

By Non-Japanese Brands Change in Number of Top-selling Imported Models Sold:Calendar Year (Quarter)
2005 1Q - 2025 1Q

		1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th
2025 1Q Jan 2025 - Mar 2025	Brand	BMW MINI	VW	VW	Mercedes-Benz	Mercedes-Benz	Audi	BMW	Mercedes-Benz	Volvo	Mercedes-Benz
	Model	MINI	GOLF	T-CROSS	GLC	G-Class	A3 Series	1 series	E-Class	60 Series	GLB
	Units	4,764	3,740	2,750	1,901	1,861	1,525	1,381	1,272	1,261	
2024 4Q Oct 2024 - Dec 2024	Brand	BMW MINI	Mercedes-Benz	VW	Mercedes-Benz	Mercedes-Benz	BMW	BMW	BMW	Mercedes-Benz	VW
	Model	MINI	GLC	T-CROSS	E-Class	C-Class	X1	X2	3 Series	GLB	POLO
	Units	6,289	1,610	1,550	1,386	1,355	1,311	1,306	1,302	1,288	1,284
2024 3Q July 2024 - Sept 2024	Brand	BMW MINI	Mercedes-Benz	Mercedes-Benz	BMW	BMW	Mercedes-Benz	Audi	Mercedes-Benz	Mercedes-Benz	Volvo
	Model	MINI	G-Class	GLC	X1	3 Series	GLB	Q3	C-Class	E-Class	60 Series
	Units	4,355	2,287	1,885	1,641	1,597	1,516	1,478	1,416	1,342	1,261
2024 2Q Apr 2024 - June 2024	Brand	BMW MINI	Mercedes-Benz	VW	BMW	Mercedes-Benz	Audi	Mercedes-Benz	Mercedes-Benz	VW	Volvo
	Model	MINI	GLC	GOLF	3 Series	GLB	Q3	C-Class	E-Class	T-ROC	60 Series
	Units	2,395	1,755	1,751	1,597	1,590	1,496	1,396	1,391	1,386	1,363
2024 1Q Jan 2024 - Mar 2024	Brand	BMW MINI	VW	Mercedes-Benz	Mercedes-Benz	Mercedes-Benz	BMW	Audi	Land Rover	Audi	BMW
	Model	MINI	GOLF	GLC	GLB	C-Class	2 series	A3 Series	DEFENDER110	Q3	3 Series
	Units	4,126	2,899	1,797	1,748	1,724	1,615	1,551	1,418	1,390	1,293
2023 4Q Oct 2023 - Dec 2023	Brand	BMW MINI	VW	Mercedes-Benz	Mercedes-Benz	Mercedes-Benz	BMW	VW	VW	VW	Audi
	Model	MINI	GOLF	GLC	C-Class	GLB	3 Series	T-ROC	T-CROSS	POLO	A3 Series
	Units	4,682	3,533	2,144	1,811	1,758	1,493	1,472	1,384	1,364	1,356
2023 3Q July 2023 - Sept 2023	Brand	BMW MINI	VW	VW	Mercedes-Benz	VW	BMW	Volvo	Audi	Volvo	Mercedes-Benz
	Model	MINI	GOLF	T-ROC	C-Class	T-CROSS	3 Series	40 Series	A3 Series	60 Series	GLB
	Units	4,230	3,324	2,563	2,093	1,927	1,515	1,389	1,357	1,355	1,323
2023 2Q Apr 2023 - June 2023	Brand	BMW MINI	VW	Mercedes-Benz	Audi	Mercedes-Benz	Volvo	Volvo	BMW	BMW	Mercedes-Benz
	Model	MINI	GOLF	C-Class	A3 Series	G-Class	60 Series	40 Series	2 series	3 Series	GLB
	Units	4,268	2,242	2,168	1,805	1,673	1,622	1,561	1,529	1,386	1,372
2023 1Q Jan 2023 - Mar 2023	Brand	BMW MINI	Mercedes-Benz	VW	Volvo	Volvo	BMW	VW	VW	Jeep	Audi
	Model	MINI	C-Class	T-CROSS	60 Series	40 Series	3 Series	GOLF	T-ROC	WRANGLER	Q3
	Units	4,616	3,168	1,941	1,871	1,690	1,652	1,624	1,380	1,327	1,311
2022 4Q Oct 2022 - Dec 2022	Brand	BMW MINI	Mercedes-Benz	VW	Volvo	VW	Mercedes-Benz	Volvo	BMW	Mercedes-Benz	BMW
	Model	MINI	C-Class	GOLF	60 Series	POLO	GLB	40 Series	3 Series	GLA	2 series
	Units	5,155	3,358	2,681	2,016	1,990	1,987	1,874	1,680	1,650	1,571
2022 3Q July 2022 - Sept 2022	Brand	BMW MINI	Mercedes-Benz	VW	VW	VW	Mercedes-Benz	Volvo	BMW	VW	Audi
	Model	MINI	C-Class	GOLF	T-CROSS	60 Series	POLO	GLB	2 series	T-ROC	Q3
	Units	4,718	2,911	2,236	1,992	1,960	1,789	1,475	1,273	1,159	1,152
2022 2Q Apr 2022 - June 2022	Brand	Mercedes-Benz	BMW MINI	VW	Volvo	Volvo	VW	Jeep	Mercedes-Benz	Audi	Fiat
	Model	C-Class	MINI	GOLF	60 Series	40 Series	T-CROSS	RENEGADE	G-Class	A3 Series	500/500C
	Units	4,518	4,281	2,517	1,892	1,888	1,861	1,284	1,237	1,211	1,188
2022 1Q Jan 2022 - Mar 2022	Brand	BMW MINI	Mercedes-Benz	VW	Volvo	Volvo	VW	Volvo	BMW	Mercedes-Benz	Fiat
	Model	MINI	C-Class	POLO	GOLF	60 Series	T-ROC	40 Series	3 Series	GLC	500/500C
	Units	5,053	3,324	1,821	1,807	1,701	1,659	1,509	1,505	1,302	1,260
2021 4Q Oct 2021 - Dec 2021	Brand	BMW MINI	Volvo	VW	VW	BMW	VW	Volvo	VW	Mercedes-Benz	Mercedes-Benz
	Model	MINI	60 Series	T-CROSS	GOLF	3 Series	POLO	40 Series	T-ROC	G-Class	S-Class
	Units	4,511	2,280	1,863	1,665	1,609	1,583	1,467	1,415	1,406	1,359
2021 3Q July 2021 - Sept 2021	Brand	BMW MINI	VW	BMW	VW	Jeep	VW	VW	Mercedes-Benz	Volvo	Volvo
	Model	MINI	GOLF	3 Series	T-CROSS	WRANGLER	T-ROC	POLO	40 Series	60 Series	60 Series
	Units	4,562	3,081	2,488	2,103	2,036	1,972	1,914	1,622	1,617	1,591
2021 2Q Apr 2021 - June 2021	Brand	BMW MINI	VW	BMW	VW	Mercedes-Benz	VW	Volvo	Jeep	Volvo	VW
	Model	MINI	GOLF	3 Series	T-ROC	A-Class	T-CROSS	60 Series	WRANGLER	40 Series	POLO
	Units	3,723	2,394	2,247	2,194	2,082	1,964	1,841	1,777	1,726	1,663
2021 1Q Jan 2021 - Mar 2021	Brand	BMW MINI	VW	BMW	Volvo	Jeep	VW	Mercedes-Benz	VW	Volvo	Mercedes-Benz
	Model	MINI	T-CROSS	3 Series	60 Series	WRANGLER	POLO	A-Class	T-ROC	40 Series	GLB
	Units	5,412	3,229	2,319	2,304	1,972	1,915	1,756	1,660	1,642	1,603
2020 4Q Oct 2020 - Dec 2020	Brand	BMW MINI	Mercedes-Benz	BMW	Mercedes-Benz	VW	Jeep	Volvo	Volvo	Mercedes-Benz	Peugeot
	Model	MINI	A-Class	3 Series	GLB	T-CROSS	WRANGLER	60 Series	40 Series	C-Class	208
	Units	5,967	2,891	2,421	2,062	1,975	1,934	1,930	1,822	1,813	1,782
2020 3Q July 2020 - Sept 2020	Brand	BMW MINI	VW	Mercedes-Benz	VW	BMW	VW	Mercedes-Benz	Volvo	Volvo	VW
	Model	MINI	GOLF	A-Class	T-CROSS	3 Series	POLO	C-Class	60 Series	40 Series	T-ROC
	Units	5,756	2,764	2,235	2,090	2,045	2,003	1,956	1,796	1,668	1,634
2020 2Q Apr 2020 - June 2020	Brand	BMW MINI	VW	Mercedes-Benz	Mercedes-Benz	BMW	VW	Volvo	VW	Volvo	BMW
	Model	MINI	GOLF	A-Class	CLA	3 Series	T-CROSS	60 Series	POLO	40 Series	1 series
	Units	3,702	2,021	1,841	1,510	1,409	1,347	1,346	1,296	1,292	1,182
2020 1Q Jan 2020 - Mar 2020	Brand	BMW MINI	VW	Mercedes-Benz	VW	BMW	Volvo	Volvo	Mercedes-Benz	Mercedes-Benz	VW
	Model	MINI	GOLF	A-Class	T-CROSS	3 Series	60 Series	40 Series	C-Class	CLA	POLO
