

## Newly Registered Number of Imported Vehicles as of March 2012

### (Quick Report)

The number of vehicles produced by foreign manufacturers newly registered in March 2012 was 31,772 units, increased by 48.4% compared with the same month of last year (21,415 units). The cumulative total since January 2012 was 63,173 units, increased by 38.1% compared with the same period of last year (45,758 units).

The total number of vehicles produced by foreign manufacturers and Japanese manufacturers newly registered in March, was 41,476 units, increased by 40.6% compared with the same month of last year (29,504 units). The cumulative total since January 2012 was 84,234 units, increased by 30.1% compared with the same period of last year (64,729 units).

	March			Cumulative Total since January		
	2012-a	2011-b	a/b%	2012-c	2011-d	a/b%
Passenger Cars	31,550	21,220	148.7	62,653	45,285	138.4
Trucks	218	188	116.0	507	457	110.9
Buses	4	7	57.1	13	16	81.3
<b>Total Number of Foreign Vehicles</b>	<b>31,772</b>	<b>21,415</b>	<b>148.4</b>	<b>63,173</b>	<b>45,758</b>	<b>138.1</b>
Passenger Cars	8,323	6,841	121.7	17,578	15,705	111.9
Trucks	1,381	1,248	110.7	3,483	3,266	106.6
Buses						
<b>Total Number of Japanese Vehicles</b>	<b>9,704</b>	<b>8,089</b>	<b>120.0</b>	<b>21,061</b>	<b>18,971</b>	<b>111.0</b>
<b>Total Passenger Cars</b>	<b>39,873</b>	<b>28,061</b>	<b>142.1</b>	<b>80,231</b>	<b>60,990</b>	<b>131.5</b>
<b>Total Trucks</b>	<b>1,599</b>	<b>1,436</b>	<b>111.4</b>	<b>3,990</b>	<b>3,723</b>	<b>107.2</b>
<b>Total Buses</b>	<b>4</b>	<b>7</b>	<b>57.1</b>	<b>13</b>	<b>16</b>	<b>81.3</b>
<b>Grand Total</b>	<b>41,476</b>	<b>29,504</b>	<b>140.6</b>	<b>84,234</b>	<b>64,729</b>	<b>130.1</b>

**Newly Registered Imported Vehicles by Brand  
(Total Passenger Cars, Trucks and Buses)**

Mar. '12

	March				Cumulative Total since January			
	2012-a	Share%	2011-b	a/b%	2012-c	Share%	2011-d	c/d%
VW	8,232	19.85	5,222	157.6	16,713	19.84	11,677	143.1
Nissan	7,689	18.54	6,439	119.4	15,873	18.84	14,607	108.7
Mercedes-Benz	5,673	13.68	3,731	152.1	10,864	12.90	7,556	143.8
BMW	4,976	12.00	3,450	144.2	9,478	11.25	6,859	138.2
Audi	2,891	6.97	2,296	125.9	6,416	7.62	5,234	122.6
Toyota	1,813	4.37	1,307	138.7	4,693	5.57	3,385	138.6
BMW MINI	2,231	5.38	1,336	167.0	4,346	5.16	2,669	162.8
Volvo	1,857	4.48	1,082	171.6	3,365	3.99	2,279	147.7
Peugeot	835	2.01	702	118.9	1,635	1.94	1,449	112.8
Fiat	787	1.90	554	142.1	1,440	1.71	1,165	123.6
Jeep	605	1.46	286	211.5	1,224	1.45	657	186.3
Ford	460	1.11	372	123.7	1,068	1.27	875	122.1
Alfa Romeo	558	1.35	256	218.0	1,043	1.24	605	172.4
Citroen	506	1.22	378	133.9	1,038	1.23	765	135.7
Porsche	483	1.16	298	162.1	993	1.18	738	134.6
Renault	358	0.86	339	105.6	785	0.93	798	98.4
Land Rover	250	0.60	136	183.8	416	0.49	257	161.9
Suzuki	163	0.39	225	72.4	391	0.46	638	61.3
Chevrolet	181	0.44	93	194.6	386	0.46	226	170.8
Dodge	154	0.37	75	205.3	338	0.40	177	191.0
Cadillac	132	0.32	178	74.2	330	0.39	389	84.8
Jaguar	153	0.37	165	92.7	288	0.34	303	95.0
smart	108	0.26	165	65.5	239	0.28	348	68.7
Chrysler	87	0.21	66	131.8	160	0.19	154	103.9
Ferrari	35	0.08	36	97.2	103	0.12	106	97.2
Honda	37	0.09	103	35.9	102	0.12	306	33.3
Lotus	31	0.07	34	91.2	76	0.09	69	110.1
Maserati	35	0.08	27	129.6	76	0.09	59	128.8
Hummer	29	0.07	25	116.0	68	0.08	68	100.0
Lancia	23	0.06	9	255.6	49	0.06	21	233.3
Aston Martin	16	0.04	12	133.3	37	0.04	38	97.4
Bentley	17	0.04	8	212.5	35	0.04	13	269.2
GMC	11	0.03	13	84.6	31	0.04	34	91.2
Lamborghini	14	0.03	11	127.3	30	0.04	27	111.1
Hyundai	7	0.02	16	43.8	21	0.02	25	84.0
Rolls Royce	8	0.02	10	80.0	20	0.02	24	83.3
BMW Alpina	5	0.01	6	83.3	13	0.02	31	41.9
Rover	5	0.01	6	83.3	12	0.01	11	109.1
Saab	4	0.01	10	40.0	5	0.01	19	26.3
MG	2	0.00			4	0.00	1	400.0
Pontiac	2	0.00	2	100.0	4	0.00	5	80.0
Unimog	3	0.01			4	0.00	4	100.0
Morgan	1	0.00	2	50.0	3	0.00	5	60.0
Maybach	1	0.00	2	50.0	2	0.00	3	66.7
Mitsubishi	2	0.00	15	13.3	2	0.00	35	5.7
Bugatti					1	0.00		
RUF	1	0.00			1	0.00		
Ssangyong	1	0.00			1	0.00		
Zagato					1	0.00		
Autobianchi			1				1	
Buick			1				3	
Mini			1				1	
Others	4	0.01	3	133.3	11	0.01	10	110.0
Total	41,476	100.00	29,504	140.6	84,234	100.00	64,729	130.1

