toyota	15,595	4.81	16,329	4.51	95.5
Volvo	12,615	3.89	18,223	5.03	69.2
Jeep	6,802	2.10	5,596	1.55	121.6
Fiat	6,171	1.90	8,357	2.31	73.8
Peugeot	5,515	1.70	6,152	1.70	89.6
Porsche	5,408	1.67	5,301	1.46	102.0
Renault	4,859	1.50	4,285	1.18	113.4
Mitsubishi	4,693	1.45	9,771	2.70	48.0
Ford	4,544	1.40	4,570	1.26	99.4
Land Rover	3,130	0.97	3,425	0.95	91.4
Alfa Romeo	2,452	0.76	3,194	0.88	76.8
Citroen	2,041	0.63	2,887	0.80	70.7
Maserati	1,404	0.43	714	0.20	196.6
Chevrolet	1,180	0.36	1,287	0.36	91.7
Chrysler	1,150	0.35	1,536	0.42	74.9
Jaguar	1,042	0.32	1,019	0.28	102.3
Cadillac	930	0.29	1,123	0.31	82.8
smart	846	0.26	1,345	0.37	62.9
ABARTH	688	0.21			
Ferrari	520	0.16	607	0.17	85.7
Suzuki	517	0.16	753	0.21	68.7
Dodge	426	0.13	638	0.18	66.8
BMW Alpina	375	0.12	316	0.09	118.7
DS	340	0.10			
Lotus	313	0.10	324	0.09	96.6
Bentley	311	0.10	343	0.09	90.7
Lamborghini	207	0.06	193	0.05	107.3
Aston Martin	153	0.05	212	0.06	72.2
Rolls Royce	151	0.05	135	0.04	111.9
Hyundai	90	0.03	71	0.02	126.8
GMC	83	0.03	108	0.03	76.9
Mclaren	80	0.02	94	0.03	85.1
Scania	43	0.01	24	0.01	179.2
Rover	40	0.01	45	0.01	88.9
Honda	36	0.01	57	0.02	63.2
Lancia	33	0.01	60	0.02	55.0
Hummer	31	0.01	78	0.02	39.7
Morgan	15	0.00	32	0.01	46.9
Pontiac	12	0.00	13	0.00	92.3
Buick	11	0.00	17	0.00	64.7
MG	9	0.00	15	0.00	60.0
Unimog	9	0.00			
Autobianchi	7	0.00	2	0.00	350.0
Saab	6	0.00	4	0.00	150.0
Bugatti	2	0.00	3	0.00	66.7
DAEWOO	1	0.00	1	0.00	100.0
Detomaso	1	0.00	2	0.00	50.0
Kia	1	0.00	3	0.00	33.3
Maybach	1	0.00	3	0.00	33.3
Mini	1	0.00	1	0.00	100.0
Opel	1	0.00	2	0.00	50.0
PROTON	1	0.00	1	0.00	100.0
Saturn	1	0.00			
GMDAT			1	0.00	
Isuzu			1	0.00	
RUF			1	0.00	
Ssangyong			1	0.00	
Others	452	0.14	82	0.02	551.2
Total	324,087	100.00	362,052	100.00	89.5

