

<b>Imported Automobile</b>
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October 6, 2014  
Japan Automobile Importers Association

## Newly Registered Number of Imported Vehicles During the first half of FY 2014 (Quick Report)

### 【Registered vehicles】

The number of vehicles produced by foreign manufacturers newly registered during the first half of FY 2014 (from April to September 2014) amounted to 124,743 units, decreased by 9.1% compared with that of FY 2013(137,195).

The total number of vehicles newly registered during the period including the vehicles produced overseas by Japanese manufacturers amounted to 144,997 units, decreased by 13.9% compared with that of FY 2013 (168,340).

	First half of FY2014-a	First half of FY2013-b	a/b%
Passenger Cars	124,112	136,301	91.1
Trucks	606	873	69.4
Buses	25	21	119.0
Total Number of Foreign Manufacturers	124,743	137,195	90.9
Passenger Cars	12,973	24,782	52.3
Trucks	7,281	6,363	114.4
Buses	0	0	
Total Number of Japanese Manufacturers	20,254	31,145	65.0
Total Passenger Cars	137,085	161,083	85.1
Total Trucks	7,887	7,236	109.0
Total Buses	25	21	119.0
Grand Total	144,997	168,340	86.1

**Newly Registered Imported Vehicles by Brand**  
(Total Passenger Cars, Trucks and Buses)

	First half of FY2014-a	Share %	First half of FY2013-b	Share %	a/b%
VW	27,014	18.63	30,236	17.96	89.3
Mercedes-Benz	26,039	17.96	27,388	16.27	95.1
BMW	19,088	13.16	23,048	13.69	82.8
Audi	14,457	9.97	13,920	8.27	103.9
Nissan	9,899	6.83	17,707	10.52	55.9
Toyota	7,927	5.47	7,723	4.59	102.6
BMW MINI	7,908	5.45	8,356	4.96	94.6
Volvo	6,002	4.14	9,435	5.60	63.6
Fiat	3,456	2.38	3,981	2.36	86.8
Jeep	3,188	2.20	2,403	1.43	132.7
Peugeot	2,580	1.78	2,848	1.69	90.6
Mitsubishi	2,277	1.57	5,251	3.12	43.4
Ford	2,259	1.56	1,997	1.19	113.1
Porsche	2,104	1.45	2,358	1.40	89.2
Renault	2,024	1.40	1,563	0.93	129.5
Land Rover	1,575	1.09	1,775	1.05	88.7
Alfa Romeo	1,126	0.78	1,396	0.83	80.7
Citroen	1,031	0.71	1,346	0.80	76.6
Chrysler	656	0.45	954	0.57	68.8
Chevrolet	641	0.44	667	0.40	96.1
Maserati	640	0.44	184	0.11	347.8
smart	601	0.41	735	0.44	81.8
Jaguar	497	0.34	483	0.29	102.9
Cadillac	445	0.31	614	0.36	72.5
Dodge	232	0.16	342	0.20	67.8
BMW Alpina	199	0.14	56	0.03	355.4
Ferrari	189	0.13	269	0.16	70.3
Lotus	143	0.10	163	0.10	87.7
Suzuki	133	0.09	434	0.26	30.6
Bentley	125	0.09	98	0.06	127.6
Aston Martin	76	0.05	115	0.07	66.1
Rolls Royce	71	0.05	48	0.03	147.9
Lamborghini	66	0.05	90	0.05	73.3
GMC	45	0.03	55	0.03	81.8
Mclaren	38	0.03	46	0.03	82.6
Hyundai	26	0.02	26	0.02	100.0
Rover	24	0.02	22	0.01	109.1
Scania	21	0.01	5	0.00	420.0
Hummer	19	0.01	57	0.03	33.3
Lancia	19	0.01	36	0.02	52.8
Honda	18	0.01	29	0.02	62.1
Buick	7	0.00	10	0.01	70.0
Pontiac	7	0.00	6	0.00	116.7
MG	6	0.00	5	0.00	120.0
Morgan	6	0.00	12	0.01	50.0
Autobianchi	4	0.00	1	0.00	400.0
Saab	3	0.00	3	0.00	100.0
Bugatti	1	0.00	2	0.00	50.0
DAEWOO	1	0.00	0	0.00	
Maybach	1	0.00	3	0.00	33.3
PROTON	1	0.00	1	0.00	100.0
Saturn	1	0.00	0	0.00	
Detomaso	0	0.00	0	0.00	
GMDAT	0	0.00	1	0.00	0.0
Isuzu	0	0.00	1	0.00	0.0
Kia	0	0.00	2	0.00	0.0
Mini	0	0.00	0	0.00	
Opel	0	0.00	0	0.00	
RUF	0	0.00	0	0.00	
Ssangyong	0	0.00	1	0.00	0.0
Unimog	0	0.00	0	0.00	
Others	81	0.06	33	0.02	245.5
Total	144,997	100.00	168,340	100.00	86.1

