

## Newly Registered Imported Vehicles in FY 2023

The number of newly registered imported vehicles of foreign manufacturers for FY 2023 (April 2023 to March 2024) was 244,844, showing a decreased by 0.5% from the same period of last year (246,196).

The total number of newly registered imported vehicles for FY 2023, including vehicles produced overseas by Japanese manufacturers, was 311,268, showing a increased by 1.2% from the same period of last year (307,674).

		FY 2023-a (Apr. 2023- Mar. 2024)	FY 2022-a (Apr. 2022- Mar. 2023)	a/b%
	Passenger Cars	243,383	244,469	99.6
	Trucks	1,332	1,654	80.5
	Buses	129	73	176.7
Total registration of foreign manufacturers vehicles		244,844	246,196	99.5
	Passenger Cars	37,947	31,519	120.4
	Trucks	28,477	29,959	95.1
	Buses			
Total registration of Japanese manufacturers overseas-made vehicles		66,424	61,478	108.0
	Total Passenger Cars	281,330	275,988	101.9
	Total Trucks	29,809	31,613	94.3
	Total Buses	129	73	176.7
<b>Grand Total</b>		<b>311,268</b>	<b>307,674</b>	<b>101.2</b>

**Newly Registered Imported Vehicles by Brand  
(Total Passenger Cars, Trucks and Buses)**

	FY 2023-a (Apr. 2023- Mar. 2024)		FY 2022-b (Apr. 2022- Mar. 2023)		a/b%
	Unit-a	Share%	Unit-b	Share%	
Mercedes-Benz	51,534	16.56	52,726	17.14	97.7
BMW	33,712	10.83	31,744	10.32	106.2
VW	32,172	10.34	31,415	10.21	102.4
Toyota	27,446	8.82	28,319	9.20	96.9
Audi	24,365	7.83	22,905	7.44	106.4
BMW MINI	17,306	5.56	18,771	6.10	92.2
Nissan	17,076	5.49	19,199	6.24	88.9
Volvo	12,673	4.07	16,502	5.36	76.8
Jeep	10,783	3.46	10,816	3.52	99.7
Mazda	10,511	3.38	8,059	2.62	130.4
Land Rover	9,558	3.07	5,265	1.71	181.5
Honda	8,543	2.74	1,744	0.57	489.9
Porsche	8,466	2.72	7,158	2.33	118.3
Peugeot	7,116	2.29	9,001	2.93	79.1
Renault	6,532	2.10	8,966	2.91	72.9
Fiat	4,776	1.53	4,999	1.62	95.5
Citroen	4,175	1.34	5,214	1.69	80.1
BYD	2,026	0.65	283	0.09	715.9
Maserati	1,809	0.58	1,196	0.39	151.3
ABARTH	1,587	0.51	2,112	0.69	75.1
Suzuki	1,505	0.48	1,658	0.54	90.8
Alfa Romeo	1,488	0.48	1,643	0.53	90.6
Ferrari	1,407	0.45	1,434	0.47	98.1
Mitsubishi	930	0.30	2,168	0.70	42.9
DS	903	0.29	824	0.27	109.6
Bentley	753	0.24	641	0.21	117.5
Chevrolet	726	0.23	824	0.27	88.1
Jaguar	699	0.22	827	0.27	84.5
Lamborghini	657	0.21	563	0.18	116.7
Hyundai	585	0.19	649	0.21	90.1
Cadillac	505	0.16	819	0.27	61.7
Volvo Truck	494	0.16	493	0.16	100.2
Aston Martin	424	0.14	377	0.12	112.5
Scania	419	0.13	328	0.11	127.7
Daihatsu	413	0.13	331	0.11	124.8
BMW Alpina	400	0.13	271	0.09	147.6
Lotus	270	0.09	91	0.03	296.7
Rolls Royce	263	0.08	241	0.08	109.1
Ford	261	0.08	377	0.12	69.2
McLaren	180	0.06	144	0.05	125.0
Dodge	169	0.05	387	0.13	43.7
Autobianchi	41	0.01	73	0.02	56.2
Rover	30	0.01	48	0.02	62.5
GMC	25	0.01	39	0.01	64.1
Morgan	17	0.01	30	0.01	56.7
Pontiac	14	0.00	15	0.00	93.3
MG	11	0.00	12	0.00	91.7
Lancia	9	0.00	15	0.00	60.0
Chrysler	8	0.00	20	0.01	40.0
Unimog	6	0.00	5	0.00	120.0
Buick	3	0.00	10	0.00	30.0
Maybach	2	0.00			
Mini	2	0.00	1	0.00	200.0
smart	2	0.00	2	0.00	100.0
Bugatti	1	0.00	3	0.00	33.3
Hummer	1	0.00			
Innocenti	1	0.00	1	0.00	100.0
Kia	1	0.00			
RUF	1	0.00			
Detomaso			1	0.00	
Opel			33	0.01	
Others	5,476	1.76	5,882	1.91	93.1
Total	311,268	100.00	307,674	100.00	101.2