	Units	4,770	3,771	3,706	3,518	2,630	2,040	1,957	1,919	1,911	1,751
2019 4Q Oct 2019 - Dec 2019	Brand	BMW MINI	VW	Mercedes-Benz	BMW	VW	Mercedes-Benz	Mercedes-Benz	Volvo	Volvo	Mercedes-Benz
	Model	MINI	GOLF	A-Class	3 Series	POLO	C-Class	CLA	60 Series	40 Series	GLC
	Units	4,808	4,138	3,450	3,128	2,954	2,734	2,409	2,220	2,178	2,076
2019 3Q July 2019 - Sept 2019	Brand	BMW MINI	VW	Mercedes-Benz	Mercedes-Benz	Mercedes-Benz	VW	BMW	Volvo	Mercedes-Benz	BMW
	Model	MINI	GOLF	A-Class	C-Class	B-Class	POLO	3 Series	40 Series	E-Class	2 series
	Units	6,426	5,374	3,504	3,219	3,160	2,991	2,634	2,224	2,000	1,939
2019 2Q Apr 2019 - June 2019	Brand	BMW MINI	Mercedes-Benz	VW	Audi	BMW	Mercedes-Benz	Volvo	Volvo	VW	Mercedes-Benz
	Model	MINI	C-Class	GOLF	A3 Series	3 Series	POLO	A-Class	40 Series	60 Series	E-Class
	Units	6,251	5,566	5,133	2,369	2,328	2,286	2,126	1,935	1,854	1,715
2019 1Q Jan 2019 - Mar 2019	Brand	BMW MINI	Mercedes-Benz	VW	VW	Mercedes-Benz	Volvo	Mercedes-Benz	BMW	Mercedes-Benz	VW
	Model	MINI	C-Class	GOLF	POLO	E-Class	40 Series	GLC	3 Series	A-Class	TIGUAN
	Units	6,328	5,691	4,879	2,966	2,347	2,305	2,181	2,145	1,957	1,838

2025 1Q Jan 2025 - Mar 2025	Brand	Land Rover	Mercedes-Benz	BMW	Volvo	Mercedes-Benz	BMW	BMW	VW	Porsche	BMW	
	Model	DEFENDER110	GLA	X1	40 Series	C-Class	2 series	X3	POLO	911	3 Series	
	Units	1,212	1,114	1,112	1,099	1,064	1,029	1,020	1,012	921	898	
2024 4Q Oct 2024 - Dec 2024	Brand	Mercedes-Benz	Audi	Volvo	Volvo	BMW	BMW	Mercedes-Benz	Jeep	Mercedes-Benz	BMW	
	Model	G-Class	Q3	40 Series	60 Series	1 series	2 series	GLE	WRANGLER	GLA	5 Series	
	Units	1,282	1,171	1,133	1,120	1,097	1,011	1,001	999	978	855	
2024 3Q July 2024 - Sept 2024	Brand	Volvo	VW	Mercedes-Benz	VW	Porsche	Land Rover	BMW	Audi	Audi	Fiat	VW
	Model	40 Series	GOLF	GLA	T-ROC	911	DEFENDER110	X2	A4 Series	Q5	500/500C	T-CROSS
	Units	1,063	1,058	1,004	963	815	785	780	737	725	725	725
2024 2Q Apr 2024 - June 2024	Brand	VW	Audi	Mercedes-Benz	BMW	Jeep	VW	Volvo	BMW	Audi	Mercedes-Benz	
	Model	T-CROSS	A3 Series	GLA	1 series	WRANGLER	POLO	40 Series	2 series	Q2	G-Class	
	Units	1,299	1,176	1,142	1,130	986	947	883	872	791	784	
2024 1Q Jan 2024 - Mar 2024	Brand	VW	Volvo	Mercedes-Benz	Mercedes-Benz	VW	Volvo	VW	Mercedes-Benz	Porsche	Audi	
	Model	T-ROC	60 Series	G-Class	E-Class	T-CROSS	40 Series	POLO	GLA	911	Q2	
	Units	1,241	1,236	1,220	1,118	1,058	1,011	952	932	788	765	
2023 4Q Oct 2023 - Dec 2023	Brand	BMW	Mercedes-Benz	BMW	Volvo	Audi	Land Rover	Mercedes-Benz	BMW	Volvo	Jeep	
	Model	2 series	G-Class	X1	60 Series	Q3	DEFENDER110	GLA	X3	40 Series	WRANGLER	
	Units	1,343	1,339	1,293	1,144	1,102	1,063	1,055	1,048	977	811	
2023 3Q July 2023 - Sept 2023	Brand	Mercedes-Benz	Mercedes-Benz	BMW	BMW	Land Rover	VW	VW	BMW	Audi	Mercedes-Benz	
	Model	G-Class	GLA	2 series	X1	DEFENDER110	ID.4	POLO	X3	Q4	A-Class	
	Units	1,320	1,218	1,216	1,176	1,159	952	945	853	808	801	
2023 2Q Apr 2023 - June 2023	Brand	Jeep	VW	Mercedes-Benz	BMW	Mercedes-Benz	Mercedes-Benz	VW	VW	Audi	Land Rover	
	Model	WRANGLER	T-ROC	GLC	X1	GLA	A-Class	T-CROSS	POLO	A4 Series	DEFENDER110	
	Units	1,189	1,181	1,021	1,005	990	977	927	920	888	822	
2023 1Q Jan 2023 - Mar 2023	Brand	Mercedes-Benz	BMW	Audi	Citroen	Mercedes-Benz	Land Rover	VW	Mercedes-Benz	BMW	BMW	
	Model	GLB	1 series	A3 Series	BERLINGO	G-Class	DEFENDER110	POLO	A-Class	4 Series	2 series	
	Units	1,288	1,285	1,218	1,048	1,028	1,022	985	937	930	929	
2022 4Q Oct 2022 - Dec 2022	Brand	VW	Audi	Mercedes-Benz	BMW	Jeep	VW	Mercedes-Benz	Peugeot	Mercedes-Benz	BMW	
	Model	T-CROSS	Q3	G-Class	1 series	WRANGLER	T-ROC	CLA	308	A-Class	4 Series	
	Units	1,487	1,472	1,408	1,242	1,227	1,186	1,063	1,041	1,033	992	
2022 3Q July 2022 - Sept 2022	Brand	Jeep	Volvo	BMW	Mercedes-Benz	BMW	BMW	Mercedes-Benz	Renault	Audi	BMW	
	Model	WRANGLER	40 Series	X3	G-Class	3 Series	1 series	GLE	TWINGO	A3 Series	X1	
	Units	1,089	1,072	980	972	909	901	841	829	821	783	
2022 2Q Apr 2022 - June 2022	Brand	Jeep	VW	Mercedes-Benz	BMW	Audi	BMW	Peugeot	Mercedes-Benz	VW	BMW	
	Model	WRANGLER	T-ROC	GLB	3 Series	Q3	X1	208	S-Class	POLO	4 Series	
	Units	1,146	1,119	1,032	1,023	1,020	948	924	790	768	754	
2022 1Q Jan 2022 - Mar 2022	Brand	Mercedes-Benz	VW	Mercedes-Benz	Renault	BMW	Mercedes-Benz	BMW	Mercedes-Benz	Jeep	BMW	
	Model	S-Class	T-CROSS	G-Class	CAPTUR	2 series	E-Class	X3	A-Class	COMPASS	X1	
	Units	1,259	1,230	1,190	1,009	944	932	914	912	877	864	
2021 4Q Oct 2021 - Dec 2021	Brand	Jeep	Mercedes-Benz	Fiat	Jeep	BMW	Mercedes-Benz	Mercedes-Benz	Mercedes-Benz	BMW	Mercedes-Benz	
	Model	COMPASS	CLA	500/500C	WRANGLER	1 series	GLB	GLA	C-Class	4 Series	GLC	
	Units	1,329	1,245	1,195	1,146	1,088	1,067	961	952	947	876	
2021 3Q July 2021 - Sept 2021	Brand	Audi	BMW	Mercedes-Benz	Mercedes-Benz	Mercedes-Benz	Fiat	Mercedes-Benz	BMW	Mercedes-Benz	Jeep	
	Model	A3 Series	1 series	CLA	G-Class	GLE	500/500C	A-Class	2 series	S-Class	RENEGADE	
	Units	1,582	1,495	1,452	1,359	1,339	1,317	1,313	1,150	1,101	1,054	
2021 2Q Apr 2021 - June 2021	Brand	Mercedes-Benz	Mercedes-Benz	Audi	Mercedes-Benz	Fiat	Mercedes-Benz	Audi	BMW	Mercedes-Benz	Jeep	
	Model	GLB	CLA	A3 Series	S-Class	500/500C	G-Class	Q3	1 series	GLA	RENEGADE	
	Units	1,520	1,388	1,362	1,359	1,309	1,283	1,229	1,165	1,137	1,068	
2021 1Q Jan 2021 - Mar 2021	Brand	Mercedes-Benz	Mercedes-Benz	BMW	Mercedes-Benz	BMW	Audi	Mercedes-Benz	Peugeot	Mercedes-Benz	Fiat	
	Model	E-Class	S-Class	1 series	C-Class	2 series	Q3	G-Class	208	GLA	500/500C	