※ Listed following the breakdown of the cumulative total since FY2014 (a)

## Newly Registered Foreign Manufacturers Vehicles

### Foreign Manufacturers (Passenger Cars)

	First half of FY2014-a	Share %	First half of FY2013-b	Share %	a/b%
VW	27,014	21.77	30,234	22.18	89.3
Mercedes-Benz	26,038	20.98	27,381	20.09	95.1
BMW	19,088	15.38	23,048	16.91	82.8
Audi	14,457	11.65	13,920	10.21	103.9
BMW MINI	7,908	6.37	8,356	6.13	94.6
Volvo	5,899	4.75	9,306	6.83	63.4
Fiat	3,456	2.78	3,981	2.92	86.8
Jeep	3,188	2.57	2,402	1.76	132.7
Peugeot	2,580	2.08	2,848	2.09	90.6
Ford	2,172	1.75	1,852	1.36	117.3
Porsche	2,104	1.70	2,358	1.73	89.2
Renault	2,024	1.63	1,563	1.15	129.5
Land Rover	1,542	1.24	1,728	1.27	89.2
Alfa Romeo	1,126	0.91	1,396	1.02	80.7
Citroen	1,031	0.83	1,346	0.99	76.6
Chrysler	652	0.53	949	0.70	68.7
Maserati	640	0.52	184	0.13	347.8
smart	601	0.48	735	0.54	81.8
Jaguar	497	0.40	483	0.35	102.9
Chevrolet	490	0.39	469	0.34	104.5
Cadillac	323	0.26	405	0.30	79.8
BMW Alpina	199	0.16	56	0.04	355.4
Dodge	195	0.16	288	0.21	67.7
Ferrari	189	0.15	269	0.20	70.3
Lotus	143	0.12	163	0.12	87.7
Bentley	125	0.10	98	0.07	127.6
Aston Martin	76	0.06	115	0.08	66.1
Rolls Royce	71	0.06	48	0.04	147.9
Lamborghini	66	0.05	90	0.07	73.3
Mclaren	38	0.03	46	0.03	82.6
Rover	24	0.02	22	0.02	109.1
Lancia	19	0.02	36	0.03	52.8
GMC	14	0.01	17	0.01	82.4
Buick	7	0.01	10	0.01	70.0
Hummer	6	0.00	25	0.02	24.0
MG	6	0.00	5	0.00	120.0
Morgan	6	0.00	12	0.01	50.0
Pontiac	6	0.00	6	0.00	100.0
Autobianchi	4	0.00	1	0.00	400.0
Saab	3	0.00	3	0.00	100.0
Hyundai	2	0.00	6	0.00	33.3
Bugatti	1	0.00	2	0.00	50.0
DAEWOO	1	0.00	0	0.00	
Maybach	1	0.00	3	0.00	33.3
PROTON	1	0.00	1	0.00	100.0
Saturn	1	0.00	0	0.00	
GMDAT	0	0.00	1	0.00	0.0
Kia	0	0.00	2	0.00	0.0
Ssangyong	0	0.00	1	0.00	0.0
Others	78	0.06	31	0.02	251.6
<b>Total</b>	<b>124,112</b>	<b>100.00</b>	<b>136,301</b>	<b>100.00</b>	<b>91.1</b>

※ Listed following the breakdown of the cumulative total since FY2014 (a)