※ Listed in decending order of FY 2014-a

## Newly Registered Foreign Manufacturers Vehicles

### Foreign Manufacturers (Passenger Cars)

	FY 2014-a (Apr. 2014 - Mar. 2015)		FY 2013-b (Apr. 2013 - Mar. 2014)		a/b%
	Unit-a	Share%	Unit-b	Share%	
VW	62,439	22.26	72,155	24.02	86.5
Mercedes-Benz	61,827	22.04	59,764	19.90	103.5
BMW	43,339	15.45	50,256	16.73	86.2
Audi	30,821	10.99	30,222	10.06	102.0
BMW MINI	18,831	6.71	17,163	5.71	109.7
Volvo	12,380	4.41	17,951	5.98	69.0
Jeep	6,800	2.42	5,594	1.86	121.6
Fiat	6,171	2.20	8,357	2.78	73.8
Peugeot	5,515	1.97	6,152	2.05	89.6
Porsche	5,408	1.93	5,301	1.76	102.0
Renault	4,859	1.73	4,284	1.43	113.4
Ford	4,385	1.56	4,314	1.44	101.6
Land Rover	3,038	1.08	3,325	1.11	91.4
Alfa Romeo	2,452	0.87	3,194	1.06	76.8
Citroen	2,040	0.73	2,887	0.96	70.7
Maserati	1,404	0.50	714	0.24	196.6
Chrysler	1,144	0.41	1,530	0.51	74.8
Jaguar	1,042	0.37	1,019	0.34	102.3
Chevrolet	888	0.32	945	0.31	94.0
smart	846	0.30	1,345	0.45	62.9
Cadillac	712	0.25	783	0.26	90.9
ABARTH	688	0.25			
Ferrari	520	0.19	607	0.20	85.7
BMW Alpina	375	0.13	316	0.11	118.7
Dodge	361	0.13	547	0.18	66.0
DS	340	0.12			
Lotus	313	0.11	324	0.11	96.6
Bentley	311	0.11	343	0.11	90.7
Lamborghini	207	0.07	193	0.06	107.3
Aston Martin	153	0.05	212	0.07	72.2
Rolls Royce	151	0.05	135	0.04	111.9
Mclaren	80	0.03	94	0.03	85.1
Rover	39	0.01	45	0.01	86.7
GMC	38	0.01	39	0.01	97.4
Lancia	33	0.01	60	0.02	55.0
Morgan	15	0.01	32	0.01	46.9
Hyundai	14	0.00	11	0.00	127.3
Buick	11	0.00	16	0.01	68.8
Hummer	10	0.00	35	0.01	28.6
Pontiac	10	0.00	13	0.00	76.9
MG	9	0.00	15	0.00	60.0
Autobianchi	7	0.00	2	0.00	350.0
Saab	6	0.00	4	0.00	150.0
Bugatti	2	0.00	3	0.00	66.7
DAEWOO	1	0.00	1	0.00	100.0
Detomaso	1	0.00	2	0.00	50.0
Kia	1	0.00	3	0.00	33.3
Maybach	1	0.00	3	0.00	33.3
Mini	1	0.00	1	0.00	100.0
Opel	1	0.00	2	0.00	50.0
PROTON	1	0.00	1	0.00	100.0
Saturn	1	0.00			
GMDAT			1	0.00	
RUF			1	0.00	
Ssangyong			1	0.00	
Others	445	0.16	77	0.03	577.9
Total	280,487	100.00	300,394	100.00	93.4

※ Listed in decending order of FY 2014-a

**Foreign Manufacturers (Trucks)**

	FY 2014-a (Apr. 2014 - Mar. 2015)		FY 2013-b (Apr. 2013 - Mar. 2014)		a/b%
	Unit-a	Share%	Unit-b	Share%	
	Chevrolet	291	24.25	342	
Volvo	235	19.58	272	17.46	86.4
Cadillac	218	18.17	340	21.82	64.1
Ford	157	13.08	256	16.43	61.3
Land Rover	92	7.67	100	6.42	92.0
Dodge	65	5.42	91	5.84	71.4
GMC	45	3.75	69	4.43	65.2
Scania	43	3.58	24	1.54	179.2
Hummer	21	1.75	43	2.76	48.8
Unimog	9	0.75			
Chrysler	6	0.50	6	0.39	100.0
Mercedes-Benz	5	0.42	8	0.51	62.5
Jeep	2	0.17	2	0.13	100.0
Pontiac	2	0.17			
Citroen	1	0.08			
Rover	1	0.08			
Buick			1	0.06	
Renault			1	0.06	
VW			2	0.13	
Others	7	0.58	1	0.06	700.0
Total	1,200	100.00	1,558	100.00	77.0

**Foreign Manufacturers (Buses)**

	FY 2014-a (Apr. 2014 - Mar. 2015)		FY 2013-b (Apr. 2013 - Mar. 2014)		a/b%
	Unit-a	Share%	Unit-b	Share%	
	Hyundai	76	96.20	60	
Ford	2	2.53			
Chevrolet	1	1.27			
Mercedes-Benz			2	3.03	
Others			4	6.06	
Total	79	100.00	66	100.00	119.7

**Newly Registered Japanese manufacturers overseas-made vehicles**
**Japanese Manufacturers overseas-made vehicles (Passenger Cars)**