※ Listed in decending order of FY 2023-a

## Newly Registered Foreign Manufacturers Vehicles

### Foreign Manufacturers (Passenger Cars)

	FY 2023-a (Apr. 2023- Mar. 2024)		FY 2022-b (Apr. 2022- Mar. 2023)		a/b%
	Unit-a	Share%	Unit-b	Share%	
Mercedes-Benz	51,526	21.17	52,703	21.56	97.8
BMW	33,712	13.85	31,744	12.98	106.2
VW	32,168	13.22	31,412	12.85	102.4
Audi	24,365	10.01	22,905	9.37	106.4
BMW MINI	17,306	7.11	18,771	7.68	92.2
Volvo	12,673	5.21	16,502	6.75	76.8
Jeep	10,627	4.37	10,215	4.18	104.0
Land Rover	9,549	3.92	5,257	2.15	181.6
Porsche	8,466	3.48	7,158	2.93	118.3
Peugeot	7,116	2.92	9,001	3.68	79.1
Renault	6,530	2.68	8,964	3.67	72.8
Fiat	4,651	1.91	4,984	2.04	93.3
Citroen	4,174	1.71	5,214	2.13	80.1
BYD	1,909	0.78	219	0.09	871.7
Maserati	1,809	0.74	1,196	0.49	151.3
ABARTH	1,587	0.65	2,112	0.86	75.1
Alfa Romeo	1,488	0.61	1,643	0.67	90.6
Ferrari	1,407	0.58	1,434	0.59	98.1
DS	903	0.37	824	0.34	109.6
Bentley	753	0.31	641	0.26	117.5
Jaguar	699	0.29	827	0.34	84.5
Chevrolet	690	0.28	758	0.31	91.0
Lamborghini	657	0.27	563	0.23	116.7
Hyundai	578	0.24	648	0.27	89.2
Cadillac	505	0.21	816	0.33	61.9
Aston Martin	424	0.17	377	0.15	112.5
BMW Alpina	400	0.16	271	0.11	147.6
Lotus	270	0.11	91	0.04	296.7
Rolls Royce	263	0.11	241	0.10	109.1
Ford	210	0.09	301	0.12	69.8
McLaren	180	0.07	144	0.06	125.0
Dodge	158	0.06	378	0.15	41.8
Autobianchi	41	0.02	73	0.03	56.2
Rover	30	0.01	47	0.02	63.8
Morgan	17	0.01	30	0.01	56.7
Pontiac	14	0.01	15	0.01	93.3
MG	11	0.00	12	0.00	91.7
GMC	10	0.00	11	0.00	90.9
Lancia	9	0.00	15	0.01	60.0
Chrysler	8	0.00	20	0.01	40.0
Buick	3	0.00	9	0.00	33.3
Maybach	2	0.00			
Mini	2	0.00	1	0.00	200.0
smart	2	0.00	2	0.00	100.0
Bugatti	1	0.00	3	0.00	33.3
Hummer	1	0.00			
Innocenti	1	0.00	1	0.00	100.0
Kia	1	0.00			
RUF	1	0.00			
Detomaso			1	0.00	
Opel			33	0.01	
Others	5,476	2.25	5,882	2.41	93.1
Total	243,383	100.00	244,469	100.00	99.6

※ Listed in decending order of FY 2023-a

**Foreign Manufacturers (Trucks)**

	FY 2023-a (Apr. 2023- Mar. 2024)		FY 2022-b (Apr. 2022- Mar. 2023)		a/b%
	Unit-a	Share%	Unit-b	Share%	
Volvo Truck	494	37.09	493	29.81	100.2
Scania	412	30.93	322	19.47	128.0
Jeep	156	11.71	601	36.34	26.0
Fiat	125	9.38	15	0.91	833.3
Ford	51	3.83	76	4.59	67.1
Chevrolet	36	2.70	66	3.99	54.5
GMC	15	1.13	28	1.69	53.6
Dodge	11	0.83	9	0.54	122.2
Land Rover	9	0.68	8	0.48	112.5
Mercedes-Benz	8	0.60	22	1.33	36.4
Unimog	6	0.45	5	0.30	120.0
VW	4	0.30	3	0.18	133.3
Renault	2	0.15	1	0.06	200.0
BYD	1	0.08			
Citroen	1	0.08			
Hyundai	1	0.08			
Buick			1	0.06	
Cadillac			3	0.18	
Rover			1	0.06	
Total	1,332	100.00	1,654	100.00	80.5

