

Newly Registered Number of Imported Vehicles as of January 2024 (Quick Report)

The number of vehicles produced by foreign manufacturers newly registered in January 2024 was 13,739 units, decreased by 11.9% compared with the same month of last year (15,599units).

The total number of vehicles produced by foreign manufacturers and Japanese manufacturers newly registered in January, was 18,319 units, decreased by 8.9% compared with the same month of last year (20,099 units).

	January			Cumulative Total since January		
	2024-a	2023-b	a/b%	2024-c	2023-d	c/d%
Passenger Cars	13,643	15,476	88.2			
Trucks	76	106	71.7			
Buses	20	17	117.6			
Total Number of Foreign Vehicles	13,739	15,599	88.1			
Passenger Cars	2,800	2,312	121.1			
Trucks	1,780	2,188	81.4			
Buses						
Total Number of Japanese Vehicles	4,580	4,500	101.8			
Total Passenger Cars	16,443	17,788	92.4			
Total Trucks	1,856	2,294	80.9			
Total Buses	20	17	117.6			
Grand Total	18,319	20,099	91.1			

**Newly Registered Imported Vehicles by Brand
(Total Passenger Cars, Trucks and Buses)**

Jan. '24

	January				Cumulative Total since January			
	2024-a	Share%	2023-b	a/b%	2024-c	Share%	2023-d	c/d%
Mercedes-Benz	3,349	18.28	3,697	90.6				
Toyota	1,838	10.03	2,094	87.8				
VW	1,720	9.39	1,785	96.4				
BMW	1,537	8.39	1,548	99.3				
Nissan	1,315	7.18	1,055	124.6				
Audi	1,142	6.23	1,969	58.0				
BMW MINI	1,075	5.87	999	107.6				
Honda	1,019	5.56	79	1289.9				
Porsche	762	4.16	504	151.2				
Land Rover	627	3.42	506	123.9				
Volvo	560	3.06	876	63.9				
Renault	444	2.42	608	73.0				
Jeep	443	2.42	762	58.1				
Peugeot	303	1.65	786	38.5				
Mazda	265	1.45	988	26.8				
Fiat	254	1.39	329	77.2				
BYD	217	1.18	37	586.5				
Citroen	148	0.81	355	41.7				
Suzuki	112	0.61	108	103.7				
Maserati	93	0.51	51	182.4				
ABARTH	83	0.45	70	118.6				
Alfa Romeo	75	0.41	118	63.6				
Ferrari	74	0.40	90	82.2				
Jaguar	74	0.40	94	78.7				
Hyundai	71	0.39	32	221.9				
Lamborghini	45	0.25	31	145.2				
Volvo Truck	34	0.19	10	340.0				
DS	33	0.18	26	126.9				
Rolls Royce	33	0.18	18	183.3				
BMW Alpina	31	0.17	5	620.0				
Cadillac	30	0.16	51	58.8				
Aston Martin	29	0.16	30	96.7				
Chevrolet	29	0.16	54	53.7				
Scania	29	0.16	18	161.1				
Lotus	27	0.15	5	540.0				
Daihatsu	24	0.13	28	85.7				
Bentley	19	0.10	33	57.6				
McLaren	15	0.08	18	83.3				
Dodge	9	0.05	18	50.0				
Ford	8	0.04	18	44.4				
Mitsubishi	7	0.04	148	4.7				
Autobianchi	3	0.02	3	100.0				
Morgan	2	0.01	4	50.0				
GMC	1	0.01	3	33.3				
Lancia	1	0.01						
Rover	1	0.01	5	20.0				
Buick			3					
MG			1					
Others	309	1.69	29	1065.5				
Total	18,319	100.00	20,099	91.1				

※ Listed following the breakdown of the cumulative total since January; 2024 (c)

Newly Registered Foreign Manufacturers Vehicles

Foreign Manufacturers (Passenger Cars)