※ Listed following the breakdown of the cumulative total since January; 2012 (c)

## Newly Registered Foreign Manufacturers Vehicles

### Foreign Manufacturers (Passenger Cars)

Mar. '12

	March 2012			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2012-c	2011-d	c/d%
VW	5,581	2,651	8,232	5,221	157.7	16,713	11,676	143.1
Mercedes-Benz	5,672		5,672	3,731	152.0	10,858	7,553	143.8
BMW	4,972	4	4,976	3,450	144.2	9,478	6,859	138.2
Audi	2,891		2,891	2,296	125.9	6,416	5,234	122.6
BMW MINI	924	1,307	2,231	1,336	167.0	4,346	2,669	162.8
Volvo	1,822		1,822	1,058	172.2	3,301	2,228	148.2
Peugeot	833	2	835	702	118.9	1,635	1,449	112.8
Fiat	8	779	787	554	142.1	1,440	1,165	123.6
Jeep	605		605	286	211.5	1,224	657	186.3
Alfa Romeo	555	3	558	256	218.0	1,043	605	172.4
Citroen	506		506	378	133.9	1,037	765	135.6
Porsche	481	2	483	298	162.1	993	738	134.6
Ford	416	2	418	313	133.5	970	734	132.2
Renault	319	39	358	339	105.6	785	797	98.5
Land Rover	246		246	132	186.4	405	246	164.6
Chevrolet	145		145	75	193.3	301	177	170.1
Dodge	137		137	66	207.6	294	151	194.7
Jaguar	153		153	165	92.7	288	303	95.0
smart		108	108	165	65.5	239	348	68.7
Cadillac	76		76	127	59.8	189	273	69.2
Chrysler	87		87	66	131.8	160	154	103.9
Ferrari	35		35	36	97.2	103	106	97.2
Lotus	27	4	31	34	91.2	76	69	110.1
Maserati	35		35	27	129.6	76	59	128.8
Lancia	7	16	23	9	255.6	49	21	233.3
Aston Martin	15	1	16	12	133.3	37	38	97.4
Bentley	17		17	8	212.5	35	13	269.2
Lamborghini	14		14	11	127.3	30	27	111.1
Hummer	13		13	15	86.7	29	38	76.3
Rolls Royce	8		8	10	80.0	20	24	83.3
GMC	4		4	1	400.0	15	8	187.5
BMW Alpina	5		5	6	83.3	13	31	41.9
Hyundai	3		3	9	33.3	12	11	109.1
Rover	1	4	5	6	83.3	11	11	100.0
Saab	4		4	10	40.0	5	19	26.3
MG		2	2			4	1	400.0
Pontiac	2		2	2	100.0	4	5	80.0
Morgan		1	1	2	50.0	3	5	60.0
Maybach	1		1	2	50.0	2	3	66.7
Bugatti						1		
RUF	1		1			1		
Ssangyong	1		1			1		
Zagato						1		
Autobianchi				1			1	
Buick				1			3	
Mini				1			1	
Others	1	2	3	3	100.0	10	10	100.0
Total	26,623	4,927	31,550	21,220	148.7	62,653	45,285	138.4