### Foreign Manufacturers (Trucks)

	First half of FY2014-a	Share %	First half of FY2013-b	Share %	a/b%
Chevrolet	151	24.92	198	22.68	76.3
Cadillac	122	20.13	209	23.94	58.4
Volvo	103	17.00	129	14.78	79.8
Ford	86	14.19	145	16.61	59.3
Dodge	37	6.11	54	6.19	68.5
Land Rover	33	5.45	47	5.38	70.2
GMC	31	5.12	38	4.35	81.6
Scania	21	3.47	5	0.57	420.0
Hummer	13	2.15	32	3.67	40.6
Chrysler	4	0.66	5	0.57	80.0
Mercedes-Benz	1	0.17	7	0.80	14.3
Pontiac	1	0.17	0		
Jeep	0		1	0.11	0.0
VW	0		2	0.23	0.0
Others	3	0.50	1	0.11	300.0
Total	606	100.00	873	100.00	69.4

### Foreign Manufacturers (Buses)

	First half of FY2014-a	Share %	First half of FY2013-b	Share %	a/b%
Hyundai	24	96.00	20	95.24	120.0
Ford	1	4.00	0		
Others	0		1	4.76	0.0
Total	25	100.00	21	100.00	119.0

### Newly Registered Japanese manufacturers overseas-made vehicles

#### Japanese Manufacturers overseas-made vehicles (Passenger Cars)

	First half of FY2014-a	Share %	First half of FY2013-b	Share %	a/b%
Nissan	9,895	76.27	17,706	71.45	55.9
Mitsubishi	2,277	17.55	5,251	21.19	43.4
Toyota	651	5.02	1,363	5.50	47.8
Suzuki	133	1.03	434	1.75	30.6
Honda	17	0.13	27	0.11	63.0
Isuzu	0		1	0.00	0.0
Total	12,973	100.00	24,782	100.00	52.3

#### Japanese Manufacturers overseas-made vehicles (Trucks)

	First half of FY2014-a	Share %	First half of FY2013-b	Share %	a/b%
Toyota	7,276	99.93	6,360	99.95	114.4
Nissan	4	0.05	1	0.02	400.0
Honda	1	0.01	2	0.03	50.0
Total	7,281	100.00	6,363	100.00	114.4

### Grand Total Imported Vehicles

	First half of FY2014-a	Share %	First half of FY2013-b	Share %	a/b%
Passenger Cars	137,085	94.54	161,083	95.69	85.1
Trucks	7,887	5.44	7,236	4.30	109.0
Buses	25	0.02	21	0.01	119.0
Grand Total	144,997	100.00	168,340	100.00	86.1

※ Listed following the breakdown of the cumulative total since FY2014 (a)