	Units	1,530	1,502	1,450	1,400	1,372	1,365	1,331	1,067	1,047	1,036	
2020 4Q Oct 2020 - Dec 2020	Brand	VW	VW	Mercedes-Benz	BMW	VW	BMW	Mercedes-Benz	Mercedes-Benz	Audi	Fiat	
	Model	POLO	GOLF	GLA	1 series	T-ROC	2 series	E-Class	CLA	Q3	500/500C	
	Units	1,756	1,708	1,557	1,536	1,520	1,461	1,389	1,382	1,323	1,135	
2020 3Q July 2020 - Sept 2020	Brand	BMW	Audi	Mercedes-Benz	Mercedes-Benz	Mercedes-Benz	Mercedes-Benz	Jeep	Mercedes-Benz	Jeep	Mercedes-Benz	
	Model	1 series	A3 Series	GLB	E-Class	CLA	GLC	RENEGADE	GLA	WRANGLER	G-Class	
	Units	1,556	1,498	1,450	1,445	1,430	1,356	1,321	1,289	1,230	1,203	
2020 2Q Apr 2020 - June 2020	Brand	Jeep	Mercedes-Benz	Audi	Mercedes-Benz	Mercedes-Benz	BMW	Audi	Fiat	Jeep	Mercedes-Benz	
	Model	WRANGLER	C-Class	A3 Series	G-Class	GLC	2 series	Q2	500/500C	RENEGADE	E-Class	
	Units	1,085	1,001	929	925	902	866	803	721	702	664	
2020 1Q Jan 2020 - Mar 2020	Brand	Mercedes-Benz	Jeep	BMW	Audi	Mercedes-Benz	Audi	Mercedes-Benz	Fiat	BMW	VW	
	Model	GLC	WRANGLER	1 series	A3 Series	B-Class	Q2	E-Class	500/500C	X1	TIGUAN	
	Units	1,694	1,508	1,345	1,317	1,248	1,230	1,160	1,156	1,062	980	
2019 4Q Oct 2019 - Dec 2019	Brand	Mercedes-Benz	Audi	BMW	Audi	Jeep	Mercedes-Benz	BMW	BMW	VW	Mercedes-Benz	
	Model	B-Class	Q2	1 series	A3 Series	WRANGLER	E-Class	X1	X3	TIGUAN	GLE	
	Units	1,682	1,471	1,455	1,369	1,341	1,223	1,118	1,113	942	894	
2019 3Q July 2019 - Sept 2019	Brand	Jeep	Volvo	BMW	VW	Mercedes-Benz	BMW	VW	Jeep	Audi	Audi	
	Model	WRANGLER	60 Series	X3	TIGUAN	G-Class	X1	THE BEETLE	RENEGADE	A4 Series	A3 Series	
	Units	1,807	1,646	1,538	1,523	1,468	1,353	1,311	1,281	1,206	1,178	
2019 2Q Apr 2019 - June 2019	Brand	BMW	BMW	Audi	Jeep	BMW	BMW	BMW	VW	Fiat	VW	
	Model	X1	2 series	A4 Series	WRANGLER	X2	X3	1 series	TIGUAN	500/500C	THE BEETLE	
	Units	1,599	1,349	1,281	1,241	1,193	1,161	1,155	1,103	1,095	1,089	
2019 1Q Jan 2019 - Mar 2019	Brand	Volvo	BMW	BMW	BMW	Fiat	BMW	Mercedes-Benz	BMW	VW	Audi	
	Model	60 Series	X2	1 series	X1	500/500C	2 series	CLA	5 Series	THE BEETLE	Q2	
	Units	1,759	1,506	1,369	1,361	1,361	1,341	1,326	1,304	1,276	1,151	

By Non-Japanese Brands Change in Number of Top-selling Imported Models Sold:Calendar Year (Quarter)
2005 1Q - 2025 1Q

		1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th
2018 4Q Oct 2018 - Dec 2018	Brand	BMW MINI	VW	Mercedes-Benz	VW	Mercedes-Benz	Volvo	BMW	Mercedes-Benz	BMW	BMW
	Model	MINI	GOLF	C-Class	POLO	A-Class	40 Series	5 Series	E-Class	2 series	1 series
	Units	6,795	4,506	4,451	3,240	3,171	2,534	2,136	2,070	2,001	1,864
2018 3Q July 2018 - Sept 2018	Brand	BMW MINI	Mercedes-Benz	VW	VW	Mercedes-Benz	BMW	Audi	Volvo	BMW	BMW
	Model	MINI	C-Class	GOLF	POLO	E-Class	5 Series	A3 Series	40 Series	3 Series	2 series
	Units	6,417	5,314	4,686	2,895	2,748	2,061	2,011	1,977	1,959	1,862
2018 2Q Apr 2018 - June 2018	Brand	BMW MINI	VW	Mercedes-Benz	VW	Mercedes-Benz	Audi	Volvo	BMW	BMW	BMW
	Model	MINI	GOLF	C-Class	POLO	E-Class	A3 Series	40 Series	2 series	3 Series	X1
	Units	6,253	5,589	3,759	3,057	2,359	1,964	1,943	1,907	1,858	1,744
2018 1Q Jan 2018 - Mar 2018	Brand	VW	BMW MINI	Mercedes-Benz	Mercedes-Benz	BMW	Volvo	BMW	VW	BMW	Mercedes-Benz
	Model	GOLF	MINI	C-Class	E-Class	3 Series	40 Series	X1	POLO	1 series	A-Class
	Units	6,535	6,518	4,797	3,277	2,367	1,986	1,931	1,887	1,809	1,768
2017 4Q Oct 2017 - Dec 2017	Brand	BMW MINI	VW	Mercedes-Benz	Mercedes-Benz	BMW	BMW	BMW	BMW	VW	BMW
	Model	MINI	GOLF	C-Class	E-Class	3 Series	5 Series	X1	2 series	POLO	1 series
	Units	6,843	5,836	4,308	3,140	2,626	2,364	2,185	2,173	1,911	1,906
2017 3Q July 2017 - Sept 2017	Brand	BMW MINI	VW	Mercedes-Benz	Mercedes-Benz	BMW	BMW	BMW	BMW	Mercedes-Benz	VW
	Model	MINI	GOLF	C-Class	E-Class	3 Series	2 series	1 series	5 Series	CLA	POLO
	Units	6,116	5,650	4,232	3,613	2,813	2,408	2,208	2,142	2,034	1,806
2017 2Q Apr 2017 - June 2017	Brand	BMW MINI	VW	Mercedes-Benz	Mercedes-Benz	BMW	VW	BMW	BMW	BMW	Audi
	Model	MINI	GOLF	C-Class	E-Class	3 Series	POLO	2 series	X1	1 series	A3 Series
	Units	6,089	4,947	3,278	3,179	3,034	2,107	1,987	1,810	1,809	1,758
2017 1Q Jan 2017 - Mar 2017	Brand	VW	BMW MINI	Mercedes-Benz	VW	Mercedes-Benz	BMW	Audi	BMW	Mercedes-Benz	BMW
	Model	GOLF	MINI	C-Class	POLO	E-Class	3 Series	A3 Series	1 series	CLA	2 series
	Units	6,406	6,379	4,742	3,590	3,330	2,843	2,430	2,200	2,183	2,026
2016 4Q Oct 2016 - Dec 2016	Brand	BMW MINI	Mercedes-Benz	VW	BMW	VW	Mercedes-Benz	BMW	BMW	Mercedes-Benz	Audi
	Model	MINI	C-Class	GOLF	3 Series	POLO	E-Class	1 series	2 series	CLA	A3 Series
	Units	6,758	4,904	4,896	3,297	2,426	2,408	2,106	2,062	2,034	1,841
2016 3Q July 2016 - Sept 2016	Brand	BMW MINI	VW	Mercedes-Benz	Mercedes-Benz	BMW	VW	BMW	Audi	Mercedes-Benz	BMW
	Model	MINI	GOLF	C-Class	E-Class	3 Series	POLO	2 series	A3 Series	CLA	1 series
	Units	5,980	5,734	4,342	3,240	2,981	2,954	2,576	2,127	2,093	2,046
2016 2Q Apr 2016 - June 2016	Brand	BMW MINI	Volkswagen	Mercedes-Benz	BMW	Volkswagen	BMW	Audi	Mercedes-Benz	Mercedes-Benz	BMW
	Model	MINI	GOLF	C-Class	2 series	POLO	3 Series	A3 Series	CLA	A-Class	1 series
	Units	5,800	5,336	4,055	2,710	2,600	2,526	2,180	1,938	1,680	1,666
2016 1Q Jan 2016 - Mar 2016	Brand	Volkswagen	BMW MINI	Mercedes-Benz	BMW	Volkswagen	BMW	Mercedes-Benz	Audi	BMW	Mercedes-Benz
	Model	Golf	MINI	C-Class	3 Series	Polo	2 Series	CLA	A3 Series	1 Series	A-Class
	Units	6,836	6,010	4,459	3,143	2,923	2,516	2,492	1,915	1,906	1,802
2015 4Q Oct 2015 - Dec 2015	Brand	BMW MINI	Volkswagen	Mercedes-Benz	BMW	BMW	Mercedes-Benz	BMW	Volkswagen	Mercedes-Benz	Audi