**Foreign Manufacturers (Buses)**

	FY 2023-a (Apr. 2023- Mar. 2024)		FY 2022-b (Apr. 2022- Mar. 2023)		a/b%
	Unit-a	Share%	Unit-b	Share%	
BYD	116	89.92	64	87.67	181.3
Scania	7	5.43	6	8.22	116.7
Hyundai	6	4.65	1	1.37	600.0
Mercedes-Benz			1	1.37	
Renault			1	1.37	
Total	129	100.00	73	100.00	176.7

**Newly Registered Japanese manufacturers overseas-made vehicles****Japanese Manufacturers overseas-made vehicles (Passenger Cars)**

	FY 2023-a (Apr. 2023- Mar. 2024)		FY 2022-b (Apr. 2022- Mar. 2023)		a/b%
	Unit-a	Share%	Unit-b	Share%	
Nissan	17,076	45.00	19,199	60.91	88.9
Mazda	8,618	22.71	6,022	19.11	143.1
Honda	8,543	22.51	1,744	5.53	489.9
Toyota	1,751	4.61	728	2.31	240.5
Suzuki	1,505	3.97	1,658	5.26	90.8
Mitsubishi	454	1.20	2,168	6.88	20.9
Total	37,947	100.00	31,519	100.00	120.4

**Japanese Manufacturers overseas-made vehicles (Trucks)**

	FY 2023-a (Apr. 2023- Mar. 2024)		FY 2022-b (Apr. 2022- Mar. 2023)		a/b%
	Unit-a	Share%	Unit-b	Share%	
Toyota	25,695	90.23	27,591	92.10	93.1
Mazda	1,893	6.65	2,037	6.80	92.9
Mitsubishi	476	1.67			
Daihatsu	413	1.45	331	1.10	124.8
Total	28,477	100.00	29,959	100.00	95.1

### Grand Total Imported Vehicles

	FY 2023-a (Apr. 2023- Mar. 2024)		FY 2022-b (Apr. 2022- Mar. 2023)		a/b%
	Unit-a	Share%	Unit-b	Share%	
Passenger Cars	281,330	90.38	275,988	89.70	101.9
Trucks	29,809	9.58	31,613	10.27	94.3
Buses	129	0.04	73	0.02	176.7
Grand Total	311,268	100.00	307,674	100.00	101.2