Jan. '24

	January 2024			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2024-c	2023-d	c/d%
Mercedes-Benz	3,349		3,349	3,696	90.6			
VW	1,720		1,720	1,784	96.4			
BMW	1,537		1,537	1,548	99.3			
Audi	1,142		1,142	1,969	58.0			
BMW MINI	1,075		1,075	999	107.6			
Porsche	760	2	762	504	151.2			
Land Rover	626		626	506	123.7			
Volvo	560		560	876	63.9			
Renault	263	181	444	608	73.0			
Jeep	443		443	700	63.3			
Peugeot	303		303	786	38.5			
Fiat	50	195	245	327	74.9			
BYD	198		198	20	990.0			
Citroen	147	1	148	355	41.7			
Maserati	93		93	51	182.4			
ABARTH		83	83	70	118.6			
Alfa Romeo	73	2	75	118	63.6			
Ferrari	74		74	90	82.2			
Jaguar	74		74	94	78.7			
Hyundai	70		70	32	218.8			
Lamborghini	45		45	31	145.2			
DS	33		33	26	126.9			
Rolls Royce	33		33	18	183.3			
BMW Alpina	31		31	5	620.0			
Cadillac	30		30	50	60.0			
Aston Martin	29		29	30	96.7			
Chevrolet	29		29	49	59.2			
Lotus	26	1	27	5	540.0			
Bentley	19		19	33	57.6			
McLaren	15		15	18	83.3			
Dodge	8		8	17	47.1			
Ford	7		7	16	43.8			
Autobianchi		3	3	3	100.0			
Morgan		2	2	4	50.0			
Lancia	1		1					
Rover		1	1	5	20.0			
Buick				3				
MG				1				
Others	305	4	309	29	1,065.5			
Total	13,168	475	13,643	15,476	88.2			

※ Listed following the breakdown of the cumulative total since January; 2024 (c)

Foreign Manufacturers (Trucks)

Jan. '24

	January 2024			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2024-c	2023-d	c/d%
Volvo Truck	34		34	10	340.0			
Scania	29		29	18	161.1			
Fiat	9		9	2	450.0			
Dodge	1		1	1	100.0			
Ford	1		1	2	50.0			
GMC	1		1	3	33.3			
Land Rover	1		1					
Cadillac				1				
Chevrolet				5				
Jeep				62				
Mercedes-Benz				1				
VW				1				
Total	76		76	106	71.7			

Foreign Manufacturers (Buses)

	January			Cumulative Total since January		
	2024-a	2023-b	a/b%	2024-c	2023-d	c/d%
BYD	19	17	111.8			
Hyundai	1					
Total	20	17	117.6			

Newly Registered Japanese manufacturers overseas-made vehicles
Japanese Manufacturers overseas-made vehicles (Passenger Cars)

	January 2024			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2024-c	2023-d	c/d%
Nissan	1,314	1	1,315	1,055	124.6			
Honda	1,019		1,019	79	1289.9			
Toyota	184		184	83	221.7			
Mazda	143	22	165	839	19.7			
Suzuki	112		112	108	103.7			
Mitsubishi		5	5	148	3.4			
Total	2,772	28	2,800	2,312	121.1			

Japanese Manufacturers overseas-made vehicles (Trucks)

	January 2024			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2024-c	2023-d	c/d%
Toyota	593	1,061	1,654	2,011	82.2			
Mazda		100	100	149	67.1			
Daihatsu		24	24	28	85.7			
Mitsubishi	2		2					
Total	595	1,185	1,780	2,188	81.4			

Grand Total Imported Vehicles

	January 2024			Same month of last year		Cumulative Total since January		
	Standard	Small	Total-a	Total-b	a/b%	2024-c	2023-d	c/d%
Passenger Cars	15,940	503	16,443	17,788	92.4			
Trucks	671	1,185	1,856	2,294	80.9			
Buses			20	17	117.6			
Grand Total	16,611	1,688	18,319	20,099	91.1			

※ Listed following the breakdown of the cumulative total since January; 2024 (c)

Newly Registered Vehicles by Prefecture (Total)