	Model	MINI	Golf	C-Class	3 Series	2 Series	CLA	1 Series	Polo	A-Class	A3 Series
	Units	5,964	4,728	4,197	2,653	2,571	2,424	2,179	2,001	1,995	1,950
2015 3Q July 2015 - Sept 2015	Brand	Volkswagen	Mercedes-Benz	BMW MINI	Volkswagen	BMW	Mercedes-Benz	Audi	BMW	BMW	Volvo
	Model	Golf	C-Class	MINI	Polo	3 Series	CLA	A3 Series	2 Series	1 Series	40 Series
	Units	6,767	5,397	4,781	3,271	3,176	2,884	2,752	2,217	2,055	1,800
2015 2Q Apr 2015 - June 2015	Brand	Volkswagen	BMW MINI	Mercedes-Benz	BMW	Audi	Volkswagen	BMW	Volvo	Mercedes-Benz	Mercedes-Benz
	Model	Golf	MINI	C-Class	3 Series	A3 Series	Polo	1 Series	40 Series	E-Class	CLA
	Units	5,754	4,885	4,355	2,839	2,814	2,628	2,030	1,717	1,560	1,528
2015 1Q Jan 2015 - Mar 2015	Brand	Volkswagen	Mercedes-Benz	BMW MINI	Volkswagen	BMW	Audi	Mercedes-Benz	BMW	Volkswagen	Mercedes-Benz
	Model	Golf	C-Class	MINI	Polo	3 Series	A3 Series	GLA	2 Series	up!	E-Class
	Units	8,386	7,082	5,453	4,371	3,382	3,088	2,076	1,884	1,864	1,827
2014 4Q Oct 2014 - Dec 2014	Brand	Volkswagen	Mercedes-Benz	BMW MINI	Volkswagen	BMW	Audi	Volkswagen	Mercedes-Benz	BMW	Mercedes-Benz
	Model	Golf	C-Class	MINI	Polo	3 Series	A3 Series	The Beetle	A-Class	1 Series	GLA
	Units	7,603	6,407	5,470	4,313	3,734	2,543	2,003	1,972	1,935	1,824
2014 3Q July 2014 - Sept 2014	Brand	Volkswagen	BMW MINI	Mercedes-Benz	BMW	Volkswagen	Audi	Mercedes-Benz	Volkswagen	Mercedes-Benz	Mercedes-Benz
	Model	Golf	MINI	C-Class	3 Series	Polo	A3 Series	E-Class	up!	A-Class	S-Class
	Units	5,981	4,331	4,138	3,526	3,409	2,801	2,520	2,069	2,021	1,777
2014 2Q Apr 2014 - June 2014	Brand	Volkswagen	BMW MINI	BMW	Volkswagen	Audi	Mercedes-Benz	Mercedes-Benz	Mercedes-Benz	Volvo	Volkswagen
	Model	Golf	MINI	3 Series	Polo	A3 Series	C-Class	E-Class	A-Class	40 Series	The Beetle
	Units	5,842	3,577	2,891	2,454	2,331	1,838	1,703	1,515	1,455	1,399
2014 1Q Jan 2014 - Mar 2014	Brand	Volkswagen	BMW	BMW MINI	Mercedes-Benz	Volkswagen	Mercedes-Benz	Mercedes-Benz	BMW	Audi	Volkswagen
	Model	Golf	3 Series	MINI	A-Class	Polo	C-Class	E-Class	1 Series	A3 Series	up!
	Units	11,984	5,684	4,218	3,953	3,590	3,484	3,043	2,865	2,725	2,679
2013 4Q Oct 2013 - Dec 2013	Brand	Volkswagen	BMW	BMW MINI	Mercedes-Benz	Volkswagen	Volkswagen	Mercedes-Benz	BMW	Mercedes-Benz	Volvo
	Model	Golf	3 Series	MINI	A-Class	Polo	up!	E-Class	1 Series	C-Class	40 Series
	Units	9,144	5,470	4,589	3,950	2,786	2,769	2,587	2,328	2,289	2,272
2013 3Q July 2013 - Sept 2013	Brand	Volkswagen	BMW	BMW MINI	Mercedes-Benz	Volvo	Mercedes-Benz	Mercedes-Benz	Volkswagen	Volkswagen	Volkswagen
	Model	Golf	3 Series	MINI	A-Class	40 Series	E-Class	C-Class	up!	Polo	The Beetle
	Units	6,319	5,486	4,095	3,947	3,208	2,956	2,901	2,655	2,320	2,149
2013 2Q Apr 2013 - June 2013	Brand	BMW MINI	BMW	Volkswagen	Volkswagen	Mercedes-Benz	Volkswagen	Mercedes-Benz	Volkswagen	Mercedes-Benz	Volvo
	Model	MINI	3 Series	Golf	up!	C-Class	Polo	A-Class	The Beetle	E-Class	40 Series
	Units	4,261	4,102	3,527	3,207	3,190	3,056	2,745	2,575	2,502	2,270
2013 1Q Jan 2013 - Mar 2013	Brand	Volkswagen	BMW MINI	Mercedes-Benz	Volkswagen	BMW	Volkswagen	Volkswagen	BMW	Mercedes-Benz	Mercedes-Benz
	Model	Golf	MINI	C-Class	up!	3 Series	Polo	The Beetle	1 Series	A-Class	B-Class
	Units	4,868	4,037	3,858	3,691	3,681	3,536	3,250	2,093	1,798	1,785

		11th	12th	13th	14th	15th	16th	17th	18th	19th	20th
2018 4Q Oct 2018 - Dec 2018	Brand	Volvo	Mercedes-Benz	BMW	BMW	Mercedes-Benz	BMW	Mercedes-Benz	Audi	VW	VW
	Model	60 Series	CLA	X3	3 Series	GLC	X1	CLS	Q2	THE BEETLE	TIGUAN
	Units	1,849	1,831	1,828	1,813	1,805	1,732	1,690	1,650	1,610	1,599
2018 3Q July 2018 - Sept 2018	Brand	BMW	BMW	Mercedes-Benz	VW	Mercedes-Benz	Volvo	VW	BMW	Mercedes-Benz	Audi
	Model	X1	1 series	CLA	THE BEETLE	GLC	60 Series	TIGUAN	X3	CLS	A4 Series
	Units	1,842	1,676	1,495	1,438	1,401	1,351	1,269	1,267	1,148	1,099
2018 2Q Apr 2018 - June 2018	Brand	Volvo	BMW	Mercedes-Benz	BMW	Audi	Mercedes-Benz	Jeep	Mercedes-Benz	VW	BMW
	Model	60 Series	5 Series	GLC	1 series	A4 Series	CLA	WRANGLER	A-Class	PASSAT	X3
	Units	1,709	1,593	1,448	1,397	1,201	1,193	1,148	1,147	1,142	1,125
2018 1Q Jan 2018 - Mar 2018	Brand	BMW	Mercedes-Benz	Mercedes-Benz	BMW	Audi	Audi	Volvo	VW	VW	Audi
	Model	5 Series	GLC	CLA	2 series	A3 Series	Q2	60 Series	TIGUAN	THE BEETLE	A4 Series
	Units	1,684	1,662	1,650	1,629	1,572	1,361	1,296	1,263	1,119	1,081
2017 4Q Oct 2017 - Dec 2017	Brand	Volvo	Volvo	Audi	Mercedes-Benz	Mercedes-Benz	Mercedes-Benz	Audi	Mercedes-Benz	Mercedes-Benz	Fiat
	Model	60 Series	40 Series	A3 Series	GLC	CLA	GLA	A4 Series	A-Class	S-Class	500/500C
	Units	1,819	1,583	1,562	1,546	1,494	1,426	1,354	1,236	1,093	1,018
2017 3Q July 2017 - Sept 2017	Brand	BMW	Audi	Volvo	Mercedes-Benz	Volvo	Mercedes-Benz	Audi	Mercedes-Benz	VW	Fiat
	Model	X1	A3 Series	40 Series	GLC	60 Series	GLA	A4 Series	A-Class	THE BEETLE	500/500C
	Units	1,750	1,739	1,603	1,586	1,543	1,502	1,480	1,372	1,192	1,138
2017 2Q Apr 2017 - June 2017	Brand	Mercedes-Benz	Volvo	BMW	Mercedes-Benz	Volvo	Mercedes-Benz	VW	Audi	VW	VW
	Model	CLA	40 Series	5 Series	A-Class	60 Series	GLC	up!	A4 Series	THE BEETLE	PASSAT
	Units	1,719	1,544	1,529	1,284	1,253	1,159	1,129	1,115	1,108	1,055
2017 1Q Jan 2017 - Mar 2017	Brand	Volvo	BMW	Audi	BMW	Mercedes-Benz	Volvo	Mercedes-Benz	VW	VW	Fiat
	Model	40 Series	X1	A4 Series	5 Series	A-Class	60 Series	GLC	PASSAT	THE BEETLE	500/500C
	Units	1,984	1,873	1,573	1,508	1,504	1,383	1,288	1,254	1,138	1,119