### Newly Registered Vehicles by Prefecture (Total)

	Passenger Cars			Total Passenger Cars/Trucks/Buses		
	First half of FY2014-a	First half of FY2013-b	a/b%	First half of FY2014-c	First half of FY2013-d	c/d%
Hokkaido	4,000	4,960	80.6	4,472	5,379	83.1
Aomori	464	599	77.5	595	718	82.9
Iwate	579	785	73.8	668	892	74.9
Miyagi	2,186	2,577	84.8	2,342	2,771	84.5
Akita	500	820	61.0	577	889	64.9
Yamagata	738	1,004	73.5	819	1,104	74.2
Fukushima	1,516	1,789	84.7	1,687	1,945	86.7
Ibaraki	3,566	3,289	108.4	3,689	3,424	107.7
Tochigi	1,948	2,317	84.1	2,050	2,400	85.4
Gunma	2,420	2,758	87.7	2,576	2,888	89.2
Saitama	6,858	8,138	84.3	7,213	8,478	85.1
Chiba	6,085	7,006	86.9	6,396	7,297	87.7
Tokyo	22,684	25,257	89.8	23,267	25,935	89.7
Kanagawa	13,098	15,060	87.0	13,497	15,391	87.7
Yamanashi	912	1,108	82.3	999	1,171	85.3
Niigata	1,739	2,155	80.7	1,917	2,349	81.6
Toyama	955	1,147	83.3	1,059	1,241	85.3
Ishikawa	1,039	1,276	81.4	1,160	1,371	84.6
Nagano	1,882	2,397	78.5	2,055	2,552	80.5
Fukui	915	971	94.2	990	1,019	97.2
Gifu	2,130	2,783	76.5	2,358	2,957	79.7
Shizuoka	4,349	5,705	76.2	4,660	5,982	77.9
Aichi	12,393	14,262	86.9	13,504	15,204	88.8
Mie	1,992	2,591	76.9	2,095	2,678	78.2
Shiga	1,390	1,589	87.5	1,459	1,663	87.7
Kyoto	2,860	3,276	87.3	3,002	3,387	88.6
Osaka	8,743	10,619	82.3	9,172	11,049	83.0
Nara	1,441	1,650	87.3	1,503	1,693	88.8
Wakayama	786	1,050	74.9	833	1,093	76.2
Hyogo	6,886	8,021	85.8	7,104	8,239	86.2
Tottori	330	442	74.7	350	462	75.8
Shimane	389	483	80.5	425	500	85.0
Okayama	1,892	2,159	87.6	1,975	2,233	88.4
Hiroshima	2,915	3,134	93.0	3,051	3,253	93.8
Yamaguchi	1,265	1,548	81.7	1,336	1,606	83.2
Tokushima	649	796	81.5	699	852	82.0
Kagawa	1,018	1,204	84.6	1,084	1,241	87.3
Ehime	985	1,180	83.5	1,044	1,238	84.3
Kochi	415	565	73.5	454	592	76.7
Fukuoka	5,086	6,000	84.8	5,366	6,232	86.1
Saga	425	574	74.0	470	610	77.0
Nagasaki	800	915	87.4	836	964	86.7
Kumamoto	1,208	1,495	80.8	1,302	1,569	83.0
Oita	820	1,130	72.6	859	1,172	73.3
Miyazaki	578	786	73.5	633	832	76.1
Kagoshima	884	1,089	81.2	961	1,156	83.1
Okinawa	372	624	59.6	434	669	64.9
Grand Total	137,085	161,083	85.1	144,997	168,340	86.1

### Newly Registered Vehicles by Prefecture(Foreign Manufacturers)

	Passenger Cars			Total Passenger Cars/Trucks/Buses		
	First half of FY2014-a	First half of FY2013-b	a/b%	First half of FY2014-c	First half of FY2013-d	c/d%
Hokkaido	3,201	3,686	86.8	3,231	3,728	86.7
Aomori	375	439	85.4	377	443	85.1
Iwate	488	538	90.7	494	549	90.0
Miyagi	1,806	2,031	88.9	1,815	2,043	88.8
Akita	395	503	78.5	402	508	79.1
Yamagata	589	725	81.2	599	745	80.4
Fukushima	1,231	1,274	96.6	1,243	1,282	97.0
Ibaraki	3,190	2,553	125.0	3,218	2,587	124.4
Tochigi	1,729	1,868	92.6	1,739	1,887	92.2
Gunma	2,158	2,263	95.4	2,169	2,287	94.8
Saitama	6,201	6,767	91.6	6,237	6,833	91.3
Chiba	5,462	5,941	91.9	5,494	5,991	91.7
Tokyo	21,768	23,623	92.1	21,806	23,676	92.1
Kanagawa	12,211	13,430	90.9	12,246	13,476	90.9
Yamanashi	844	950	88.8	844	954	88.5
Niigata	1,482	1,649	89.9	1,485	1,662	89.4
Toyama	821	951	86.3	835	961	86.9
Ishikawa	938	1,045	89.8	940	1,053	89.3
Nagano	1,714	1,981	86.5	1,719	1,988	86.5
Fukui	846	844	100.2	852	851	100.1
Gifu	1,902	2,302	82.6	1,930	2,328	82.9
Shizuoka	3,865	4,710	82.1	3,882	4,734	82.0
Aichi	11,554	12,403	93.2	11,705	12,560	93.2
Mie	1,778	2,058	86.4	1,784	2,070	86.2
Shiga	1,283	1,374	93.4	1,285	1,392	92.3
Kyoto	2,667	2,794	95.5	2,669	2,809	95.0
Osaka	8,128	9,479	85.7	8,164	9,521	85.7
Nara	1,354	1,467	92.3	1,360	1,474	92.3
Wakayama	714	897	79.6	716	898	79.7
Hyogo	6,328	7,061	89.6	6,337	7,102	89.2
Tottori	262	307	85.3	264	308	85.7
Shimane	296	310	95.5	297	313	94.9
Okayama	1,655	1,735	95.4	1,657	1,740	95.2
Hiroshima	2,641	2,621	100.8	2,657	2,635	100.8
Yamaguchi	1,069	1,209	88.4	1,070	1,212	88.3
Tokushima	557	674	82.6	568	690	82.3
Kagawa	903	1,007	89.7	905	1,008	89.8
Ehime	864	986	87.6	864	988	87.4
Kochi	346	398	86.9	351	401	87.5
Fukuoka	4,388	4,724	92.9	4,404	4,744	92.8
Saga	342	413	82.8	344	417	82.5
Nagasaki	667	694	96.1	670	699	95.9
Kumamoto	1,002	1,178	85.1	1,005	1,187	84.7
Oita	677	821	82.5	679	825	82.3
Miyazaki	469	547	85.7	472	552	85.5
Kagoshima	711	818	86.9	718	826	86.9
Okinawa	241	253	95.3	241	258	93.4
Grand Total	124,112	136,301	91.1	124,743	137,195	90.9

