



October 11, 2021

Japan Automobile Importers Association (JAIA)

**Christian Wiedmann appointed as New Chairman
of Japan Automobile Importers Association (JAIA)**

Christian Wiedmann, President and CEO of BMW Japan Corp., was appointed as the new Chairman of JAIA on October 11, succeeding the former Chairman Till Scheer at the third meeting of the JAIA Board of Directors in FY 2021 (Deliberation in writing).

The term of office of Christian Wiedmann as the Chairman will be until the closing of the Ordinary General Assembly in May 2022.

“Message from New Chairman Wiedmann”

First of all, I would like to show my respect to Till Scheer, my predecessor, for his great contributions, and express my heartfelt gratitude to all those who are supporting the activities of JAIA.

It is a great honor to assume this important position as the chairman of JAIA. I am determined to spare no effort in accomplishing JAIA's mission to support its members with the provision of attractive and broad-ranging cars and motorcycles equipped with the leading-edge technologies from various parts of the world to the customers in Japan, widening their choices of automotive products.

Recently, the automobile industry is facing turbulent circumstances; in particular, the momentum for achieving carbon neutrality is increasing around the world. Under the circumstance, JAIA will put in greater effort to revitalize the automobile and motorcycle market including the attempts to spread xEVs, and carry out the activities for solving such issues as safety and the international harmonization of regulations and certification systems.

In cooperation with the government of Japan and other automotive associations, JAIA will contribute to the development of an attractive motor vehicle market of Japan that can lead the world.

【Christian Wiedmann: Profile】

Name	Christian Wiedmann	
Place of Birth	Bangkok, Thailand	
Professional History	1997 - 1998	AIG PRIVATE BANK, Switzerland;
	1998 - 2001	PRICEWATERHOUSECOOPERS AG, Switzerland;
	2001 - 2003	BMW AG, Germany Internal Auditor
	2003 April - 2005 February	BMW LEASING THAILAND COMPANY LIMITED, Thailand; Executive Director/CFO
	2005 - 2008	BMW JAPAN FINANCE CORP., Japan; Executive Director/CFO
	2008 - 2011	BMW BANK AUSTRIA GMBH, Austria BMW AUSTRIA BANK ATHENS BRANCH, Greece ALPHABET AUSTRIA FLEETMANAGEMENT GMBH, Austria ALPHABET BRANCH, Germany; Executive Director/CFO
	2011 June - 2014 July	BMW LEASING THAILAND COMPANY LIMITED, Thailand; CEO
	2014 - 2016 August	BMW FINANCIAL SERVICE KOREA Co., Ltd, Korea; President & CEO
	2016 August - 2018 April	BMW AUSTRALIA FINANCE LIMITED, Australia; Managing Director
	2018 May - 2019 July	BMW GROUP THAILAND COMPANY LIMITED, Thailand; President & CEO
2019 August - current	BMW Japan Corp ; President & CEO	

【Reference: Positions at JAIA】

2019 August	Director
2020 May	Vice Chairman
2021 October	Chairman