

April 5, 2012
Japan Automobile Importers Association

Newly Registered Imported Vehicles in FY 2011

【Registered vehicles】

The number of newly registered imported vehicles of foreign manufacturers for FY 2011 (April 2011 to March 2012) was 223,272, showing an increase by 22.1% from the same period of last year (182,829).

The total number of newly registered imported vehicles for FY 2011, including vehicles produced overseas by Japanese manufacturers, was 295,149, showing an increase by 22.9% from the same period of last year (240,178).

		FY 2011-a (Apr. 2011- Mar. 2012)	FY 2010-b (Apr. 2010 - Mar. 2011)	a/b%
	Passenger Cars	221,168	180,936	122.2
	Trucks	2,049	1,802	113.7
	Buses	55	91	60.4
	Total registration of foreign manufacturers vehicles	223,272	182,829	122.1
	Passenger Cars	58,780	46,677	125.9
	Trucks	13,097	10,672	122.7
	Buses			
	Total registration of Japanese manufacturers overseas-made vehicles	71,877	57,349	125.3
	Total Passenger Cars	279,948	227,613	123.0
	Total Trucks	15,146	12,474	121.4
	Total Buses	55	91	60.4
	Grand Total	295,149	240,178	122.9

**Newly Registered Imported Vehicles by Brand
(Total Passenger Cars, Trucks and Buses)**

	FY 2011-a (Apr. 2011 - Mar. 2012)		FY 2010-b (Apr. 2010 - Mar. 2011)		a/b%
	Unit-a	Share%	Unit-b	Share%	
VW	55,671	18.86	45,591	18.98	122.1
Nissan	51,535	17.46	41,530	17.29	124.1
BMW	36,814	12.47	32,604	13.57	112.9
Mercedes-Benz	36,520	12.37	30,077	12.52	121.4
Audi	22,348	7.57	17,907	7.46	124.8
Toyota	16,685	5.65	10,984	4.57	151.9
BMW MINI	16,027	5.43	11,513	4.79	139.2
Volvo	13,083	4.43	8,347	3.48	156.7
Peugeot	6,323	2.14	6,154	2.56	102.7
Fiat	6,235	2.11	5,418	2.26	115.1
Porsche	3,913	1.33	3,167	1.32	123.6
Jeep	3,721	1.26	2,078	0.87	179.1
Ford	3,662	1.24	3,082	1.28	118.8
Citroen	3,367	1.14	2,872	1.20	117.2
Renault	3,055	1.04	2,504	1.04	122.0
Suzuki	2,844	0.96	3,677	1.53	77.3
Alfa Romeo	2,301	0.78	1,992	0.83	115.5
Chevrolet	1,428	0.48	879	0.37	162.5
Cadillac	1,333	0.45	1,207	0.50	110.4
Dodge	1,267	0.43	856	0.36	148.0
smart	1,105	0.37	1,234	0.51	89.5
Land Rover	1,101	0.37	856	0.36	128.6
Jaguar	1,005	0.34	1,199	0.50	83.8
Honda	741	0.25	1,003	0.42	73.9
Chrysler	617	0.21	673	0.28	91.7
Ferrari	383	0.13	513	0.21	74.7
Hummer	293	0.10	318	0.13	92.1
Lotus	278	0.09	319	0.13	87.1
Maserati	266	0.09	260	0.11	102.3
Bentley	148	0.05	105	0.04	141.0
Aston Martin	139	0.05	130	0.05	106.9
Lancia	124	0.04	75	0.03	165.3
BMW Alpina	123	0.04	178	0.07	69.1
GMC	114	0.04	115	0.05	99.1
Lamborghini	102	0.03	72	0.03	141.7
Hyundai	77	0.03	176	0.07	43.8
Rolls Royce	76	0.03	95	0.04	80.0
Mitsubishi	72	0.02	154	0.06	46.8
Rover	50	0.02	64	0.03	78.1
Saab	46	0.02	53	0.02	86.8
MG	14	0.00	6	0.00	233.3
Morgan	14	0.00	18	0.01	77.8
Pontiac	11	0.00	12	0.00	91.7
Buick	8	0.00	10	0.00	80.0
Maybach	8	0.00	9	0.00	88.9
Unimog	7	0.00	9	0.00	77.8
GMDAT	5	0.00	4	0.00	125.0
Detomaso	4	0.00	2	0.00	200.0
Bugatti	3	0.00	2	0.00	150.0
Kia	3	0.00	3	0.00	100.0
Mini	3	0.00	5	0.00	60.0
DAEWOO	2	0.00			
Autobianchi	1	0.00	3	0.00	33.3
Opel	1	0.00	4	0.00	25.0
RUF	1	0.00			
Saturn	1	0.00	2	0.00	50.0
Ssangyong	1	0.00			
Zagato	1	0.00			
Subaru			1	0.00	
Others	69	0.02	57	0.02	121.1
Total	295,149	100.00	240,178	100.00	122.9

