

By Non-Japanese Brands Change in Number of Top-selling Imported Models Sold (Calendar Year)
2003 - 2024

		1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th
2024 Jan 2024 - Dec 2024	Brand	BMW MINI	Mercedes-Benz	VW	Mercedes-Benz	Mercedes-Benz	BMW	Mercedes-Benz	Audi	Mercedes-Benz	Volvo
	Model	MINI	GLC	GOLF	GLB	C-Class	3 Series	G-Class	Q3	E-Class	60 Series
	Units	17,165	7,047	6,394	6,142	5,891	5,789	5,573	5,535	5,237	4,980
2023 Jan 2023 - Dec 2023	Brand	BMW MINI	VW	Mercedes-Benz	VW	VW	BMW	Volvo	Mercedes-Benz	Audi	Volvo
	Model	MINI	GOLF	C-Class	T-ROC	T-CROSS	3 Series	60 Series	GLB	A3 Series	40 Series
	Units	17,796	10,723	9,240	6,596	6,179	6,046	5,992	5,741	5,736	5,617
2022 Jan 2022 - Dec 2022	Brand	BMW MINI	Mercedes-Benz	VW	Volvo	VW	VW	Volvo	VW	BMW	Mercedes-Benz
	Model	MINI	C-Class	GOLF	60 Series	T-CROSS	POLO	40 Series	T-ROC	3 Series	G-Class
	Units	19,207	14,111	9,241	7,569	6,570	6,368	6,343	5,123	5,117	4,807
2021 Jan 2021 - Dec 2021	Brand	BMW MINI	VW	BMW	Volvo	VW	VW	VW	Jeep	Volvo	Mercedes-Benz
	Model	MINI	T-CROSS	3 Series	60 Series	GOLF	T-ROC	POLO	WRANGLER	40 Series	A-Class
	Units	18,208	9,159	8,663	8,016	7,631	7,241	7,075	6,931	6,452	5,990
2020 Jan 2020 - Dec 2020	Brand	BMW MINI	Mercedes-Benz	VW	VW	BMW	Volvo	VW	Volvo	Mercedes-Benz	Mercedes-Benz
	Model	MINI	A-Class	GOLF	T-CROSS	3 Series	60 Series	POLO	40 Series	C-Class	CLA
	Units	20,195	10,673	10,264	8,930	8,505	7,112	6,806	6,739	6,689	6,233
2019 Jan 2019 - Dec 2019	Brand	BMW MINI	VW	Mercedes-Benz	Mercedes-Benz	VW	BMW	Volvo	Volvo	Mercedes-Benz	Mercedes-Benz
	Model	MINI	GOLF	C-Class	A-Class	POLO	3 Series	40 Series	60 Series	E-Class	GLC
	Units	23,813	19,524	17,210	11,197	10,765	10,235	8,833	7,560	7,285	5,636
2018 Jan 2018 - Dec 2018	Brand	BMW MINI	VW	Mercedes-Benz	VW	Mercedes-Benz	Volvo	BMW	Mercedes-Benz	BMW	BMW
	Model	MINI	GOLF	C-Class	POLO	E-Class	40 Series	3 Series	5 Series	2 series	X1
	Units	25,983	21,316	18,321	11,079	10,454	8,440	7,997	7,474	7,399	7,249
2017 Jan 2017 - Dec 2017	Brand	BMW MINI	VW	Mercedes-Benz	Mercedes-Benz	BMW	VW	BMW	BMW	BMW	BMW
	Model	MINI	GOLF	C-Class	E-Class	3 Series	POLO	2 series	1 series	X1	5 Series
	Units	25,427	22,839	16,560	13,262	11,316	9,414	8,594	8,123	7,618	7,543
2016 Jan 2016 - Dec 2016	Brand	BMW MINI	VW	Mercedes-Benz	BMW	VW	BMW	Mercedes-Benz	Audi	Mercedes-Benz	BMW