	FY 2014-a (Apr. 2014 - Mar. 2015)		FY 2013-b (Apr. 2013 - Mar. 2014)		a/b%
	Unit-a	Share%	Unit-b	Share%	
	Nissan	21,128	76.20	33,121	
Mitsubishi	4,693	16.93	9,771	21.07	48.0
Toyota	1,355	4.89	2,666	5.75	50.8
Suzuki	517	1.86	753	1.62	68.7
Honda	35	0.13	55	0.12	63.6
Isuzu			1	0.00	
Total	27,728	100.00	46,367	100.00	59.8

**Japanese Manufacturers overseas-made vehicles (Trucks)**

	FY 2014-a (Apr. 2014 - Mar. 2015)		FY 2013-b (Apr. 2013 - Mar. 2014)		a/b%
	Unit-a	Share%	Unit-b	Share%	
	Toyota	14,240	97.58	13,663	
Nissan	352	2.41	2	0.01	17,600.0
Honda	1	0.01	2	0.01	50.0
Total	14,593	100.00	13,667	100.00	106.8

**Grand Total Imported Vehicles**

	FY 2014-a (Apr. 2014 - Mar. 2015)		FY 2013-b (Apr. 2013 - Mar. 2014)		a/b%
	Unit-a	Share%	Unit-b	Share%	
	Passenger Cars	308,215	95.10	346,761	
Trucks	15,793	4.87	15,225	4.21	103.7
Buses	79	0.02	66	0.02	119.7
Grand Total	324,087	100.00	362,052	100.00	89.5

※ Listed in decending order of FY 2014-a

### Newly Registered Vehicles by Prefecture (Total)

	Passenger Cars			Total Passenger Cars/Trucks/Buses		
	FY 2014-a (Apr. 2014 - Mar. 2015)	FY2013-b (Apr. 2013 - Mar. 2014)	a/b%	FY 2014-c (Apr. 2014 - Mar. 2015)	FY2013-d (Apr. 2013 - Mar. 2014)	c/d%
Hokkaido	8,129	9,869	82.4	9,035	10,681	84.6
Aomori	972	1,215	80.0	1,201	1,438	83.5
Iwate	1,226	1,642	74.7	1,409	1,849	76.2
Miyagi	4,676	5,467	85.5	5,007	5,872	85.3
Akita	1,166	1,582	73.7	1,316	1,723	76.4
Yamagata	1,781	2,118	84.1	1,960	2,328	84.2
Fukushima	3,235	3,771	85.8	3,589	4,103	87.5
Ibaraki	8,127	7,320	111.0	8,402	7,618	110.3
Tochigi	4,325	5,134	84.2	4,542	5,353	84.8
Gunma	5,446	6,188	88.0	5,753	6,452	89.2
Saitama	15,626	17,611	88.7	16,358	18,295	89.4
Chiba	13,643	14,934	91.4	14,242	15,509	91.8
Tokyo	50,643	54,650	92.7	51,976	56,009	92.8
Kanagawa	29,324	32,574	90.0	30,138	33,383	90.3
Yamanashi	1,981	2,438	81.3	2,144	2,570	83.4
Niigata	3,883	4,602	84.4	4,263	5,004	85.2
Toyama	2,104	2,487	84.6	2,312	2,701	85.6
Ishikawa	2,530	2,823	89.6	2,781	3,029	91.8
Nagano	4,175	4,889	85.4	4,521	5,247	86.2
Fukui	2,036	2,238	91.0	2,184	2,360	92.5
Gifu	4,903	5,892	83.2	5,322	6,264	85.0
Shizuoka	10,038	12,276	81.8	10,649	12,869	82.7
Aichi	27,695	30,252	91.5	29,785	32,194	92.5
Mie	4,602	5,624	81.8	4,825	5,831	82.7
Shiga	3,062	3,487	87.8	3,206	3,634	88.2
Kyoto	6,407	7,063	90.7	6,683	7,276	91.8
Osaka	20,386	23,283	87.6	21,269	24,142	88.1
Nara	3,293	3,677	89.6	3,403	3,764	90.4
Wakayama	1,964	2,242	87.6	2,042	2,326	87.8
Hyogo	15,860	17,481	90.7	16,307	17,933	90.9
Tottori	770	911	84.5	825	972	84.9
Shimane	846	1,107	76.4	912	1,149	79.4
Okayama	4,234	4,859	87.1	4,418	5,028	87.9
Hiroshima	6,398	7,002	91.4	6,654	7,263	91.6
Yamaguchi	2,920	3,409	85.7	3,076	3,540	86.9
Tokushima	1,529	1,759	86.9	1,620	1,877	86.3
Kagawa	2,334	2,531	92.2	2,461	2,626	93.7
Ehime	2,212	2,576	85.9	2,328	2,698	86.3
Kochi	1,003	1,223	82.0	1,083	1,282	84.5
Fukuoka	11,267	12,718	88.6	11,828	13,227	89.4
Saga	967	1,216	79.5	1,038	1,278	81.2
Nagasaki	1,682	1,929	87.2	1,761	2,012	87.5
Kumamoto	2,831	3,255	87.0	3,037	3,445	88.2
Oita	1,894	2,375	79.7	1,965	2,462	79.8
Miyazaki	1,291	1,623	79.5	1,398	1,728	80.9
Kagoshima	1,924	2,304	83.5	2,076	2,461	84.4
Okinawa	875	1,135	77.1	983	1,247	78.8
Grand Total	308,215	346,761	88.9	324,087	362,052	89.5