Jan. '24

	Passenger Cars						Total Passenger Cars/Trucks/Buses					
	January			Cumulative Total since January			January			Cumulative Total since January		
	2024-a	2023-b	a/b%	2024-c	2023-d	c/d%	2024-e	2023-f	e/f%	2024-g	2023-h	g/h%
Hokkaido	390	420	92.9				522	547	95.4			
Aomori	40	61	65.6				69	100	69.0			
Iwate	69	70	98.6				86	87	98.9			
Miyagi	193	263	73.4				218	300	72.7			
Akita	50	60	83.3				61	73	83.6			
Yamagata	81	105	77.1				98	119	82.4			
Fukushima	150	169	88.8				182	200	91.0			
Ibaraki	434	428	101.4				487	489	99.6			
Tochigi	263	256	102.7				298	289	103.1			
Gunma	307	295	104.1				346	349	99.1			
Saitama	934	893	104.6				1,033	1,013	102.0			
Chiba	818	805	101.6				896	903	99.2			
Tokyo	2,721	2,816	96.6				2,824	2,922	96.6			
Kanagawa	1,553	1,566	99.2				1,655	1,713	96.6			
Yamanashi	138	143	96.5				158	165	95.8			
Niigata	162	172	94.2				188	213	88.3			
Toyama	80	120	66.7				94	149	63.1			
Ishikawa	91	123	74.0				116	162	71.6			
Nagano	284	255	111.4				337	315	107.0			
Fukui	101	104	97.1				115	129	89.1			
Gifu	273	310	88.1				307	348	88.2			
Shizuoka	557	663	84.0				620	741	83.7			
Aichi	1,302	1,499	86.9				1,447	1,667	86.8			
Mie	244	254	96.1				271	285	95.1			
Shiga	146	180	81.1				174	210	82.9			
Kyoto	394	405	97.3				421	446	94.4			
Osaka	1,125	1,266	88.9				1,243	1,423	87.4			
Nara	147	210	70.0				163	235	69.4			
Wakayama	95	118	80.5				111	132	84.1			
Hyogo	830	904	91.8				887	998	88.9			
Tottori	36	43	83.7				51	53	96.2			
Shimane	54	65	83.1				67	80	83.8			
Okayama	201	295	68.1				239	337	70.9			
Hiroshima	302	399	75.7				351	461	76.1			
Yamaguchi	120	156	76.9				142	188	75.5			
Tokushima	75	118	63.6				83	132	62.9			
Kagawa	112	122	91.8				125	161	77.6			
Ehime	135	130	103.8				162	152	106.6			
Kochi	50	59	84.7				62	75	82.7			
Fukuoka	662	688	96.2				743	775	95.9			
Saga	72	87	82.8				86	99	86.9			
Nagasaki	103	94	109.6				110	108	101.9			
Kumamoto	154	181	85.1				188	256	73.4			
Oita	130	151	86.1				145	174	83.3			
Miyazaki	95	99	96.0				121	115	105.2			
Kagoshima	111	120	92.5				141	140	100.7			
Okinawa	59	48	122.9				76	71	107.0			
Grand Total	16,443	17,788	92.4				18,319	20,099	91.1			

Newly Registered Vehicles by Prefecture(Foreign Manufacturers)

Jan. '24

	Passenger Cars						Total Passenger Cars/Trucks/Buses					
	January			Cumulative Total since January			January			Cumulative Total since January		
	2024-a	2023-b	a/b%	2024-c	2023-d	c/d%	2024-e	2023-f	e/f%	2024-g	2023-h	g/h%
Hokkaido	303	320	94.7				312	339	92.0			
Aomori	31	43	72.1				31	43	72.1			
Iwate	46	47	97.9				46	50	92.0			
Miyagi	149	231	64.5				149	231	64.5			
Akita	35	42	83.3				35	42	83.3			
Yamagata	43	79	54.4				43	79	54.4			
Fukushima	96	121	79.3				97	122	79.5			
Ibaraki	354	363	97.5				355	368	96.5			
Tochigi	192	198	97.0				198	199	99.5			
Gunma	237	252	94.0				238	253	94.1			
Saitama	740	761	97.2				741	772	96.0			
Chiba	644	698	92.3				649	706	91.9			
Tokyo	2,516	2,706	93.0				2,516	2,714	92.7			
Kanagawa	1,319	1,443	91.4				1,322	1,447	91.4			
Yamanashi	116	126	92.1				118	132	89.4			
Niigata	126	128	98.4				127	131	96.9			
Toyama	62	92	67.4				62	92	67.4			
Ishikawa	78	103	75.7				80	104	76.9			
Nagano	220	204	107.8				220	205	107.3			
Fukui	84	86	97.7				84	87	96.6			
Gifu	233	268	86.9				236	270	87.4			
Shizuoka	433	551	78.6				436	552	79.0			
Aichi	1,107	1,334	83.0				1,110	1,338	83.0			
Mie	198	203	97.5				199	205	97.1			
Shiga	113	158	71.5				114	159	71.7			
Kyoto	333	348	95.7				335	350	95.7			
Osaka	953	1,158	82.3				962	1,174	81.9			
Nara	129	179	72.1				131	182	72.0			
Wakayama	75	102	73.5				77	103	74.8			
Hyogo	706	821	86.0				711	825	86.2			
Tottori	29	34	85.3				30	34	88.2			
Shimane	35	47	74.5				35	48	72.9			
Okayama	155	241	64.3				161	243	66.3			
Hiroshima	249	315	79.0				253	316	80.1			
Yamaguchi	96	122	78.7				96	122	78.7			
Tokushima	60	103	58.3				61	104	58.7			
Kagawa	95	111	85.6				95	112	84.8			
Ehime	109	109	100.0				110	109	100.9			
Kochi	35	47	74.5				37	48	77.1			
Fukuoka	544	583	93.3				555	586	94.7			
Saga	52	61	85.2				54	61	88.5			
Nagasaki	83	69	120.3				84	69	121.7			
Kumamoto	120	159	75.5				120	161	74.5			
Oita	103	106	97.2				103	106	97.2			
Miyazaki	72	65	110.8				73	65	112.3			
Kagoshima	84	101	83.2				86	102	84.3			
Okinawa	51	38	134.2				52	39	133.3			
Grand Total	13,643	15,476	88.2				13,739	15,599	88.1			