2016 4Q Oct 2016 - Dec 2016	Brand	Volvo	Audi	BMW	Mercedes-Benz	Volvo	VW	Audi	Fiat	VW	Mercedes-Benz
	Model	40 Series	A4 Series	X1	A-Class	60 Series	THE BEETLE	A1 Series	500/500C	PASSAT	S-Class
	Units	1,824	1,727	1,720	1,687	1,505	1,376	1,051	1,003	911	906
2016 3Q July 2016 - Sept 2016	Brand	Mercedes-Benz	Audi	Jeep	BMW	Volvo	Fiat	Jeep	Mercedes-Benz	VW	VW
	Model	A-Class	40 Series	A4 Series	X1	60 Series	500/500C	WRANGLER	S-Class	THE BEETLE	PASSAT
	Units	1,804	1,804	1,798	1,496	1,265	1,161	1,034	1,032	1,006	987
2016 2Q Apr 2016 - June 2016	Brand	Volvo	Volkswagen	BMW	BMW	Audi	Volvo	Mercedes-Benz	BMW	Audi	Fiat
	Model	40 Series	PASSAT	X1	A4 Series	60 Series	GLA	5 Series	A1 Series	500/500C	GLC
	Units	1,614	1,599	1,171	1,159	1,150	1,064	979	965	940	931
2016 1Q Jan 2016 - Mar 2016	Brand	Volvo	Mercedes-Benz	Mercedes-Benz	Volkswagen	Volvo	BMW	Mercedes-Benz	smart	Mercedes-Benz	Fiat
	Model	40 Series	E-Class	GLC	Passat	60 Series	X1	S-Class	for four	GLA	500/500C
	Units	1,763	1,732	1,654	1,561	1,527	1,504	1,294	1,209	1,126	1,125
2015 4Q Oct 2015 - Dec 2015	Brand	Volvo	Volvo	Volkswagen	Mercedes-Benz	Mercedes-Benz	Mercedes-Benz	Fiat	BMW	Volkswagen	Mercedes-Benz
	Model	40 Series	60 Series	Passat	S-Class	E-Class	B-Class	500/500C	4 Series	The Beetle	GLA
	Units	1,894	1,594	1,357	1,271	1,072	1,040	1,033	974	958	885
2015 3Q July 2015 - Sept 2015	Brand	Mercedes-Benz	Mercedes-Benz	Mercedes-Benz	Volvo	Volkswagen	Volkswagen	Fiat	Audi	Volkswagen	Mercedes-Benz
	Model	S-Class	E-Class	A-Class	60 Series	Passat	The Beetle	500/500C	A1 Series	up!	GLA
	Units	1,682	1,638	1,558	1,398	1,380	1,239	1,183	1,122	1,043	1,040
2015 2Q Apr 2015 - June 2015	Brand	BMW	Mercedes-Benz	Mercedes-Benz	Mercedes-Benz	Volkswagen	Fiat	Volvo	Audi	Audi	BMW
	Model	2 Series	A-Class	GLA	S-Class	The Beetle	500/500C	60 Series	A1 Series	Q3 Series	4 Series
	Units	1,510	1,396	1,240	1,099	1,084	1,050	939	918	880	870
2015 1Q Jan 2015 - Mar 2015	Brand	BMW	Mercedes-Benz	Mercedes-Benz	Volkswagen	Volvo	Audi	Volvo	Mercedes-Benz	Mercedes-Benz	Fiat
	Model	1 Series	A-Class	S-Class	The Beetle	40 Series	A4 Series	60 Series	B-Class	CLA	500/500C
	Units	1,816	1,803	1,792	1,762	1,615	1,385	1,385	1,313	1,218	1,104
2014 4Q Oct 2014 - Dec 2014	Brand	Volkswagen	Volvo	Mercedes-Benz	Mercedes-Benz	Audi	Mercedes-Benz	BMW	BMW	Volvo	BMW
	Model	up!	40 Series	E-Class	S-Class	A4 Series	CLA	4 Series	5 Series	60 Series	2 Series
	Units	1,803	1,741	1,672	1,669	1,570	1,421	1,279	1,049	967	943
2014 3Q July 2014 - Sept 2014	Brand	Mercedes-Benz	BMW	Volvo	Volkswagen	Volvo	BMW	Audi	BMW	Fiat	Mercedes-Benz
	Model	GLA	1 Series	40 Series	The Beetle	60 Series	5 Series	A4 Series	4 Series	500/500C	B-Class
	Units	1,761	1,744	1,584	1,558	1,314	1,242	1,214	1,162	1,159	1,131
2014 2Q Apr 2014 - June 2014	Brand	Volkswagen	BMW	Volvo	Audi	Mercedes-Benz	Mercedes-Benz	BMW	Fiat	Audi	BMW
	Model	up!	1 Series	60 Series	A4 Series	B-Class	S-Class	5 Series	500/500C	A1 Series	4 Series
	Units	1,333	1,179	1,115	1,110	1,015	1,006	968	889	852	720
2014 1Q Jan 2014 - Mar 2014	Brand	Volvo	Volkswagen	Mercedes-Benz	Mercedes-Benz	Audi	Fiat	Volvo	Mercedes-Benz	BMW	Audi
	Model	40 Series	The Beetle	S-Class	B-Class	A4 Series	500/500C	60 Series	CLA	5 Series	A1 Series
	Units	2,544	2,291	2,254	1,796	1,747	1,661	1,400	1,284	1,249	1,160
2013 4Q Oct 2013 - Dec 2013	Brand	Volkswagen	Audi	Volvo	Mercedes-Benz	Audi	BMW	Fiat	Mercedes-Benz	BMW	Mercedes-Benz
	Model	The Beetle	A4 Series	60 Series	S-Class	A3 Series	5 Series	500/500C	B-Class	X1	CLA
	Units	2,030	1,918	1,822	1,623	1,559	1,548	1,197	1,149	1,137	1,088
2013 3Q July 2013 - Sept 2013	Brand	BMW	Audi	Volvo	BMW	Mercedes-Benz	Mercedes-Benz	Audi	BMW	Fiat	Volkswagen
	Model	1 Series	A4 Series	60 Series	5 Series	B-Class	CLA	A1 Series	X1	500/500C	Passat
	Units	1,985	1,688	1,686	1,574	1,521	1,378	1,267	1,031	1,027	1,003
2013 2Q Apr 2013 - June 2013	Brand	BMW	BMW	Mercedes-Benz	Audi	Fiat	Volvo	Audi	BMW	Audi	BMW
	Model	1 Series	5 Series	B-Class	A1 Series	500/500C	60 Series	A4 Series	X1	A3 Series	X3
	Units	1,840	1,726	1,500	1,417	1,396	1,379	1,254	1,139	1,039	889
2013 1Q Jan 2013 - Mar 2013	Brand	BMW	Volvo	Audi	Mercedes-Benz	Volvo	Audi	Audi	BMW	Volkswagen	Audi
	Model	5 Series	40 Series	A1 Series	A1 Series	60 Series	A4 Series	A3 Series	E-Class	X1	Passat
	Units	1,512	1,496	1,398	1,378	1,369	1,367	1,172	1,056	904	899

By Non-Japanese Brands Change in Number of Top-selling Imported Models Sold:Calendar Year (Quarter)
2005 1Q - 2025 1Q

		1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th
2012 4Q Oct 2012 - Dec 2012	Brand	Mercedes-Benz	BMW MINI	BMW	Volkswagen	Volkswagen	Volkswagen	Volvo	BMW	Mercedes-Benz	BMW
	Model	C-Class	MINI	3 Series	upl	Golf	Polo	60 Series	1 Series	B-Class	5 Series
	Units	4,136	4,088	3,975	3,682	3,583	2,775	2,626	2,609	1,936	1,821
2012 3Q July 2012 - Sept 2012	Brand	Volkswagen	BMW MINI	Mercedes-Benz	BMW	Volkswagen	BMW	Mercedes-Benz	Mercedes-Benz	Volvo	BMW
	Model	Golf	MINI	C-Class	3 Series	Polo	1 Series	B-Class	E-Class	60 Series	5 Series
	Units	5,657	3,882	3,557	3,091	2,814	2,436	2,418	1,854	1,767	1,570
2012 2Q Apr 2012 - June 2012	Brand	Volkswagen	BMW MINI	Volkswagen	Mercedes-Benz	BMW	BMW	Mercedes-Benz	BMW	Volvo	Mercedes-Benz
	Model	Golf	MINI	Polo	C-Class	1 Series	3 Series	B-Class	5 Series	60 Series	E-Class
	Units	5,356	3,896	3,150	2,857	2,778	2,387	2,132	1,811	1,795	1,632
2012 1Q Jan 2012 - Mar 2012	Brand	Volkswagen	Volkswagen	Mercedes-Benz	BMW MINI	Mercedes-Benz	BMW	BMW	Volvo	BMW	BMW
