

Change in Imported Passenger Car New Registrations by Price Range (Calendar Year)
2003～2024

2025/1/9

Price range : ¥10K

		2,000～	1000～1,999	900～999	800～899	700～799	600～699	500～599	400～499	300～399	200～299	～199	Unknown	Total
2024	Units	8,443	31,171	14,003	13,366	21,304	23,030	37,988	28,938	28,754	11,087	2	7,432	225,518
	Price Range %	3.7%	13.8%	6.2%	5.9%	9.4%	10.2%	16.8%	12.8%	12.8%	4.9%	0.0%	3.3%	100.0%
2023	Units	7,406	30,023	9,938	11,104	22,521	26,835	38,875	32,510	41,502	14,261	2	11,758	246,735
	Price Range %	3.0%	12.2%	4.0%	4.5%	9.1%	10.9%	15.8%	13.2%	16.8%	5.8%	0.0%	4.8%	100.0%
2022	Units	6,641	24,446	7,053	7,532	18,791	29,002	33,406	32,905	37,689	30,912	1,178	11,203	240,758
	Price Range %	2.8%	10.2%	2.9%	3.1%	7.8%	12.0%	13.9%	13.7%	15.7%	12.8%	0.5%	4.7%	100.0%
2021	Units	4,352	23,576	4,458	7,347	9,652	18,176	39,569	37,778	50,845	38,141	3,888	20,855	258,637
	Price Range %	1.7%	9.1%	1.7%	2.8%	3.7%	7.0%	15.3%	14.6%	19.7%	14.7%	1.5%	8.1%	100.0%
2020	Units	2,268	20,444	4,141	7,318	11,277	17,435	30,014	44,889	58,778	31,609	8,359	17,872	254,404
	Price Range %	0.9%	8.0%	1.6%	2.9%	4.4%	6.9%	11.8%	17.6%	23.1%	12.4%	3.3%	7.0%	100.0%
2019	Units	3,658	18,943	6,827	7,055	12,974	22,918	37,913	59,988	67,070	32,261	13,635	15,136	298,378
	Price Range %	1.2%	6.3%	2.3%	2.4%	4.3%	7.7%	12.7%	20.1%	22.5%	10.8%	4.6%	5.1%	100.0%
2018	Units	3,539	17,787	6,826	8,506	19,189	21,065	30,849	58,778	75,499	36,307	15,733	14,311	308,389
	Price Range %	1.1%	5.8%	2.2%	2.8%	6.2%	6.8%	10.0%	19.1%	24.5%	11.8%	5.1%	4.6%	100.0%
2017	Units	3,129	17,123	7,276	6,583	17,570	20,744	31,900	41,847	80,274	58,424	7,986	12,187	305,043
	Price Range %	1.0%	5.6%	2.4%	2.2%	5.8%	6.8%	10.5%	13.7%	26.3%	19.2%	2.6%	4.0%	100.0%
2016	Units	2,634	16,253	5,569	6,018	9,023	18,003	33,168	34,349	78,918	66,613	9,640	13,872	294,060
	Price Range %	0.9%	5.5%	1.9%	2.0%	3.1%	6.1%	11.3%	11.7%	26.8%	22.7%	3.3%	4.7%	100.0%
2015	Units	2,220	13,047	5,674	4,156	7,714	8,835	28,874	38,215	67,346	89,319	12,628	6,443	284,471
	Price Range %	0.8%	4.6%	2.0%	1.5%	2.7%	3.1%	10.2%	13.4%	23.7%	31.4%	4.4%	2.3%	100.0%
2014	Units	2,069	14,129	4,271	4,178	6,452	9,346	25,874	38,655	60,421	102,621	14,865	5,949	288,830
	Price Range %	0.7%	4.9%	1.5%	1.4%	2.2%	3.2%	9.0%	13.4%	20.9%	35.5%	5.1%	2.1%	100.0%
2013	Units	1,146	11,151	3,796	4,779	5,803	10,604	19,331	36,447	55,277	106,310	17,274	6,928	278,846