Newly Registered Vehicles by Prefecture(Japanese Manufacturers overseas-made vehicles)

Jan. '24

	Passenger Cars						Total Passenger Cars/Trucks/Buses					
	January			Cumulative Total since January			January			Cumulative Total since January		
	2024-a	2023-b	a/b%	2024-c	2023-d	c/d%	2024-e	2023-f	e/f%	2024-g	2023-h	g/h%
Hokkaido	87	100	87.0				210	208	101.0			
Aomori	9	18	50.0				38	57	66.7			
Iwate	23	23	100.0				40	37	108.1			
Miyagi	44	32	137.5				69	69	100.0			
Akita	15	18	83.3				26	31	83.9			
Yamagata	38	26	146.2				55	40	137.5			
Fukushima	54	48	112.5				85	78	109.0			
Ibaraki	80	65	123.1				132	121	109.1			
Tochigi	71	58	122.4				100	90	111.1			
Gunma	70	43	162.8				108	96	112.5			
Saitama	194	132	147.0				292	241	121.2			
Chiba	174	107	162.6				247	197	125.4			
Tokyo	205	110	186.4				308	208	148.1			
Kanagawa	234	123	190.2				333	266	125.2			
Yamanashi	22	17	129.4				40	33	121.2			
Niigata	36	44	81.8				61	82	74.4			
Toyama	18	28	64.3				32	57	56.1			
Ishikawa	13	20	65.0				36	58	62.1			
Nagano	64	51	125.5				117	110	106.4			
Fukui	17	18	94.4				31	42	73.8			
Gifu	40	42	95.2				71	78	91.0			
Shizuoka	124	112	110.7				184	189	97.4			
Aichi	195	165	118.2				337	329	102.4			
Mie	46	51	90.2				72	80	90.0			
Shiga	33	22	150.0				60	51	117.6			
Kyoto	61	57	107.0				86	96	89.6			
Osaka	172	108	159.3				281	249	112.9			
Nara	18	31	58.1				32	53	60.4			
Wakayama	20	16	125.0				34	29	117.2			
Hyogo	124	83	149.4				176	173	101.7			
Tottori	7	9	77.8				21	19	110.5			
Shimane	19	18	105.6				32	32	100.0			
Okayama	46	54	85.2				78	94	83.0			
Hiroshima	53	84	63.1				98	145	67.6			
Yamaguchi	24	34	70.6				46	66	69.7			
Tokushima	15	15	100.0				22	28	78.6			
Kagawa	17	11	154.5				30	49	61.2			
Ehime	26	21	123.8				52	43	120.9			
Kochi	15	12	125.0				25	27	92.6			
Fukuoka	118	105	112.4				188	189	99.5			
Saga	20	26	76.9				32	38	84.2			
Nagasaki	20	25	80.0				26	39	66.7			
Kumamoto	34	22	154.5				68	95	71.6			
Oita	27	45	60.0				42	68	61.8			
Miyazaki	23	34	67.6				48	50	96.0			
Kagoshima	27	19	142.1				55	38	144.7			
Okinawa	8	10	80.0				24	32	75.0			
Grand Total	2,800	2,312	121.1				4,580	4,500	101.8			