	Model	Golf	Polo	C-Class	MINI	E-Class	1 Series	5 Series	60 Series	3 Series	X1
	Units	7,656	5,703	4,929	4,346	2,690	2,613	2,063	1,877	1,654	1,562
2011 4Q Oct 2011 - Dec 2011	Brand	Volkswagen	Volkswagen	BMW MINI	Mercedes-Benz	BMW	BMW	Mercedes-Benz	Volvo	BMW	BMW
	Model	Golf	Polo	MINI	C-Class	1 Series	5 Series	E-Class	60 Series	3 Series	X1
	Units	5,699	4,719	3,774	2,901	2,469	2,360	2,266	2,247	1,965	1,883
2011 3Q July 2011 - Sept 2011	Brand	Volkswagen	Volkswagen	BMW MINI	Mercedes-Benz	BMW	BMW	Mercedes-Benz	BMW	Volvo	Audi
	Model	Golf	Polo	MINI	C-Class	3 Series	5 Series	E-Class	X1	60 Series	A4 Series
	Units	6,193	4,419	4,040	3,280	2,385	2,249	1,966	1,959	1,636	1,450
2011 2Q Apr 2011 - June 2011	Brand	Volkswagen	BMW MINI	Volkswagen	Mercedes-Benz	BMW	BMW	Mercedes-Benz	Volvo	Audi	Fiat
	Model	Golf	MINI	Polo	C-Class	3 Series	5 Series	E-Class	60 Series	A1 Series	500/500C
	Units	6,577	3,867	3,413	3,005	2,562	2,373	1,818	1,420	1,304	1,285
2011 1Q Jan 2011 - Mar 2011	Brand	Volkswagen	BMW MINI	Volkswagen	Mercedes-Benz	Mercedes-Benz	BMW	BMW	Audi	BMW	Audi
	Model	Golf	MINI	Polo	C-Class	E-Class	5 Series	3 Series	A4 Series	1 Series	A3 Series
	Units	7,656	2,669	2,620	2,524	2,361	2,275	2,000	1,499	1,102	1,007
2010 4Q Oct 2010 - Dec 2010	Brand	Volkswagen	Volkswagen	BMW	BMW MINI	Mercedes-Benz	BMW	Mercedes-Benz	BMW	Audi	BMW
	Model	Golf	Polo	3 Series	MINI	C-Class	5 Series	E-Class	X1	A4 Series	1 Series
	Units	4,174	3,173	3,151	2,624	2,261	2,059	2,034	1,438	1,192	1,147
2010 3Q July 2010 - Sept 2010	Brand	Volkswagen	Volkswagen	BMW MINI	BMW	Mercedes-Benz	Mercedes-Benz	BMW	BMW	Audi	Fiat
	Model	Golf	Polo	MINI	3 Series	E-Class	C-Class	1 Series	5 Series	A4 Series	500/500C
	Units	6,439	5,188	3,234	3,157	2,976	2,677	1,872	1,552	1,525	1,436
2010 2Q Apr 2010 - June 2010	Brand	Volkswagen	Volkswagen	BMW MINI	Mercedes-Benz	BMW	Mercedes-Benz	BMW	Audi	BMW	Audi
	Model	Golf	Polo	MINI	E-Class	3 Series	C-Class	5 Series	A4 Series	1 Series	A3 Series
	Units	6,882	3,543	2,986	2,597	2,526	1,933	1,465	1,451	1,361	1,330
2010 1Q Jan 2010 - Mar 2010	Brand	Volkswagen	Mercedes-Benz	BMW	Volkswagen	Mercedes-Benz	BMW MINI	Audi	BMW	Audi	Fiat
	Model	Golf	E-Class	3 Series	Polo	C-Class	MINI	A4 Series	1 Series	A3 Series	500/500C
	Units	8,580	3,016	2,830	2,603	2,562	2,494	1,492	1,476	1,199	1,014
2009 4Q Oct 2009 - Dec 2009	Brand	Volkswagen	BMW	Volkswagen	BMW MINI	Mercedes-Benz	Mercedes-Benz	Audi	BMW	Audi	Peugeot
	Model	Golf	3 Series	Polo	MINI	E-Class	C-Class	A4 Series	1 Series	A3 Series	207
	Units	4,801	4,369	3,015	2,738	2,282	2,042	1,750	1,600	1,241	902
2009 3Q July 2009 - Sept 2009	Brand	Volkswagen	BMW	Mercedes-Benz	BMW MINI	Mercedes-Benz	Audi	Volkswagen	BMW	Audi	Fiat
	Model	Golf	3 Series	E-Class	MINI	C-Class	A4 Series	Polo	1 Series	A3 Series	500/500C
	Units	5,761	3,679	2,985	2,952	1,996	1,733	1,337	1,215	1,157	785
2009 2Q Apr 2009 - June 2009	Brand	Volkswagen	BMW	BMW MINI	Mercedes-Benz	Audi	BMW	Mercedes-Benz	BMW	Volkswagen	Audi
	Model	Golf	3 Series	MINI	C-Class	A4 Series	1 Series	E-Class	5 Series	Polo	A3 Series
	Units	5,160	2,853	2,736	2,246	1,752	1,307	1,091	1,088	980	941
2009 1Q Jan 2009 - Mar 2009	Brand	Volkswagen	BMW	Mercedes-Benz	BMW MINI	Volkswagen	Audi	BMW	Mercedes-Benz	Mercedes-Benz	Audi
	Model	Golf	3 Series	C-Class	MINI	Polo	A4 Series	1 Series	E-Class	B-Class	A3 Series
	Units	5,691	3,141	3,100	2,576	1,921	1,352	1,228	1,070	1,069	999
2008 4Q Oct 2008 - Dec 2008	Brand	Volkswagen	BMW	BMW MINI	Mercedes-Benz	Volkswagen	Audi	BMW	Volkswagen	Fiat	Volkswagen
	Model	Golf	3 Series	MINI	C-Class	Polo	A4 Series	1 Series	Tiguan	500/500C	Passat
	Units	5,193	3,990	2,886	2,612	1,950	1,524	1,451	1,207	1,139	1,006
2008 3Q July 2008 - Sept 2008	Brand	Volkswagen	BMW	Mercedes-Benz	BMW MINI	BMW	Volkswagen	Audi	Mercedes-Benz	Mercedes-Benz	BMW
	Model	Golf	3 Series	C-Class	MINI	1 Series	Polo	A4 Series	E-Class	B-Class	5 Series
	Units	5,829	4,425	4,242	2,876	2,124	1,832	1,742	1,272	1,219	1,061
2008 2Q Apr 2008 - June 2008	Brand	Volkswagen	BMW	Mercedes-Benz	BMW MINI	Volkswagen	BMW	Audi	Mercedes-Benz	BMW	Volvo
	Model	Golf	3 Series	C-Class	MINI	Polo	1 Series	A4 Series	E-Class	5 Series	70 Series
	Units	4,862	4,494	3,860	3,859	2,430	1,875	1,541	1,294	1,099	1,029
2008 1Q Jan 2008 - Mar 2008	Brand	Volkswagen	BMW	Mercedes-Benz	Volkswagen	BMW MINI	Mercedes-Benz	BMW	Mercedes-Benz	Volkswagen	BMW
	Model	Golf	3 Series	C-Class	Polo	MINI	B-Class	1 Series	E-Class	Passat	5 Series
	Units	7,396	4,900	3,713	3,617	3,123	1,963	1,770	1,343	1,315	1,308
2007 4Q Oct 2007 - Dec 2007	Brand	Volkswagen	BMW	Mercedes-Benz	BMW MINI	Volkswagen	BMW	BMW	Mercedes-Benz	Volvo	Mercedes-Benz
	Model	Golf	3 Series	C-Class	MINI	Polo	1 Series	5 Series	E-Class	70 Series	B-Class
	Units	7,260	6,275	4,433	3,666	2,795	2,588	2,130	1,968	1,574	1,525
2007 3Q July 2007 - Sept 2007	Brand	Volkswagen	BMW	Mercedes-Benz	BMW MINI	Volkswagen	BMW	BMW	Mercedes-Benz	Audi	Mercedes-Benz
	Model	Golf	3 Series	C-Class	MINI	Polo	5 Series	1 Series	E-Class	A4 Series	B-Class
	Units	6,071	4,819	4,407	3,385	2,478	2,216	1,934	1,930	1,477	1,474
2007 2Q Apr 2007 - June 2007	Brand	BMW	Volkswagen	BMW MINI	Volkswagen	Mercedes-Benz	BMW	Mercedes-Benz	Volvo	Mercedes-Benz	Mercedes-Benz
	Model	3 Series	Golf	MINI	Polo	E-Class	1 Series	B-Class	70 Series	C-Class	S-Class
	Units	6,791	5,056	3,841	2,336	2,111	1,937	1,601	1,468	1,365	1,344
2007 1Q Jan 2007 - Mar 2007	Brand	Volkswagen	BMW	Volkswagen	BMW MINI	Mercedes-Benz	BMW	Mercedes-Benz	Mercedes-Benz	Volvo	BMW