	Price Range %	0.4%	4.0%	1.4%	1.7%	2.1%	3.8%	6.9%	13.1%	19.8%	38.1%	6.2%	2.5%	100.0%
2012	Units	945	8,979	3,909	5,202	6,885	9,140	17,786	22,410	58,601	88,532	9,445	7,712	239,546
	Price Range %	0.4%	3.7%	1.6%	2.2%	2.9%	3.8%	7.4%	9.4%	24.5%	37.0%	3.9%	3.2%	100.0%
2011	Units	978	7,230	2,944	5,407	6,963	10,665	14,572	23,329	43,838	75,198	6,659	6,017	203,800
	Price Range %	0.5%	3.5%	1.4%	2.7%	3.4%	5.2%	7.2%	11.4%	21.5%	36.9%	3.3%	3.0%	100.0%
2010	Units	1,082	6,585	2,598	4,547	7,110	11,310	9,973	26,804	23,022	69,965	12,060	5,199	180,255
	Price Range %	0.6%	3.7%	1.4%	2.5%	3.9%	6.3%	5.5%	14.9%	12.8%	38.8%	6.7%	2.9%	100.0%
2009	Units	968	6,936	3,110	5,208	4,422	9,957	11,086	23,527	27,396	50,471	10,874	5,188	159,143
	Price Range %	0.6%	4.4%	2.0%	3.3%	2.8%	6.3%	7.0%	14.8%	17.2%	31.7%	6.8%	3.3%	100.0%
2008	Units	1,111	8,522	4,068	4,621	6,958	11,921	16,304	28,990	35,623	57,890	11,333	4,976	192,317
	Price Range %	0.6%	4.4%	2.1%	2.4%	3.6%	6.2%	8.5%	15.1%	18.5%	30.1%	5.9%	2.6%	100.0%
2007	Units	1,162	12,480	2,950	5,507	8,210	16,259	17,874	32,491	44,172	70,688	12,440	5,845	230,078
	Price Range %	0.5%	5.4%	1.3%	2.4%	3.6%	7.1%	7.8%	14.1%	19.2%	30.7%	5.4%	2.5%	100.0%
2006	Units	856	14,036	5,716	5,409	6,869	13,521	18,857	29,287	51,383	70,742	19,815	7,401	243,892
	Price Range %	0.4%	5.8%	2.3%	2.2%	2.8%	5.5%	7.7%	12.0%	21.1%	29.0%	8.1%	3.0%	100.0%
2005	Units	668	10,269	4,475	7,718	6,663	15,294	17,420	30,015	47,927	68,733	28,295	8,133	245,610
	Price Range %	0.3%	4.2%	1.8%	3.1%	2.7%	6.2%	7.1%	12.2%	19.5%	28.0%	11.5%	3.3%	100.0%
2004	Units	331	8,665	3,603	7,040	8,310	12,156	20,024	35,934	36,078	63,951	36,086	8,031	240,209
	Price Range %	0.1%	3.6%	1.5%	2.9%	3.5%	5.1%	8.3%	15.0%	15.0%	26.6%	15.0%	3.3%	100.0%
2003	Units	203	9,402	2,388	6,795	9,154	8,238	18,926	32,448	40,267	59,434	47,451	9,290	243,996
	Price Range %	0.1%	3.9%	1.0%	2.8%	3.8%	3.4%	7.8%	13.3%	16.5%	24.4%	19.4%	3.8%	100.0%

Note)

- 1) New registrations of imported foreign brand passenger car only
- 2) Prices based on those in Tokyo area (in principle, as of the end of Dec of each year)
- 3) For those models having different grades under a single type, price of typical grade or the lowest price is used.
- 4) Those vehicles not type designated by MLIT are classified as "Unknown" since prices cannot be determined.

※We revised the figure for 2018.(March 5.2019)