※ Listed in decending order of FY 2011-a

Newly Registered Foreign Manufacturers Vehicles

Foreign Manufacturers (Passenger Cars)

	FY 2011-a (Apr. 2011 - Mar. 2012)		FY 2010-b (Apr. 2010 - Mar. 2011)		a/b%
	Unit-a	Share%	Unit-b	Share%	
VW	55,668	25.17	45,588	25.20	122.1
BMW	36,814	16.65	32,604	18.02	112.9
Mercedes-Benz	36,512	16.51	30,069	16.62	121.4
Audi	22,348	10.10	17,907	9.90	124.8
BMW MINI	16,027	7.25	11,513	6.36	139.2
Volvo	12,860	5.81	8,198	4.53	156.9
Peugeot	6,323	2.86	6,154	3.40	102.7
Fiat	6,235	2.82	5,418	2.99	115.1
Porsche	3,913	1.77	3,167	1.75	123.6
Jeep	3,721	1.68	2,078	1.15	179.1
Citroen	3,364	1.52	2,872	1.59	117.1
Ford	3,211	1.45	2,531	1.40	126.9
Renault	3,054	1.38	2,503	1.38	122.0
Alfa Romeo	2,301	1.04	1,992	1.10	115.5
Dodge	1,105	0.50	701	0.39	157.6
smart	1,105	0.50	1,234	0.68	89.5
Chevrolet	1,081	0.49	656	0.36	164.8
Land Rover	1,049	0.47	809	0.45	129.7
Jaguar	1,005	0.45	1,199	0.66	83.8
Cadillac	780	0.35	771	0.43	101.2
Chrysler	614	0.28	671	0.37	91.5
Ferrari	383	0.17	513	0.28	74.7
Lotus	278	0.13	319	0.18	87.1
Maserati	266	0.12	260	0.14	102.3
Bentley	148	0.07	105	0.06	141.0
Aston Martin	139	0.06	130	0.07	106.9
Hummer	125	0.06	174	0.10	71.8
Lancia	124	0.06	75	0.04	165.3
BMW Alpina	123	0.06	178	0.10	69.1
Lamborghini	102	0.05	72	0.04	141.7
Rolls Royce	76	0.03	95	0.05	80.0
Rover	48	0.02	63	0.03	76.2
GMC	46	0.02	36	0.02	127.8
Saab	46	0.02	53	0.03	86.8
Hyundai	33	0.01	94	0.05	35.1
MG	14	0.01	6	0.00	233.3
Morgan	14	0.01	18	0.01	77.8
Pontiac	11	0.00	12	0.01	91.7
Buick	8	0.00	10	0.01	80.0
Maybach	8	0.00	9	0.00	88.9
GMDAT	5	0.00	4	0.00	125.0
Detomaso	4	0.00	2	0.00	200.0
Bugatti	3	0.00	2	0.00	150.0
Kia	3	0.00	3	0.00	100.0
Mini	3	0.00	5	0.00	60.0
DAEWOO	2	0.00			
Autobianchi	1	0.00	3	0.00	33.3
Opel	1	0.00	4	0.00	25.0
RUF	1	0.00			
Saturn	1	0.00	2	0.00	50.0
Ssangyong	1	0.00			
Zagato	1	0.00			
Others	60	0.03	54	0.03	111.1
Total	221,168	100.00	180,936	100.00	122.2