### Newly Registered Vehicles by Prefecture(Foreign Manufacturers)

	Passenger Cars			Total Passenger Cars/Trucks/Buses		
	FY 2014-a (Apr. 2014 - Mar. 2015)	FY2013-b (Apr. 2013 - Mar. 2014)	a/b%	FY 2014-c (Apr. 2014 - Mar. 2015)	FY2013-d (Apr. 2013 - Mar. 2014)	c/d%
Hokkaido	6,932	7,891	87.8	6,983	7,958	87.7
Aomori	777	887	87.6	780	896	87.1
Iwate	1,037	1,159	89.5	1,044	1,173	89.0
Miyagi	3,929	4,363	90.1	3,946	4,393	89.8
Akita	922	1,048	88.0	931	1,059	87.9
Yamagata	1,422	1,593	89.3	1,439	1,625	88.6
Fukushima	2,677	2,853	93.8	2,702	2,867	94.2
Ibaraki	7,303	5,955	122.6	7,364	6,026	122.2
Tochigi	3,847	4,231	90.9	3,867	4,259	90.8
Gunma	4,879	5,173	94.3	4,901	5,211	94.1
Saitama	14,190	15,017	94.5	14,266	15,124	94.3
Chiba	12,313	12,988	94.8	12,395	13,070	94.8
Tokyo	48,629	51,827	93.8	48,733	51,933	93.8
Kanagawa	27,416	29,492	93.0	27,492	29,568	93.0
Yamanashi	1,839	2,157	85.3	1,843	2,163	85.2
Niigata	3,253	3,595	90.5	3,264	3,616	90.3
Toyama	1,869	2,066	90.5	1,892	2,084	90.8
Ishikawa	2,232	2,356	94.7	2,241	2,367	94.7
Nagano	3,804	4,165	91.3	3,818	4,179	91.4
Fukui	1,843	1,961	94.0	1,855	1,976	93.9
Gifu	4,421	5,010	88.2	4,467	5,057	88.3
Shizuoka	8,915	10,427	85.5	8,954	10,469	85.5
Aichi	25,885	26,658	97.1	26,156	26,961	97.0
Mie	4,129	4,563	90.5	4,139	4,581	90.4
Shiga	2,818	3,051	92.4	2,824	3,075	91.8
Kyoto	5,954	6,181	96.3	5,965	6,198	96.2
Osaka	19,033	20,960	90.8	19,103	21,050	90.8
Nara	3,095	3,332	92.9	3,102	3,341	92.8
Wakayama	1,800	1,955	92.1	1,804	1,961	92.0
Hyogo	14,631	15,598	93.8	14,652	15,657	93.6
Tottori	607	652	93.1	609	655	93.0
Shimane	625	745	83.9	626	750	83.5
Okayama	3,730	3,968	94.0	3,737	3,981	93.9
Hiroshima	5,787	6,011	96.3	5,814	6,046	96.2
Yamaguchi	2,435	2,753	88.4	2,440	2,760	88.4
Tokushima	1,348	1,506	89.5	1,364	1,541	88.5
Kagawa	2,097	2,175	96.4	2,101	2,177	96.5
Ehime	1,961	2,178	90.0	1,962	2,181	90.0
Kochi	830	909	91.3	839	914	91.8
Fukuoka	9,884	10,521	93.9	9,917	10,562	93.9
Saga	799	921	86.8	805	931	86.5
Nagasaki	1,431	1,521	94.1	1,438	1,530	94.0
Kumamoto	2,408	2,631	91.5	2,421	2,650	91.4
Oita	1,594	1,846	86.3	1,597	1,853	86.2
Miyazaki	1,039	1,192	87.2	1,044	1,202	86.9
Kagoshima	1,583	1,786	88.6	1,591	1,803	88.2
Okinawa	535	567	94.4	539	585	92.1
Grand Total	280,487	300,394	93.4	281,766	302,018	93.3