	Model	Golf	3 Series	Polo	MINI	E-Class	5 Series	C-Class	E-Class	70 Series	1 Series
	Units	7,005	5,445	3,835	3,121	2,582	2,135	2,063	1,869	1,671	1,641

2012 4Q Oct 2012 - Dec 2012	Brand	Volkswagen	Mercedes-Benz	BMW	Audi	Audi	Fiat	Volkswagen	BMW	Audi	20th
	Model	The Beetle	E-Class	X1	A1 Series	A4 Series	500/500C	Passat	X3	A6 Series	A3 Series
	Units	1,757	1,722	1,094	1,093	1,081	991	820	811	726	706
2012 3Q July 2012 - Sept 2012	Brand	BMW	Audi	Volkswagen	Audi	Fiat	Volvo	Volkswagen	Volkswagen	Alfa Romeo	Audi
	Model	X1	A1 Series	The Beetle	A4 Series	500/500C	50 Series	Passat	Sharan	Giulietta	A3 Series
	Units	1,530	1,358	1,320	1,309	1,267	1,229	1,018	901	886	880
2012 2Q Apr 2012 - June 2012	Brand	BMW	Volkswagen	Alfa Romeo	Audi	Fiat	Volkswagen	Audi	Volvo	Audi	Volkswagen
	Model	X1	The Beetle	Giulietta	A4 Series	500/500C	Passat	A1 Series	50 Series	A3 Series	Sharan
	Units	1,252	1,187	1,168	1,147	1,106	1,085	976	940	801	653
2012 1Q Jan 2012 - Mar 2012	Brand	Volkswagen	Audi	Audi	Fiat	Audi	Volkswagen	Volvo	Mercedes-Benz	Audi	Alfa Romeo
	Model	Passat	A4 Series	A3 Series	500/500C	A1 Series	Sharan	50 Series	CLS	A6 Series	Giulietta
	Units	1,424	1,260	1,216	1,142	1,075	993	921	835	819	712
2011 4Q Oct 2011 - Dec 2011	Brand	Audi	Volkswagen	Fiat	Volvo	Audi	Audi	Volkswagen	Mercedes-Benz	Peugeot	Volkswagen
	Model	A4 Series	Passat	500/500C	50 Series	A3 Series	A1 Series	Sharan	CLS	207	Tiguan
	Units	1,230	1,190	1,153	1,041	889	838	797	748	576	562
2011 3Q July 2011 - Sept 2011	Brand	Fiat	Volkswagen	Audi	Audi	Mercedes-Benz	Mercedes-Benz	Volvo	BMW	Volkswagen	Mercedes-Benz
	Model	500/500C	Passat	A1 Series	A3 Series	B-Class	CLS	50 Series	1 Series	Sharan	SLK
	Units	1,263	1,261	1,184	1,132	995	870	823	751	707	652
2011 2Q Apr 2011 - June 2011	Brand	BMW	Audi	Volkswagen	BMW	Audi	Volkswagen	Mercedes-Benz	Mercedes-Benz	Volvo	Peugeot
	Model	X1	A4 Series	Passat	1 Series	A3 Series	Sharan	CLS	B-Class	50 Series	207
	Units	1,280	1,041	1,011	957	711	696	685	681	655	575
2011 1Q Jan 2011 - Mar 2011	Brand	Mercedes-Benz	Audi	Volvo	Fiat	BMW	Volvo	Peugeot	Mercedes-Benz	Audi	Volkswagen
	Model	B-Class	A1 Series	50 Series	500/500C	X1	60 Series	207	A-Class	A5 Series	Sharan
	Units	928	880	817	800	752	729	631	555	537	528
2010 4Q Oct 2010 - Dec 2010	Brand	Fiat	Audi	Mercedes-Benz	Volvo	Peugeot	Volvo	Mercedes-Benz	Audi	Volkswagen	Peugeot
	Model	500/500C	A3 Series	B-Class	50 Series	B-Class	70 Series	A-Class	A5 Series	Tiguan	308
	Units	870	822	808	806	561	560	547	499	440	437
2010 3Q July 2010 - Sept 2010	Brand	BMW	Audi	Mercedes-Benz	Peugeot	Mercedes-Benz	Volvo	Volvo	Audi	Peugeot	Audi
	Model	X1	A3 Series	B-Class	207	A-Class	50 Series	70 Series	Q5	308	A5 Series
	Units	1,430	1,155	1,135	919	751	709	621	579	500	496
2010 2Q Apr 2010 - June 2010	Brand	BMW	Fiat	Mercedes-Benz	Volvo	Peugeot	Volvo	Audi	Mercedes-Benz	Mercedes-Benz	Volkswagen
	Model	X1	500/500C	B-Class	50 Series	207	70 Series	A5 Series	S-Class	A-Class	New Beetle
	Units	961	960	825	659	648	583	569	518	478	449
2010 1Q Jan 2010 - Mar 2010	Brand	BMW	Peugeot	Mercedes-Benz	Volvo	Mercedes-Benz	Volvo	Mercedes-Benz	BMW	RENAULT	Volkswagen
	Model	5 Series	207	B-Class	50 Series	S-Class	70 Series	A-Class	Z4	KANGOO	Tiguan
	Units	973	948	897	634	591	553	546	510	490	490
2009 4Q Oct 2009 - Dec 2009	Brand	Mercedes-Benz	Fiat	BMW	Audi	Volvo	Volvo	Mercedes-Benz	Mercedes-Benz	Volkswagen	BMW
	Model	B-Class	500/500C	5 Series	Q5	50 Series	70 Series	A-Class	S-Class	Tiguan	Z4
	Units	828	817	640	597	583	559	546	488	485	480
2009 3Q July 2009 - Sept 2009	Brand	Mercedes-Benz	BMW	Peugeot	BMW	Mercedes-Benz	Volkswagen	Volvo	Mercedes-Benz	Volkswagen	Volkswagen
	Model	B-Class	Z4	207	5 Series	A-Class	Tiguan	50 Series	S-Class	Passat	JETTA
	Units	767	725	633	632	632	590	580	573	555	486
2009 2Q Apr 2009 - June 2009	Brand	Mercedes-Benz	Fiat	Volkswagen	BMW	Audi	Peugeot	Volkswagen	BMW	Volkswagen	Volvo
	Model	B-Class	500/500C	Tiguan	Z4	TT	207	Passat	7 Series	New Beetle	70 Series
	Units	771	749	642	631	542	538	535	520	495	479
2009 1Q Jan 2009 - Mar 2009	Brand	Mercedes-Benz	Fiat	Volkswagen	Peugeot	Volkswagen	Volkswagen	BMW	Volvo	Mercedes-Benz	Volvo
	Model	S-Class	500/500C	Tiguan	207	Passat	New Beetle	5 Series	70 Series	A-Class	50 Series
	Units	779	702	696	672	650	638	504	492	485	454
2008 4Q Oct 2008 - Dec 2008	Brand	Audi	Mercedes-Benz	Volkswagen	Mercedes-Benz	Volvo	Audi	Audi	BMW	Peugeot	Mercedes-Benz
	Model	A3 Series	B-Class	New Beetle	E-Class	70 Series	TT	A6 Series	5 Series	207	A-Class
	Units	975	839	754	748	670	665	652	637	617	565
2008 3Q July 2008 - Sept 2008	Brand	Peugeot	Audi	Mercedes-Benz	Volvo	Mercedes-Benz	Fiat	Audi	Volkswagen	Volkswagen	Mercedes-Benz
	Model	207	A3 Series	A-Class	70 Series	S-Class	500/500C	TT	New Beetle	Passat	CLS
	Units	889	879	860	691	678	640	637	617	585	466
2008 2Q Apr 2008 - June 2008	Brand	Mercedes-Benz	Peugeot	Volkswagen	Audi	Audi	Volkswagen	Mercedes-Benz	Mercedes-Benz	BMW	Fiat
	Model	B-Class	207	New Beetle	A3 Series	TT	Passat	S-Class	A-Class	X5	500/500C
	Units	1,012	1,009	911	873	805	736	690	602	597	548
2008 1Q Jan 2008 - Mar 2008	Brand	Volvo	Peugeot	Volkswagen	Audi	Mercedes-Benz	Mercedes-Benz	Audi	Audi	Volkswagen	Volkswagen
	Model	70 Series	207	New Beetle	A4 Series	S-Class	A-Class	A3 Series	TT	JETTA	Touareg
	Units	1,245	1,188	1,183	1,169	1,151	989	956	800	612	587
2007 4Q Oct 2007 - Dec 2007	Brand	Mercedes-Benz	Volkswagen	Audi	Mercedes-Benz	Volkswagen	Audi	Audi	Volkswagen	Peugeot	BMW