※ Listed following the breakdown of the cumulative total since January; 2012 (c)

**Foreign Manufacturers (Trucks)**

Mar. '12

	March 2012			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2012-c	2011-d	c/d%
Cadillac	56		56	51	109.8	141	116	121.6
Ford	42		42	59	71.2	98	141	69.5
Chevrolet	36		36	18	200.0	85	49	173.5
Volvo	35		35	24	145.8	64	51	125.5
Dodge	17		17	9	188.9	44	26	169.2
Hummer	16		16	10	160.0	39	30	130.0
GMC	7		7	12	58.3	16	26	61.5
Land Rover	4		4	4	100.0	11	11	100.0
Unimog	3		3			4	4	100.0
Mercedes-Benz	1		1			2	1	200.0
Citroen						1		
Rover						1		
Renault							1	
VW				1			1	
Others	1		1			1		
Total	218		218	188	116.0	507	457	110.9

**Foreign Manufacturers (Buses)**

	March			Cumulative Total since January		
	2012-a	2011-b	a/b%	2012-c	2011-d	c/d%
Hyundai	4	7	57.1	9	14	64.3
Mercedes-Benz				4	2	200.0
Total	4	7	57.1	13	16	81.3

**Newly Registered Japanese manufacturers overseas-made vehicles**
**Japanese Manufacturers overseas-made vehicles (Passenger Cars)**

	March 2012			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2012-c	2011-d	c/d%
Nissan	7	7,682	7,689	6,439	119.4	15,872	14,607	108.7
Toyota	433		433	72	601.4	1,213	153	792.8
Suzuki		163	163	225	72.4	391	638	61.3
Honda	36	1	37	103	35.9	101	305	33.1
Mitsubishi	1		1	2	50.0	1	2	50.0
Total	477	7,846	8,323	6,841	121.7	17,578	15,705	111.9

**Japanese Manufacturers overseas-made vehicles (Trucks)**

	March 2012			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2012-c	2011-d	c/d%
Toyota	37	1,343	1,380	1,235	111.7	3,480	3,232	107.7
Nissan						1		
Honda						1	1	100.0
Mitsubishi	1		1	13	7.7	1	33	3.0
Total	38	1,343	1,381	1,248	110.7	3,483	3,266	106.6

**Grand Total Imported Vehicles**

	March 2012			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2012-c	2011-d	c/d%
Passenger Cars	27,100	12,773	39,873	28,061	142.1	80,231	60,990	131.5
Trucks	256	1,343	1,599	1,436	111.4	3,990	3,723	107.2
Buses			4	7	57.1	13	16	81.3
Grand Total	27,356	14,116	41,476	29,504	140.6	84,234	64,729	130.1

※ Listed following the breakdown of the cumulative total since January; 2012 (c)