※ Listed in decending order of FY 2011-a

Foreign Manufacturers (Trucks)

	FY 2011-a (Apr. 2011 - Mar. 2012)		FY 2010-b (Apr. 2010 - Mar. 2011)		a/b%
	Unit-a	Share%	Unit-b	Share%	
	Cadillac	553	26.99	436	
Ford	451	22.01	551	30.58	81.9
Chevrolet	347	16.94	223	12.38	155.6
Volvo	223	10.88	149	8.27	149.7
Hummer	168	8.20	144	7.99	116.7
Dodge	162	7.91	155	8.60	104.5
GMC	68	3.32	79	4.38	86.1
Land Rover	52	2.54	47	2.61	110.6
Unimog	7	0.34	9	0.50	77.8
Mercedes-Benz	4	0.20	1	0.06	400.0
Chrysler	3	0.15	2	0.11	150.0
Citroen	3	0.15			
VW	3	0.15	3	0.17	100.0
Rover	2	0.10	1	0.06	200.0
Renault	1	0.05	1	0.06	100.0
Others	2	0.10	1	0.06	200.0
Total	2,049	100.00	1,802	100.00	113.7

Foreign Manufacturers (Buses)

	FY 2011-a (Apr. 2011 - Mar. 2012)		FY 2010-b (Apr. 2010 - Mar. 2011)		a/b%
	Unit-a	Share%	Unit-b	Share%	
	Hyundai	44	80.00	82	
Mercedes-Benz	4	7.27	7	7.69	57.1
Others	7	12.73	2	2.20	350.0
Total	55	100.00	91	100.00	60.4

Newly Registered Japanese manufacturers overseas-made vehicles
Japanese Manufacturers overseas-made vehicles (Passenger Cars)

	FY 2011-a (Apr. 2011 - Mar. 2012)		FY 2010-b (Apr. 2010 - Mar. 2011)		a/b%
	Unit-a	Share%	Unit-b	Share%	
	Nissan	51,534	87.67	41,529	
Toyota	3,660	6.23	469	1.00	780.4
Suzuki	2,844	4.84	3,677	7.88	77.3
Honda	737	1.25	996	2.13	74.0
Mitsubishi	5	0.01	5	0.01	100.0
Subaru			1	0.00	
Total	58,780	100.00	46,677	100.00	125.9

Japanese Manufacturers overseas-made vehicles (Trucks)

	FY 2011-a (Apr. 2011 - Mar. 2012)		FY 2010-b (Apr. 2010 - Mar. 2011)		a/b%
	Unit-a	Share%	Unit-b	Share%	
	Toyota	13,025	99.45	10,515	
Mitsubishi	67	0.51	149	1.40	45.0
Honda	4	0.03	7	0.07	57.1
Nissan	1	0.01	1	0.01	100.0
Total	13,097	100.00	10,672	100.00	122.7

Grand Total Imported Vehicles

	FY 2011-a (Apr. 2011 - Mar. 2012)		FY 2010-b (Apr. 2010 - Mar. 2011)		a/b%
	Unit-a	Share%	Unit-b	Share%	
	Passenger Cars	279,948	94.85	227,613	
Trucks	15,146	5.13	12,474	5.19	121.4
Buses	55	0.02	91	0.04	60.4
Grand Total	295,149	100.00	240,178	100.00	122.9