### Newly Registered Vehicles by Prefecture(Japanese Manufacturers overseas-made vehicles)

	Passenger Cars			Total Passenger Cars/Trucks/Buses		
	First half of FY2014-a	First half of FY2013-b	a/b%	First half of FY2014-c	First half of FY2013-d	c/d%
Hokkaido	799	1,274	62.7	1,241	1,651	75.2
Aomori	89	160	55.6	218	275	79.3
Iwate	91	247	36.8	174	343	50.7
Miyagi	380	546	69.6	527	728	72.4
Akita	105	317	33.1	175	381	45.9
Yamagata	149	279	53.4	220	359	61.3
Fukushima	285	515	55.3	444	663	67.0
Ibaraki	376	736	51.1	471	837	56.3
Tochigi	219	449	48.8	311	513	60.6
Gunma	262	495	52.9	407	601	67.7
Saitama	657	1,371	47.9	976	1,645	59.3
Chiba	623	1,065	58.5	902	1,306	69.1
Tokyo	916	1,634	56.1	1,461	2,259	64.7
Kanagawa	887	1,630	54.4	1,251	1,915	65.3
Yamanashi	68	158	43.0	155	217	71.4
Niigata	257	506	50.8	432	687	62.9
Toyama	134	196	68.4	224	280	80.0
Ishikawa	101	231	43.7	220	318	69.2
Nagano	168	416	40.4	336	564	59.6
Fukui	69	127	54.3	138	168	82.1
Gifu	228	481	47.4	428	629	68.0
Shizuoka	484	995	48.6	778	1,248	62.3
Aichi	839	1,859	45.1	1,799	2,644	68.0
Mie	214	533	40.2	311	608	51.2
Shiga	107	215	49.8	174	271	64.2
Kyoto	193	482	40.0	333	578	57.6
Osaka	615	1,140	53.9	1,008	1,528	66.0
Nara	87	183	47.5	143	219	65.3
Wakayama	72	153	47.1	117	195	60.0
Hyogo	558	960	58.1	767	1,137	67.5
Tottori	68	135	50.4	86	154	55.8
Shimane	93	173	53.8	128	187	68.4
Okayama	237	424	55.9	318	493	64.5
Hiroshima	274	513	53.4	394	618	63.8
Yamaguchi	196	339	57.8	266	394	67.5
Tokushima	92	122	75.4	131	162	80.9
Kagawa	115	197	58.4	179	233	76.8
Ehime	121	194	62.4	180	250	72.0
Kochi	69	167	41.3	103	191	53.9
Fukuoka	698	1,276	54.7	962	1,488	64.7
Saga	83	161	51.6	126	193	65.3
Nagasaki	133	221	60.2	166	265	62.6
Kumamoto	206	317	65.0	297	382	77.7
Oita	143	309	46.3	180	347	51.9
Miyazaki	109	239	45.6	161	280	57.5
Kagoshima	173	271	63.8	243	330	73.6
Okinawa	131	371	35.3	193	411	47.0
Grand Total	12,973	24,782	52.3	20,254	31,145	65.0