	Model	MINI	GOLF	C-Class	3 Series	POLO	2 series	CLA	A3 Series	E-Class	1 series
	Units	24,548	22,802	17,760	11,947	10,903	9,864	8,557	8,063	7,900	7,724
2015 Jan 2015 - Dec 2015	Brand	Volkswagen	BMW MINI	Mercedes-Benz	Volkswagen	BMW	Audi	BMW	BMW	Mercedes-Benz	Volvo
	Model	Golf	MINI	C-Class	Polo	3 Series	A3 Series	2 Series	1 Series	CLA	40 Series
	Units	25,635	21,083	21,031	12,271	12,050	10,604	8,182	8,080	8,054	7,026
2014 Jan 2014 - Dec 2014	Brand	Volkswagen	BMW MINI	Mercedes-Benz	BMW	Volkswagen	Audi	Mercedes-Benz	Mercedes-Benz	Volkswagen	BMW
	Model	Golf	MINI	C-Class	3 Series	Polo	A3 Series	A-Class	E-Class	up!	1 Series
	Units	31,410	17,596	15,867	15,835	13,766	10,400	9,461	8,938	7,884	7,723
2013 Jan 2013 - Dec 2013	Brand	Volkswagen	BMW	BMW MINI	Mercedes-Benz	Volkswagen	Mercedes-Benz	Volkswagen	Volkswagen	Mercedes-Benz	Volvo
	Model	Golf	3 Series	MINI	A-Class	up!	C-Class	Polo	The Beetle	E-Class	40 Series
	Units	23,858	18,739	16,982	12,440	12,322	12,238	11,698	10,004	9,423	9,246
2012 Jan 2012 - Dec 2012	Brand	Volkswagen	BMW MINI	Mercedes-Benz	Volkswagen	BMW	BMW	Volvo	Mercedes-Benz	BMW	Mercedes-Benz
	Model	Golf	MINI	C-Class	Polo	3 Series	1 Series	60 Series	E-Class	5 Series	B-Class
	Units	22,252	16,212	15,479	14,442	11,107	10,436	8,065	7,898	7,265	6,671
2011 Jan 2011 - Dec 2011	Brand	Volkswagen	Volkswagen	BMW MINI	Mercedes-Benz	BMW	BMW	Mercedes-Benz	Volvo	BMW	BMW
	Model	Golf	Polo	MINI	C-Class	5 Series	3 Series	E-Class	60 Series	X1	1 Series
	Units	26,125	15,171	14,350	11,710	9,257	8,912	8,411	6,032	5,874	5,279
2010 Jan 2010 - Dec 2010	Brand	Volkswagen	Volkswagen	BMW	BMW MINI	Mercedes-Benz	Mercedes-Benz	BMW	BMW	Audi	Audi
	Model	Golf	Polo	3 Series	MINI	E-Class	C-Class	5 Series	1 Series	A4 Series	A3 Series
	Units	26,075	14,507	11,664	11,338	10,850	9,206	6,049	5,856	5,660	4,506
2009 Jan 2009 - Dec 2009	Brand	Volkswagen	BMW	BMW MINI	Mercedes-Benz	Mercedes-Benz	Volkswagen	Audi	BMW	Audi	Mercedes-Benz
	Model	Golf	3 Series	MINI	C-Class	E-Class	Polo	A4 Series	1 Series	A3 Series	B-Class
	Units	21,413	14,042	11,002	9,384	7,428	7,253	6,587	5,350	4,338	3,435
2008 Jan 2008 - Dec 2008	Brand	Volkswagen	BMW	Mercedes-Benz	BMW MINI	Volkswagen	BMW	Audi	Mercedes-Benz	Mercedes-Benz	BMW
	Model	Golf	3 Series	C-Class	MINI	Polo	1 Series	A4 Series	B-Class	E-Class	5 Series
	Units	23,280	17,809	14,427	12,744	9,829	7,220	5,976	5,033	4,657	4,105