※ Listed in decending order of FY 2011-a

Newly Registered Vehicles by Prefecture

	Passenger Cars			Total Passenger Cars/Trucks/Buses		
	FY 2011-a (Apr. 2011 - Mar. 2012)	FY2010-b (Apr. 2010 - Mar. 2011)	a/b%	FY 2011-a (Apr. 2011 - Mar. 2012)	FY2010-b (Apr. 2010 - Mar. 2011)	c/d%
Hokkaido	8,644	6,329	136.6	9,340	6,867	136.0
Aomori	1,102	915	120.4	1,291	1,043	123.8
Iwate	1,533	1,076	142.5	1,724	1,184	145.6
Miyagi	5,171	3,016	171.5	5,602	3,201	175.0
Akita	1,361	1,075	126.6	1,467	1,151	127.5
Yamagata	1,900	1,559	121.9	2,085	1,705	122.3
Fukushima	2,903	2,372	122.4	3,165	2,546	124.3
Ibaraki	5,716	4,727	120.9	6,052	4,987	121.4
Tochigi	4,452	3,656	121.8	4,691	3,828	122.5
Gunma	4,833	4,322	111.8	5,110	4,542	112.5
Saitama	14,678	11,607	126.5	15,471	12,263	126.2
Chiba	12,913	10,486	123.1	13,552	10,987	123.3
Tokyo	42,490	36,333	116.9	43,929	37,496	117.2
Kanagawa	26,519	21,599	122.8	27,326	22,417	121.9
Yamanashi	1,989	1,594	124.8	2,119	1,696	124.9
Niigata	3,781	3,163	119.5	4,070	3,368	120.8
Toyama	1,975	1,727	114.4	2,178	1,861	117.0
Ishikawa	2,196	1,841	119.3	2,413	1,999	120.7
Nagano	4,222	3,775	111.8	4,498	4,016	112.0
Fukui	1,833	1,540	119.0	1,945	1,634	119.0
Gifu	5,122	4,044	126.7	5,492	4,404	124.7
Shizuoka	9,994	8,398	119.0	10,654	8,936	119.2
Aichi	24,115	18,566	129.9	25,978	20,258	128.2
Mie	4,601	3,790	121.4	4,804	3,973	120.9
Shiga	2,700	2,173	124.3	2,849	2,316	123.0
Kyoto	5,367	4,378	122.6	5,638	4,566	123.5
Osaka	17,778	14,633	121.5	18,588	15,376	120.9
Nara	2,848	2,460	115.8	2,973	2,575	115.5
Wakayama	1,786	1,486	120.2	1,872	1,558	120.2
Hyogo	13,219	11,284	117.1	13,664	11,644	117.3
Tottori	817	614	133.1	866	659	131.4
Shimane	851	779	109.2	920	831	110.7
Okayama	3,808	3,182	119.7	3,971	3,295	120.5
Hiroshima	5,204	4,251	122.4	5,490	4,479	122.6
Yamaguchi	2,700	2,182	123.7	2,826	2,295	123.1
Tokushima	1,344	1,163	115.6	1,472	1,289	114.2
Kagawa	1,899	1,501	126.5	2,021	1,616	125.1
Ehime	2,062	1,803	114.4	2,158	1,901	113.5
Kochi	1,009	879	114.8	1,079	939	114.9
Fukuoka	10,269	8,155	125.9	10,797	8,620	125.3
Saga	1,039	833	124.7	1,119	893	125.3
Nagasaki	1,621	1,311	123.6	1,701	1,361	125.0
Kumamoto	2,447	2,009	121.8	2,636	2,184	120.7
Oita	1,973	1,520	129.8	2,046	1,590	128.7
Miyazaki	1,325	1,149	115.3	1,432	1,236	115.9
Kagoshima	2,102	1,725	121.9	2,238	1,882	118.9
Okinawa	1,737	633	274.4	1,837	711	258.4
Grand Total	279,948	227,613	123.0	295,149	240,178	122.9

Newly Registered Imported Vehicles by Brand (Total Passenger Cars, Trucks and Buses) : Top 10

	Brand	FY2011-a	FY2010-b	a/b%	Share%
1	VW	55,671	45,591	122.1	18.9
2	Nissan	51,535	41,530	124.1	17.5
3	BMW	36,814	32,604	112.9	12.5
4	Mercedes-Benz	36,520	30,077	121.4	12.4
5	Audi	22,348	17,907	124.8	7.6
6	Toyota	16,685	10,984	151.9	5.7
7	BMW MINI	16,027	11,513	139.2	5.4
8	Volvo	13,083	8,347	156.7	4.4
9	Peugeot	6,323	6,154	102.7	2.1
10	Fiat	6,235	5,418	115.1	2.1