## Newly Registered Vehicles by Prefecture

Mar. '12

	Passenger Cars						Total Passenger Cars/Trucks/Buses					
	March			Cumulative Total since January			March			Cumulative Total since January		
	2012-a	2011-b	a/b%	2012-c	2011-d	c/d%	2012-e	2011-f	e/f%	2012-g	2011-h	g/h%
Hokkaido	1,297	1,022	126.9	2,231	1,765	126.4	1,373	1,101	124.7	2,403	1,942	123.7
Aomori	207	130	159.2	370	234	158.1	227	147	154.4	422	284	148.6
Iwate	236	103	229.1	386	262	147.3	256	118	216.9	450	306	147.1
Miyagi	631	175	360.6	1,294	671	192.8	687	187	367.4	1,416	728	194.5
Akita	227	157	144.6	398	298	133.6	235	162	145.1	419	322	130.1
Yamagata	311	210	148.1	574	431	133.2	333	230	144.8	628	488	128.7
Fukushima	458	200	229.0	836	549	152.3	485	214	226.6	896	604	148.3
Ibaraki	777	525	148.0	1,756	1,279	137.3	808	546	148.0	1,838	1,349	136.2
Tochigi	628	431	145.7	1,323	1,032	128.2	653	456	143.2	1,383	1,093	126.5
Gunma	729	496	147.0	1,549	1,113	139.2	765	520	147.1	1,638	1,175	139.4
Saitama	2,183	1,276	171.1	4,469	3,051	146.5	2,275	1,333	170.7	4,715	3,239	145.6
Chiba	1,806	1,075	168.0	3,768	2,669	141.2	1,872	1,132	165.4	3,929	2,820	139.3
Tokyo	5,498	3,802	144.6	11,486	9,050	126.9	5,677	3,985	142.5	11,891	9,417	126.3
Kanagawa	3,665	2,458	149.1	7,634	5,724	133.4	3,732	2,548	146.5	7,827	5,964	131.2
Yamanashi	329	188	175.0	614	430	142.8	335	199	168.3	634	460	137.8
Niigata	632	458	138.0	1,099	886	124.0	668	478	139.7	1,176	951	123.7
Toyama	345	278	124.1	632	498	126.9	363	302	120.2	688	559	123.1
Ishikawa	384	295	130.2	655	548	119.5	414	325	127.4	720	609	118.2
Nagano	619	569	108.8	1,262	1,108	113.9	645	603	107.0	1,341	1,205	111.3
Fukui	318	260	122.3	570	477	119.5	334	274	121.9	606	509	119.1
Gifu	823	535	153.8	1,520	1,152	131.9	857	567	151.1	1,614	1,227	131.5
Shizuoka	1,404	1,077	130.4	2,949	2,439	120.9	1,486	1,137	130.7	3,101	2,594	119.5
Aichi	3,430	2,408	142.4	6,892	5,128	134.4	3,602	2,579	139.7	7,400	5,560	133.1
Mie	667	538	124.0	1,386	1,149	120.6	689	563	122.4	1,439	1,203	119.6
Shiga	403	343	117.5	775	583	132.9	422	362	116.6	810	626	129.4
Kyoto	834	549	151.9	1,567	1,180	132.8	879	581	151.3	1,648	1,241	132.8
Osaka	2,548	1,972	129.2	5,065	3,881	130.5	2,628	2,049	128.3	5,273	4,108	128.4
Nara	409	329	124.3	805	665	121.1	418	344	121.5	836	696	120.1
Wakayama	257	165	155.8	500	377	132.6	261	170	153.5	522	394	132.5
Hyogo	1,800	1,548	116.3	3,677	3,150	116.7	1,840	1,601	114.9	3,786	3,263	116.0
Tottori	138	84	164.3	253	167	151.5	145	91	159.3	268	182	147.3
Shimane	131	127	103.1	257	227	113.2	140	134	104.5	275	241	114.1
Okayama	577	410	140.7	1,144	829	138.0	590	420	140.5	1,178	862	136.7
Hiroshima	768	566	135.7	1,487	1,170	127.1	791	591	133.8	1,543	1,243	124.1
Yamaguchi	362	272	133.1	791	583	135.7	383	279	137.3	825	611	135.0
Tokushima	168	149	112.8	370	304	121.7	178	163	109.2	396	340	116.5
Kagawa	294	164	179.3	608	355	171.3	309	174	177.6	648	392	165.3
Ehime	328	237	138.4	643	473	135.9	340	249	136.5	671	502	133.7
Kochi	160	129	124.0	337	259	130.1	167	135	123.7	363	280	129.6
Fukuoka	1,493	1,146	130.3	2,988	2,344	127.5	1,534	1,185	129.5	3,123	2,461	126.9
Saga	156	94	166.0	323	213	151.6	163	97	168.0	346	226	153.1
Nagasaki	186	161	115.5	416	373	111.5	193	169	114.2	439	387	113.4
Kumamoto	351	266	132.0	648	566	114.5	373	279	133.7	685	599	114.4
Oita	279	212	131.6	564	420	134.3	288	223	129.1	589	443	133.0
Miyazaki	187	162	115.4	383	320	119.7	199	171	116.4	404	344	117.4
Kagoshima	284	214	132.7	574	454	126.4	302	229	131.9	609	509	119.6
Okinawa	156	96	162.5	403	154	261.7	162	102	158.8	423	171	247.4
Grand Total	39,873	28,061	142.1	80,231	60,990	131.5	41,476	29,504	140.6	84,234	64,729	130.1

**Newly Registered Imported Vehicles by Brand (Total Passenger Cars, Trucks and Buses) : Top 10**

	Brand	March 2012-a	March 2011-b	a/b%	Share%
1	VW	8,232	5,222	157.6	19.8
2	Nissan	7,689	6,439	119.4	18.5
3	Mercedes-Benz	5,673	3,731	152.1	13.7
4	BMW	4,976	3,450	144.2	12.0
5	Audi	2,891	2,296	125.9	7.0
6	BMW MINI	2,231	1,336	167.0	5.4
7	Volvo	1,857	1,082	171.6	4.5
8	Toyota	1,813	1,307	138.7	4.4
9	Peugeot	835	702	118.9	2.0
10	Fiat	787	554	142.1	1.9