	11th	12th	13th	14th	15th	16th	17th	18th	19th	20th
2024	VW	VW	BMW	Volvo	Mercedes-Benz	BMW	VW	BMW	Audi	Jeep
Jan 2024 - Dec 2024	T-CROSS	T-ROC	2 series	40 Series	GLA	X1	POLO	1 series	A3 Series	WRANGLER
	4,632	4,313	4,205	4,090	4,056	3,617	3,544	3,427	3,417	3,294
2023	Mercedes-Benz	BMW	Mercedes-Benz	VW	BMW	Jeep	Mercedes-Benz	Land Rover	Audi	Mercedes-Benz
Jan 2023 - Dec 2023	G-Class	2 series	GLC	POLO	X1	WRANGLER	GLA	DEFENDER110	Q3	A-Class
	5,360	5,017	4,577	4,214	4,092	4,078	4,070	4,066	3,843	3,445
2022	Mercedes-Benz	BMW	Audi	Fiat	Jeep	Audi	BMW	Mercedes-Benz	Mercedes-Benz	BMW
Jan 2022 - Dec 2022	GLB	2 series	Q3	500/500C	WRANGLER	A3 Series	1 series	S-Class	A-Class	4 Series
	4,790	4,452	4,215	3,843	3,816	3,751	3,483	3,476	3,302	3,225
2021	Mercedes-Benz	Mercedes-Benz	Mercedes-Benz	BMW	Mercedes-Benz	Fiat	BMW	Audi	Audi	Mercedes-Benz
Jan 2021 - Dec 2021	GLB	G-Class	S-Class	1 series	CLA	500/500C	2 series	Q3	A3 Series	GLA
	5,812	5,379	5,321	5,198	5,072	4,857	4,332	4,273	4,118	4,067
2020	Jeep	BMW	Mercedes-Benz	Audi	Mercedes-Benz	BMW	Audi	Fiat	Mercedes-Benz	Jeep
Jan 2020 - Dec 2020	WRANGLER	1 series	GLC	A3 Series	E-Class	2 series	Q2	500/500C	G-Class	RENEGADE
	5,757	5,619	4,968	4,800	4,658	4,239	4,118	4,005	3,886	3,881
2019	BMW	BMW	VW	Audi	Mercedes-Benz	Jeep	Mercedes-Benz	BMW	BMW	Audi
Jan 2019 - Dec 2019	2 series	X1	TIGUAN	A3 Series	B-Class	WRANGLER	CLA	X3	1 series	Q2
	5,506	5,431	5,406	5,198	5,068	4,873	4,854	4,846	4,645	4,581
2018	BMW	Mercedes-Benz	Mercedes-Benz	Volvo	Mercedes-Benz	Audi	BMW	VW	VW	Audi
Jan 2018 - Dec 2018	1 series	A-Class	GLC	60 Series	CLA	A3 Series	X3	THE BEETLE	TIGUAN	Q2
	6,746	6,465	6,316	6,205	6,169	5,951	5,230	4,857	4,770	4,767
2017	Audi	Mercedes-Benz	Volvo	Volvo	Mercedes-Benz	Audi	Mercedes-Benz	VW	Fiat	Mercedes-Benz
Jan 2017 - Dec 2017	A3 Series	CLA	40 Series	60 Series	GLC	A4 Series	A-Class	THE BEETLE	500/500C	GLA
	7,489	7,430	6,714	5,998	5,579	5,522	5,396	4,445	4,303	3,997
2016	Volvo	Mercedes-Benz	BMW	Audi	Volvo	VW	Fiat	Mercedes-Benz	Mercedes-Benz	VW
Jan 2016 - Dec 2016	40 Series	A-Class	X1	A4 Series	60 Series	PASSAT	500/500C	GLC	S-Class	THE BEETLE
	7,005	6,973	5,891	5,807	5,447	5,058	4,229	4,147	4,115	3,903
2015	Mercedes-Benz	Mercedes-Benz	Mercedes-Benz	Volvo	Mercedes-Benz	Volkswagen	Volkswagen	Fiat	Volkswagen	BMW
Jan 2015 - Dec 2015	A-Class	E-Class	S-Class	60 Series	GLA	The Beetle	up!	500/500C	Passat	4 Series