※ Listed in decending order of FY 2023-a

## Newly Registered Vehicles by Prefecture (Total)

	Passenger Cars			Total Passenger Cars/Trucks/Buses		
	FY 2023-a (Apr. 2023- Mar. 2024)	FY 2022-b (Apr. 2022- Mar. 2023)	a/b%	FY 2023-c (Apr. 2023- Mar. 2024)	FY 2022-d (Apr. 2022- Mar. 2023)	c/d%
Hokkaido	7,756	7,299	106.3	9,741	9,128	106.7
Aomori	1,076	899	119.7	1,541	1,360	113.3
Iwate	1,315	1,191	110.4	1,565	1,497	104.5
Miyagi	4,089	3,993	102.4	4,537	4,514	100.5
Akita	1,138	1,088	104.6	1,371	1,321	103.8
Yamagata	1,570	1,608	97.6	1,851	1,881	98.4
Fukushima	2,676	2,640	101.4	3,106	3,051	101.8
Ibaraki	6,965	6,121	113.8	7,595	6,852	110.8
Tochigi	3,984	3,849	103.5	4,503	4,361	103.3
Gunma	5,192	4,760	109.1	5,850	5,453	107.3
Saitama	14,420	13,918	103.6	15,939	15,516	102.7
Chiba	12,802	12,557	102.0	14,006	13,803	101.5
Tokyo	45,566	44,056	103.4	47,258	45,763	103.3
Kanagawa	24,213	24,939	97.1	26,057	26,772	97.3
Yamanashi	1,997	1,975	101.1	2,284	2,256	101.2
Niigata	3,542	3,279	108.0	4,067	3,814	106.6
Toyama	1,998	1,920	104.1	2,307	2,261	102.0
Ishikawa	2,323	2,274	102.2	2,743	2,777	98.8
Nagano	4,592	4,151	110.6	5,321	4,965	107.2
Fukui	1,860	1,696	109.7	2,143	1,995	107.4
Gifu	4,987	4,910	101.6	5,589	5,603	99.8
Shizuoka	9,069	9,652	94.0	10,183	10,768	94.6
Aichi	24,086	23,973	100.5	26,552	26,806	99.1
Mie	4,443	4,424	100.4	4,914	5,065	97.0
Shiga	2,758	2,862	96.4	3,157	3,307	95.5
Kyoto	6,126	6,017	101.8	6,635	6,524	101.7
Osaka	19,566	19,584	99.9	21,298	21,428	99.4
Nara	2,945	2,972	99.1	3,199	3,233	98.9
Wakayama	1,783	1,715	104.0	2,046	1,984	103.1
Hyogo	14,117	14,247	99.1	15,252	15,473	98.6
Tottori	773	745	103.8	967	915	105.7
Shimane	1,015	889	114.2	1,200	1,062	113.0
Okayama	3,806	3,938	96.6	4,325	4,400	98.3
Hiroshima	5,420	5,400	100.4	6,245	6,278	99.5
Yamaguchi	2,495	2,332	107.0	2,875	2,772	103.7
Tokushima	1,308	1,305	100.2	1,460	1,481	98.6
Kagawa	1,785	1,788	99.8	2,043	2,140	95.5
Ehime	2,108	2,025	104.1	2,394	2,378	100.7
Kochi	756	838	90.2	915	1,040	88.0
Fukuoka	11,200	10,412	107.6	12,402	11,741	105.6
Saga	1,113	1,040	107.0	1,290	1,232	104.7
Nagasaki	1,600	1,716	93.2	1,803	1,943	92.8
Kumamoto	2,745	2,629	104.4	3,274	3,237	101.1
Oita	2,101	2,100	100.0	2,320	2,349	98.8
Miyazaki	1,364	1,308	104.3	1,700	1,618	105.1
Kagoshima	1,903	1,749	108.8	2,288	2,111	108.4
Okinawa	884	1,205	73.4	1,157	1,446	80.0
Grand Total	281,330	275,988	101.9	311,268	307,674	101.2

## Newly Registered Vehicles by Prefecture(Foreign Manufacturers)

	Passenger Cars			Total Passenger Cars/Trucks/Buses		
	FY 2023-a (Apr. 2023- Mar. 2024)	FY 2022-b (Apr. 2022- Mar. 2023)	a/b%	FY 2023-c (Apr. 2023- Mar. 2024)	FY 2022-d (Apr. 2022- Mar. 2023)	c/d%
Hokkaido	6,039	6,081	99.3	6,202	6,310	98.3
Aomori	684	672	101.8	700	688	101.7
Iwate	908	872	104.1	919	886	103.7
Miyagi	3,290	3,411	96.5	3,305	3,443	96.0
Akita	760	794	95.7	764	801	95.4
Yamagata	1,063	1,203	88.4	1,067	1,211	88.1
Fukushima	1,893	2,035	93.0	1,909	2,057	92.8
Ibaraki	5,910	5,290	111.7	5,961	5,348	111.5
Tochigi	3,161	3,135	100.8	3,194	3,161	101.0
Gunma	4,293	4,012	107.0	4,309	4,051	106.4
Saitama	12,277	12,209	100.6	12,357	12,299	100.5
Chiba	11,024	10,941	100.8	11,125	11,022	100.9
Tokyo	43,560	42,066	103.6	43,650	42,170	103.5
Kanagawa	21,860	22,773	96.0	21,947	22,862	96.0
Yamanashi	1,710	1,745	98.0	1,725	1,775	97.2
Niigata	2,644	2,657	99.5	2,663	2,679	99.4
Toyama	1,588	1,612	98.5	1,594	1,627	98.0
Ishikawa	1,901	1,999	95.1	1,913	2,007	95.3
Nagano	3,503	3,454	101.4	3,515	3,484	100.9
Fukui	1,536	1,477	104.0	1,542	1,483	104.0
Gifu	4,292	4,329	99.1	4,321	4,359	99.1
Shizuoka	7,414	8,266	89.7	7,457	8,323	89.6
Aichi	21,365	21,846	97.8	21,435	21,945	97.7
Mie	3,634	3,854	94.3	3,649	3,881	94.0
Shiga	2,275	2,482	91.7	2,298	2,503	91.8
Kyoto	5,512	5,422	101.7	5,530	5,460	101.3
Osaka	17,847	18,044	98.9	17,968	18,181	98.8
Nara	2,606	2,718	95.9	2,618	2,741	95.5
Wakayama	1,488	1,485	100.2	1,506	1,503	100.2
Hyogo	12,721	12,857	98.9	12,770	12,937	98.7
Tottori	576	582	99.0	583	591	98.6
Shimane	680	656	103.7	682	658	103.6
Okayama	3,120	3,366	92.7	3,180	3,415	93.1
Hiroshima	4,589	4,674	98.2	4,629	4,702	98.4
Yamaguchi	1,996	1,965	101.6	2,009	1,980	101.5
Tokushima	1,119	1,149	97.4	1,128	1,154	97.7
Kagawa	1,506	1,569	96.0	1,520	1,577	96.4
Ehime	1,761	1,683	104.6	1,783	1,693	105.3
Kochi	595	666	89.3	608	680	89.4
Fukuoka	9,522	9,250	102.9	9,571	9,304	102.9
Saga	826	797	103.6	839	809	103.7
Nagasaki	1,268	1,352	93.8	1,273	1,359	93.7
Kumamoto	2,195	2,273	96.6	2,211	2,294	96.4
Oita	1,653	1,652	100.1	1,659	1,657	100.1
Miyazaki	1,034	1,045	98.9	1,045	1,051	99.4
Kagoshima	1,445	1,408	102.6	1,460	1,427	102.3
Okinawa	740	641	115.4	751	648	115.9
Grand Total	243,383	244,469	99.6	244,844	246,196	99.5