	Model	A-Class	Passat	A4 Series	S-Class	New Beetle	A3 Series	TT	JETTA	207	X3
	Units	1,220	1,134	1,122	1,035	1,014	1,000	887	837	771	605
2007 3Q July 2007 - Sept 2007	Brand	Volvo	Mercedes-Benz	Volkswagen	Peugeot	Volkswagen	Audi	Volkswagen	Audi	Mercedes-Benz	BMW
	Model	70 Series	S-Class	New Beetle	207	Passat	TT	JETTA	A3 Series	A-Class	X5
	Units	1,305	1,255	1,145	1,018	893	853	799	799	761	633
2007 2Q Apr 2007 - June 2007	Brand	Audi	Volkswagen	Audi	Volkswagen	Peugeot	Volkswagen	BMW	Mercedes-Benz	Audi	BMW
	Model	A4 Series	New Beetle	A3 Series	Passat	207	JETTA	5 Series	CLS	TT	X3
	Units	1,314	1,202	1,144	943	881	877	755	718	698	670
2007 1Q Jan 2007 - Mar 2007	Brand	Volkswagen	Volkswagen	Mercedes-Benz	Audi	Mercedes-Benz	Audi	Mercedes-Benz	BMW	Peugeot	Audi
	Model	New Beetle	Passat	S-Class	A4 Series	A-Class	A3 Series	CLS	X3	307	TT
	Units	1,498	1,487	1,405	1,345	1,011	931	908	866	833	800

By Non-Japanese Brands Change in Number of Top-selling Imported Models Sold:Calendar Year (Quarter)
2005 1Q - 2025 1Q

		1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th
2006 4Q Oct 2006 - Dec 2006	Brand	BMW	Volkswagen	Volkswagen	BMW MINI	BMW	BMW	Mercedes-Benz	Mercedes-Benz	Volkswagen	Mercedes-Benz
	Model	3 Series	Golf	Polo	MINI	5 Series	1 Series	E-Class	C-Class	Passat	S-Class
	Units	6,118	5,136	3,155	2,902	2,245	2,243	2,235	1,770	1,523	1,506
2006 3Q July 2006 - Sept 2006	Brand	Volkswagen	BMW	BMW MINI	Volkswagen	Mercedes-Benz	BMW	Mercedes-Benz	BMW	Mercedes-Benz	Mercedes-Benz
	Model	Golf	3 Series	MINI	Polo	E-Class	1 Series	S-Class	5 Series	C-Class	B-Class
	Units	5,399	5,387	3,256	2,977	2,777	2,214	2,034	1,984	1,916	1,699
2006 2Q Apr 2006 - June 2006	Brand	BMW	Volkswagen	BMW MINI	Mercedes-Benz	Volkswagen	BMW	Mercedes-Benz	Mercedes-Benz	BMW	Mercedes-Benz
	Model	3 Series	Golf	MINI	E-Class	Polo	1 Series	C-Class	B-Class	5 Series	S-Class
	Units	5,873	5,697	3,794	2,752	2,291	2,265	2,153	2,114	1,985	1,907
2006 1Q Jan 2006 - Mar 2006	Brand	Volkswagen	BMW	Volkswagen	BMW MINI	Mercedes-Benz	Mercedes-Benz	Mercedes-Benz	BMW	Volkswagen	BMW
	Model	Golf	3 Series	Polo	MINI	S-Class	C-Class	B-Class	1 Series	New Beetle	5 Series
	Units	7,389	5,411	4,134	3,232	2,631	2,203	2,107	2,099	2,063	1,878
2005 4Q Oct 2005 - Dec 2005	Brand	Volkswagen	BMW	BMW MINI	Volkswagen	BMW	Mercedes-Benz	Mercedes-Benz	BMW	Mercedes-Benz	Volkswagen
	Model	Golf	3 Series	MINI	Polo	5 Series	E-Class	S-Class	1 Series	C-Class	New Beetle
	Units	7,027	5,594	3,561	2,998	2,356	2,047	2,005	1,973	1,960	1,856
2005 3Q July 2005 - Sept 2005	Brand	Volkswagen	BMW	BMW MINI	Volkswagen	Mercedes-Benz	Mercedes-Benz	BMW	Mercedes-Benz	BMW	Audi
	Model	Golf	3 Series	MINI	Polo	A-Class	C-Class	5 Series	E-Class	1 Series	A4 Series
	Units	5,903	5,163	3,384	2,788	2,643	2,421	2,278	2,259	1,898	1,596
2005 2Q Apr 2005 - June 2005	Brand	Volkswagen	BMW	BMW MINI	Mercedes-Benz	Mercedes-Benz	Mercedes-Benz	Volvo	BMW	BMW	Volkswagen
	Model	Golf	3 Series	MINI	C-Class	A-Class	E-Class	70 Series	5 Series	1 Series	Polo
	Units	6,384	4,540	3,326	2,857	2,816	2,407	2,301	2,197	2,072	1,944
2005 1Q Jan 2005 - Mar 2005	Brand	Volkswagen	Volkswagen	BMW	BMW MINI	Mercedes-Benz	Mercedes-Benz	Volvo	BMW	BMW	Mercedes-Benz
	Model	Golf	Polo	3 Series	MINI	C-Class	E-Class	70 Series	5 Series	1 Series	A-Class
	Units	8,086	3,722	3,404	3,331	2,874	2,665	2,154	2,136	2,128	1,784

		11th	12th	13th	14th	15th	16th	17th	18th	19th	20th
2006 4Q Oct 2006 - Dec 2006	Brand	Mercedes-Benz	Audi	Volkswagen	Volvo	Mercedes-Benz	Audi	Audi	Volkswagen	BMW	Peugeot
	Model	A-Class	A4 Series	New Beetle	70 Series	B-Class	A3 Series	TT	JETTA	X3	307
	Units	1,495	1,422	1,363	1,270	1,269	1,120	1,042	1,012	1,011	848
2006 3Q July 2006 - Sept 2006	Brand	Volkswagen	Volvo	Audi	Volkswagen	Mercedes-Benz	Audi	Peugeot	Volkswagen	Peugeot	Mercedes-Benz
	Model	New Beetle	70 Series	A4 Series	Passat	A-Class	A3 Series	307	JETTA	206	CLS
	Units	1,564	1,358	1,304	1,294	1,070	1,027	892	876	679	666
2006 2Q Apr 2006 - June 2006	Brand	Volvo	Volkswagen	Volkswagen	Audi	Audi	Mercedes-Benz	Peugeot	Volkswagen	Mercedes-Benz	Peugeot
	Model	70 Series	Passat	New Beetle	A4 Series	A3 Series	A-Class	206	JETTA	CLS	307
	Units	1,703	1,703	1,611	1,607	1,188	1,052	889	815	812	779
2006 1Q Jan 2006 - Mar 2006	Brand	Mercedes-Benz	Audi	Volvo	Mercedes-Benz	Audi	Volkswagen	Peugeot	Peugeot	Mercedes-Benz	BMW
	Model	E-Class	A4 Series	70 Series	A-Class	A3 Series	JETTA	307	206	CLS	X3
	Units	1,875	1,733	1,659	1,540	1,495	1,213	1,044	977	946	660
2005 4Q Oct 2005 - Dec 2005	Brand	Audi	Mercedes-Benz	Volvo	Audi	Peugeot	Peugeot	Volkswagen	smart	Mercedes-Benz	BMW
	Model	A4 Series	A-Class	70 Series	A3 Series	307	206	Passat	for four	CLS	X3
	Units	1,850	1,728	1,595	1,350	1,087	1,009	1,005	980	934	683
2005 3Q July 2005 - Sept 2005	Brand	Volvo	Mercedes-Benz	Audi	Peugeot	Volkswagen	Peugeot	Alfa Romeo	Volkswagen	BMW	BMW
	Model	70 Series	CLS	A3 Series	206	New Beetle	307	147	Passat	X3	7 Series
	Units	1,580	1,533	1,163	1,127	989	891	694	679	669	630
2005 2Q Apr 2005 - June 2005	Brand	Volkswagen	Mercedes-Benz	Audi	Peugeot	Audi	Volvo	Peugeot	BMW	Alfa Romeo	BMW
	Model	New Beetle	CLS	A4 Series	206	A3 Series	50 Series	307	7 Series	147	X3
	Units	1,886	1,724	1,612	1,250	1,148	790	789	745	669	664
2005 1Q Jan 2005 - Mar 2005	Brand	Volkswagen	Audi	Peugeot	Peugeot	Audi	Volkswagen	BMW	Mercedes-Benz	Ford	Mercedes-Benz
	Model	New Beetle	A4 Series	206	307	A3 Series	Passat	X3	CLS	EXPLORER	SLK
	Units	1,766	1,718	1,417	1,201	1,107	943	786	712	678	658