	6,752	6,097	5,844	5,316	5,241	5,043	4,514	4,370	4,136	3,910
2014	Volvo	Volkswagen	Mercedes-Benz	Audi	Volvo	Fiat	BMW	Mercedes-Benz	Mercedes-Benz	Mercedes-Benz
Jan 2014 - Dec 2014	40 Series	The Beetle	S-Class	A4 Series	60 Series	500/500C	5 Series	B-Class	CLA	GLA
	7,324	7,251	6,706	5,641	4,796	4,650	4,508	4,495	4,376	4,160
2013	BMW	BMW	Volvo	Audi	Mercedes-Benz	Audi	Audi	BMW	Fiat	BMW
Jan 2013 - Dec 2013	1 Series	5 Series	60 Series	A4 Series	B-Class	A1 Series	A3 Series	X1	500/500C	X3
	8,246	6,360	6,256	6,227	5,955	5,071	4,604	4,363	4,340	3,502
2012	BMW	Audi	Fiat	Audi	Volkswagen	Volkswagen	Volkswagen	Volvo	Audi	Alfa Romeo
Jan 2012 - Dec 2012	X1	A4 Series	500/500C	A1 Series	Passat	up!	The Beetle	50 Series	A3 Series	Giulietta
	5,438	4,797	4,506	4,502	4,347	4,266	4,264	3,660	3,603	3,454
2011	Audi	Fiat	Audi	Audi	Volkswagen	Volvo	Mercedes-Benz	Volkswagen	Peugeot	Mercedes-Benz
Jan 2011 - Dec 2011	A4 Series	500/500C	A1 Series	A3 Series	Passat	50 Series	B-Class	Sharan	207	CLS
	5,220	4,501	4,206	3,739	3,513	3,336	3,062	2,728	2,354	2,305
2010	Fiat	BMW	Mercedes-Benz	Peugeot	Volvo	Mercedes-Benz	Volvo	Audi	Mercedes-Benz	Peugeot
Jan 2010 - Dec 2010	500/500C	X1	B-Class	207	50 Series	A-Class	70 Series	A5 Series	S-Class	308
	4,280	3,829	3,665	3,076	2,808	2,322	2,317	2,042	1,985	1,718
2009	Fiat	BMW	Peugeot	Volkswagen	Mercedes-Benz	Mercedes-Benz	Volkswagen	Volvo	Volvo	Volkswagen
Jan 2009 - Dec 2009	500/500C	5 Series	207	Tiguan	S-Class	A-Class	Passat	50 Series	70 Series	New Beetle
	3,053	2,864	2,745	2,413	2,152	2,079	2,039	2,023	2,006	1,944
2008	Peugeot	Audi	Volkswagen	Volvo	Volkswagen	Mercedes-Benz	Mercedes-Benz	Audi	Fiat	Volkswagen
Jan 2008 - Dec 2008	207	A3 Series	Passat	70 Series	New Beetle	S-Class	A-Class	TT	500/500C	JETTA
	3,703	3,683	3,642	3,635	3,465	3,035	3,016	2,907	2,495	1,886

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2003 - 2024

		1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th
2007 Jan 2007 - Dec 2007	Brand	Volkswagen	BMW	BMW MINI	Mercedes-Benz	Volkswagen	Mercedes-Benz	BMW	BMW	Mercedes-Benz	Volvo
	Model	Golf	3 Series	MINI	C-Class	Polo	E-Class	1 Series	5 Series	B-Class	70 Series
	Units	25,392	23,330	14,013	12,268	11,444	8,591	8,100	7,236	6,469	6,018
2006 Jan 2006 - Dec 2006	Brand	Volkswagen	BMW	BMW MINI	Volkswagen	Mercedes-Benz	BMW	BMW	Mercedes-Benz	Mercedes-Benz	Mercedes-Benz