## Newly Registered Vehicles by Prefecture(Japanese Manufacturers overseas-made vehicles)

	Passenger Cars			Total Passenger Cars/Trucks/Buses		
	FY 2023-a (Apr. 2023- Mar. 2024)	FY 2022-b (Apr. 2022- Mar. 2023)	a/b%	FY 2023-c (Apr. 2023- Mar. 2024)	FY 2022-d (Apr. 2022- Mar. 2023)	c/d%
Hokkaido	1,717	1,218	141.0	3,539	2,818	125.6
Aomori	392	227	172.7	841	672	125.1
Iwate	407	319	127.6	646	611	105.7
Miyagi	799	582	137.3	1,232	1,071	115.0
Akita	378	294	128.6	607	520	116.7
Yamagata	507	405	125.2	784	670	117.0
Fukushima	783	605	129.4	1,197	994	120.4
Ibaraki	1,055	831	127.0	1,634	1,504	108.6
Tochigi	823	714	115.3	1,309	1,200	109.1
Gunma	899	748	120.2	1,541	1,402	109.9
Saitama	2,143	1,709	125.4	3,582	3,217	111.3
Chiba	1,778	1,616	110.0	2,881	2,781	103.6
Tokyo	2,006	1,990	100.8	3,608	3,593	100.4
Kanagawa	2,353	2,166	108.6	4,110	3,910	105.1
Yamanashi	287	230	124.8	559	481	116.2
Niigata	898	622	144.4	1,404	1,135	123.7
Toyama	410	308	133.1	713	634	112.5
Ishikawa	422	275	153.5	830	770	107.8
Nagano	1,089	697	156.2	1,806	1,481	121.9
Fukui	324	219	147.9	601	512	117.4
Gifu	695	581	119.6	1,268	1,244	101.9
Shizuoka	1,655	1,386	119.4	2,726	2,445	111.5
Aichi	2,721	2,127	127.9	5,117	4,861	105.3
Mie	809	570	141.9	1,265	1,184	106.8
Shiga	483	380	127.1	859	804	106.8
Kyoto	614	595	103.2	1,105	1,064	103.9
Osaka	1,719	1,540	111.6	3,330	3,247	102.6
Nara	339	254	133.5	581	492	118.1
Wakayama	295	230	128.3	540	481	112.3
Hyogo	1,396	1,390	100.4	2,482	2,536	97.9
Tottori	197	163	120.9	384	324	118.5
Shimane	335	233	143.8	518	404	128.2
Okayama	686	572	119.9	1,145	985	116.2
Hiroshima	831	726	114.5	1,616	1,576	102.5
Yamaguchi	499	367	136.0	866	792	109.3
Tokushima	189	156	121.2	332	327	101.5
Kagawa	279	219	127.4	523	563	92.9
Ehime	347	342	101.5	611	685	89.2
Kochi	161	172	93.6	307	360	85.3
Fukuoka	1,678	1,162	144.4	2,831	2,437	116.2
Saga	287	243	118.1	451	423	106.6
Nagasaki	332	364	91.2	530	584	90.8
Kumamoto	550	356	154.5	1,063	943	112.7
Oita	448	448	100.0	661	692	95.5
Miyazaki	330	263	125.5	655	567	115.5
Kagoshima	458	341	134.3	828	684	121.1
Okinawa	144	564	25.5	406	798	50.9
Grand Total	37,947	31,519	120.4	66,424	61,478	108.0