**Newly Registered Vehicles by Prefecture(Japanese Manufacturers overseas-made vehicles)**

	Passenger Cars			Total Passenger Cars/Trucks/Buses		
	FY 2014-a (Apr. 2014 - Mar. 2015)	FY2013-b (Apr. 2013 - Mar. 2014)	a/b%	FY 2014-c (Apr. 2014 - Mar. 2015)	FY2013-d (Apr. 2013 - Mar. 2014)	c/d%
Hokkaido	1,197	1,978	60.5	2,052	2,723	75.4
Aomori	195	328	59.5	421	542	77.7
Iwate	189	483	39.1	365	676	54.0
Miyagi	747	1,104	67.7	1,061	1,479	71.7
Akita	244	534	45.7	385	664	58.0
Yamagata	359	525	68.4	521	703	74.1
Fukushima	558	918	60.8	887	1,236	71.8
Ibaraki	824	1,365	60.4	1,038	1,592	65.2
Tochigi	478	903	52.9	675	1,094	61.7
Gunma	567	1,015	55.9	852	1,241	68.7
Saitama	1,436	2,594	55.4	2,092	3,171	66.0
Chiba	1,330	1,946	68.3	1,847	2,439	75.7
Tokyo	2,014	2,823	71.3	3,243	4,076	79.6
Kanagawa	1,908	3,082	61.9	2,646	3,815	69.4
Yamanashi	142	281	50.5	301	407	74.0
Niigata	630	1,007	62.6	999	1,388	72.0
Toyama	235	421	55.8	420	617	68.1
Ishikawa	298	467	63.8	540	662	81.6
Nagano	371	724	51.2	703	1,068	65.8
Fukui	193	277	69.7	329	384	85.7
Gifu	482	882	54.6	855	1,207	70.8
Shizuoka	1,123	1,849	60.7	1,695	2,400	70.6
Aichi	1,810	3,594	50.4	3,629	5,233	69.3
Mie	473	1,061	44.6	686	1,250	54.9
Shiga	244	436	56.0	382	559	68.3
Kyoto	453	882	51.4	718	1,078	66.6
Osaka	1,353	2,323	58.2	2,166	3,092	70.1
Nara	198	345	57.4	301	423	71.2
Wakayama	164	287	57.1	238	365	65.2
Hyogo	1,229	1,883	65.3	1,655	2,276	72.7
Tottori	163	259	62.9	216	317	68.1
Shimane	221	362	61.0	286	399	71.7
Okayama	504	891	56.6	681	1,047	65.0
Hiroshima	611	991	61.7	840	1,217	69.0
Yamaguchi	485	656	73.9	636	780	81.5
Tokushima	181	253	71.5	256	336	76.2
Kagawa	237	356	66.6	360	449	80.2
Ehime	251	398	63.1	366	517	70.8
Kochi	173	314	55.1	244	368	66.3
Fukuoka	1,383	2,197	62.9	1,911	2,665	71.7
Saga	168	295	56.9	233	347	67.1
Nagasaki	251	408	61.5	323	482	67.0
Kumamoto	423	624	67.8	616	795	77.5
Oita	300	529	56.7	368	609	60.4
Miyazaki	252	431	58.5	354	526	67.3
Kagoshima	341	518	65.8	485	658	73.7
Okinawa	340	568	59.9	444	662	67.1
Grand Total	27,728	46,367	59.8	42,321	60,034	70.5