	Model	Golf	3 Series	MINI	Polo	E-Class	1 Series	5 Series	S-Class	C-Class	B-Class
	Units	23,621	22,789	13,184	12,557	9,639	8,821	8,092	8,078	8,042	7,189
2005 Jan 2005 - Dec 2005	Brand	Volkswagen	BMW	BMW MINI	Volkswagen	Mercedes-Benz	Mercedes-Benz	Mercedes-Benz	BMW	BMW	Volvo
	Model	Golf	3 Series	MINI	Polo	C-Class	E-Class	A-Class	5 Series	1 Series	70 Series
	Units	27,400	18,701	13,602	11,452	10,112	9,378	8,971	8,967	8,071	7,630
2004 Jan 2004 - Dec 2004	Brand	Volkswagen	BMW	Mercedes-Benz	BMW MINI	Volkswagen	Mercedes-Benz	BMW	Volvo	Volkswagen	Audi
	Model	Golf	3 Series	E-Class	MINI	Polo	C-Class	5 Series	70 Series	New Beetle	A4 Series
	Units	26,218	17,589	13,187	13,042	11,990	11,655	10,155	8,010	7,278	6,774
2003 Jan 2003 - Dec 2003	Brand	Volkswagen	BMW	Volkswagen	BMW MINI	Mercedes-Benz	Mercedes-Benz	Volkswagen	Volvo	Peugeot	BMW
	Model	Golf	3 Series	Polo	MINI	E-Class	C-Class	New Beetle	70 Series	206	5 Series
	Units	21,162	21,009	13,825	12,535	12,423	11,859	9,108	8,849	8,657	7,499

	11th	12th	13th	14th	15th	16th	17th	18th	19th	20th
2007	Audi	Mercedes-Benz	Volkswagen	Volkswagen	Audi	Mercedes-Benz	Volkswagen	Audi	Peugeot	Mercedes-Benz
Jan 2007 - Dec 2007	A4 Series	S-Class	New Beetle	Passat	A3 Series	A-Class	JETTA	TT	207	CLS
	5,258	5,039	4,859	4,457	3,874	3,578	3,352	3,238	2,799	2,700
2006	Volkswagen	Audi	Volvo	Volkswagen	Mercedes-Benz	Audi	Volkswagen	Peugeot	Mercedes-Benz	Peugeot
Jan 2006 - Dec 2006	New Beetle	A4 Series	70 Series	Passat	A-Class	A3 Series	JETTA	307	CLS	206
	6,601	6,066	5,990	5,171	5,157	4,830	3,916	3,563	3,102	3,080
2005	Audi	Volkswagen	Mercedes-Benz	Peugeot	Audi	Peugeot	Mercedes-Benz	Volkswagen	BMW	Alfa Romeo
Jan 2005 - Dec 2005	A4 Series	New Beetle	CLS	206	A3 Series	307	S-Class	Passat	X3	147
	6,776	6,497	4,903	4,803	4,768	3,968	3,459	3,273	2,802	2,545
2004	Peugeot	Peugeot	Mercedes-Benz	Mercedes-Benz	Alfa Romeo	Volkswagen	BMW	Volkswagen	Audi	Volkswagen
Jan 2004 - Dec 2004	206	307	A-Class	S-Class	147	Passat	Z4	Lupo	A3 Series	Touareg
	6,693	5,438	3,938	3,618	3,461	3,417	2,822	2,733	2,696	2,302
2003	Audi	Mercedes-Benz	Peugeot	Mercedes-Benz	Volkswagen	Volkswagen	Alfa Romeo	BMW	Volvo	Audi
Jan 2003 - Dec 2003	A4 Series	A-Class	307	S-Class	Passat	Lupo	147	7 Series	40 Series	TT
	6,750	5,642	5,391	5,360	4,538	3,898	3,628	3,256	2,687	2,573